

#### Council Agenda Correspondence

DATE:	November 10, 2022
то:	Mayor and Council
FROM:	Brigitte Elke, Finance Director
VIA:	Derek Johnson, City Manager
SUBJECT:	Item 6a – 2023-25 Financial Plan – Setting the Stage and the Strategic Scan

The Council Agenda Report for Item 6a, scheduled on November 15, 2022, mentioned that, due to its length and wealth of information, the staff presentation would be distributed ahead of the City Council meeting. The early distribution should allow the public and the City Council the opportunity to review the information before the meeting.

The presentation (Attachment A) includes the "Strategic Scan" material that was first introduced as part of the financial planning process in FY 2018-19. The scan contains important statistical information pertaining to social, economic, and environmental factors. It addresses issues pertinent to the delivery of City services and provides important context for decision making through the budget process. The scan is not exhaustive of all data relevant to the City and its program and service delivery but is intended to illustrate indicators that should be considered when establishing the new two-year budget.

#### Attachment:

A – Setting the Stage and Strategic Scan PowerPoint



#### Setting the Stage for the 2023-25 Financial Plan

November 15, 2022



#### Recommendations

- 1. Receive and discuss the following framework in preparation for the 2023-25 goal-setting and Financial Plan process:
  - a. FY 2022-23 1st quarter results
  - b. 2021-23 Adopted Major City Goals
  - c. General Plan and Climate Action Plan Update
  - d. Setting the stage framework including **core services** and a **scan of strategic indicators** for all major funds.
  - e. Introduce a recommended approach to the budgeting and management of the Capital Improvement Plan (CIP) and receive Council feedback (Attachment D)

2. Adopt a resolution entitled, "A Resolution of the City Council of the City of San Luis Obispo, California, approving an amendment to the 2022-23 Budget Allocation" to appropriate \$40,000 of the City's General Fund Unassigned Fund Balance into operating budget to contribute to the Housing Trust Fund and correction to the 2022-23 Appropriations Limit.



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#### **Goal Setting & the Budget Process**





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#### **Community Priorities Survey**



About Open City Hall

Join the discussion. City officials will consider all input in their decision process.

EAD MORE

- www.slocity.org/OpenCityHall
- November 14th- December 15th
- Community's opportunity to help shape the City's Major City Goals





# COMMUNITY FORUM



- Ludwick Community Center
- January 26, 2023, 6PM
- Community's opportunity to help mold how the City will implement the potential Major City Goals



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#### Purpose of Setting the Stage and the Strategic Scan

- □ Take a look at the financial standing after Q1 of the current fiscal year
- □ Provide updates on the current Major City Goals and other strategic goals
- □ Review the City's core services
- Provide context on how new goals and initiatives fit in with the City's responsibility to deliver core services
- □ Help Council determine strategic priorities for the 2023-25 Financial Plan
- Provide a Strategic Scan of important statistical information that provides important context for decision making through the budget process





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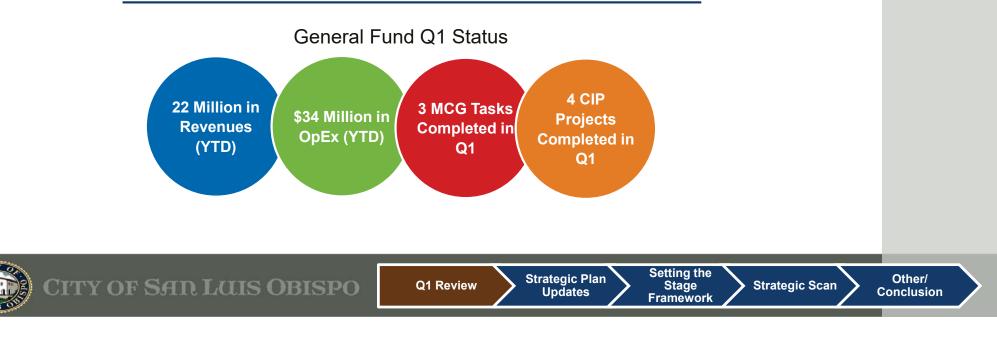


# 2022-23 1<sup>st</sup> Quarter Financial Review



#### 2022-23 1st Quarter Financial Review

- Revenues and expenditures for all funds are track as anticipated
- Current salary savings due to vacancies and expired SLOCEA agreement



### What does the current picture mean for financial planning?



<u>The upside</u> Strong Q1 sales and transaction tax remittals Record high TOT continues into Q1



#### The downside

Consumer confidence is declining, and many signs point to a slowdown in tourism activity and consumer spending Cannabis tax and fee budget will need to be adjusted at mid-year



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Q1 Review Strategic Plan Updates Setting the Stage Framework Strategic Scan

Other/ Conclusion

# General Plan & Other Strategic Plan Updates



#### General Plan Programs Summary

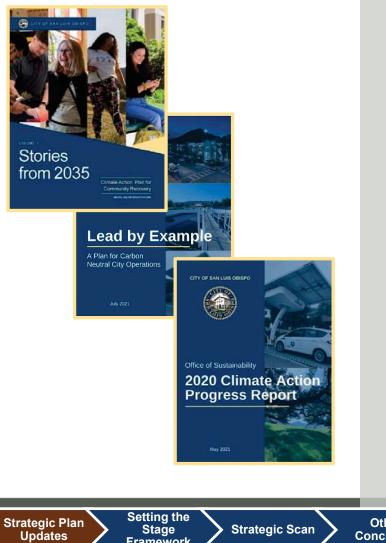
- The City's General Plan is composed of a "building block" hierarchy of goals, objectives, policies, and programs.
- Monitoring the City's progress in implementing General Plan programs assists with decision making in ongoing pursuit of the adopted plan and implementation of the City's vision.

