

Community Promotions Budget Worksheet

Budget 2023-25	FY 24 Projected	
Budget	\$	411,735
Carryover		
Total Budget	\$	411,735

Updated: 6/14/23

Expenditure

	2023-24	Notes
Expenditure		
Grant Funding	\$ 100,000	Funding available for GIA/CACP
Grant Promotional Contract	\$ 30,000	Grant Support agreement w SLO Chamber; 2-year agreement
Community Placemaking & Recovery Projects	\$ 53,243	Available for projects deemed important by the PCC to advance the goals of the committee
Visitor Center & Guest Services	\$ 121,257	Agreement w SLO Chamber; Shared commitment w TBID - 70/30 spilt PCC/TBID; 2-year agreement
PR Contract	\$ 50,000	Agreement w SLO Chamber; Shared commitment w TBID - 50/50 spilt PCC/TBID; 2-year agreement
Media Monitoring Service	\$ -	Agreement w SLO Chamber; Shared commitment w TBID - 50/50 spilt PCC/TBID; 2-year agreement; year 1 amount funded in FY23
Downtown Maps	\$ 7,500	Agreement w SLO Chamber; 2-year agreement; Maps to be printed TBD
Support Cost	\$ 5,000	Staff expenses: meetings, materials, conferences/travel etc.
Administration	\$ 44,735	Staff salary
Total Committed	\$ 411,735	