			Total	% complete	% ongoing
	-	LAND USE ELEMENT	73	26%	74%
	-	CIRCULATION ELEMENT	69	10%	87%
		HOUSING ELEMENT	65	15%	85%
396	-	NOISE ELEMENT	8	25%	75%
Total Programs	-	CONSERVATION AND OPENS SPACE ELEMENT	68	15%	85%
	-	SAFETY ELEMENT	34	21%	79%
		PARKS AND RECREATION ELEMENT	41	12%	85%
	•	WATER AND WASTEWATER ELEMENT	38	8%	8 <b>9</b> %



#### **Climate Action Plan**

- Nearly every foundational action in the 2020 Climate Action Plan is implemented or is in progress
- Work to date has reaffirmed the 2020 Climate Action Plans goals and actions and historic federal and state funding will enable rapid implementation of the next implementation phase
- 2023-27 Work Program, which includes the 2022 Climate Action Progress Report will be presented to Council on December 13, 2022 and is available for public review on the City website.





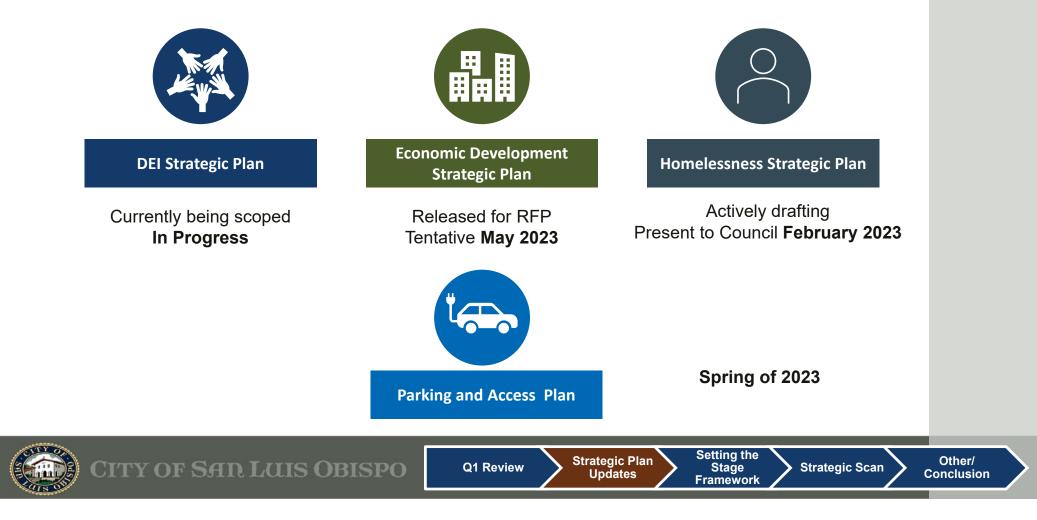
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Q1 Review

Framework

Other/ Conclusion

#### Other Major Strategic Efforts Underway



# 2021-23 Major City Goals







# Economic Recovery, Resiliency and Fiscal Sustainability

- Many new initiatives that came out of the pandemic
- A "pulse" survey executed to gather data to help develop the Economic Development related DEI initiatives
- Added a 3rd fulltime Ambassador downtown (1.2a-6)
- TBID Mid-week promotion which resulted in 421 qualified stays
- Most Major City Goal efforts were funded on a one-time basis in 2021-23



#### Climate Action, Open Space, and Sustainable Transportation



16

#### Diversity, Equity, and Inclusion

- Launched Community Diversity Speaker Series
- Expanded staffing of DEI office to include a DEI Management Fellow
- Expanded inclusive language in hiring and recruitment documents and embedded DEI component to employee self-evaluations
- DEI embedded into Legislative Platform
- Expanded internal DEI committee workplan and objectives







#### Housing

- Develop Objective Design Standards & Update Development Review Process (3.1c)
- Support a 25% expansion of the number of beds at the 40 Prado Homeless Services Center (3.11b)
- Zoning Regulations Update Housing (3.1d)

#### Homelessness

- Pair a crisis worker with an Emergency Medical Technician (EMT) to provide non-emergency response and care to unhoused community members (MCU). (3.10a)
- Created an ongoing Homelessness Response Manager position
- \$1.7 million from the State and Local Fiscal Recovery Fund allocation for the Anderson hotel
- \$300,000 to support Transition Mental Health Association to provide eight homes for homeless individuals



Setting the Stage Framework Strategic Scan

# Setting the Stage Framework

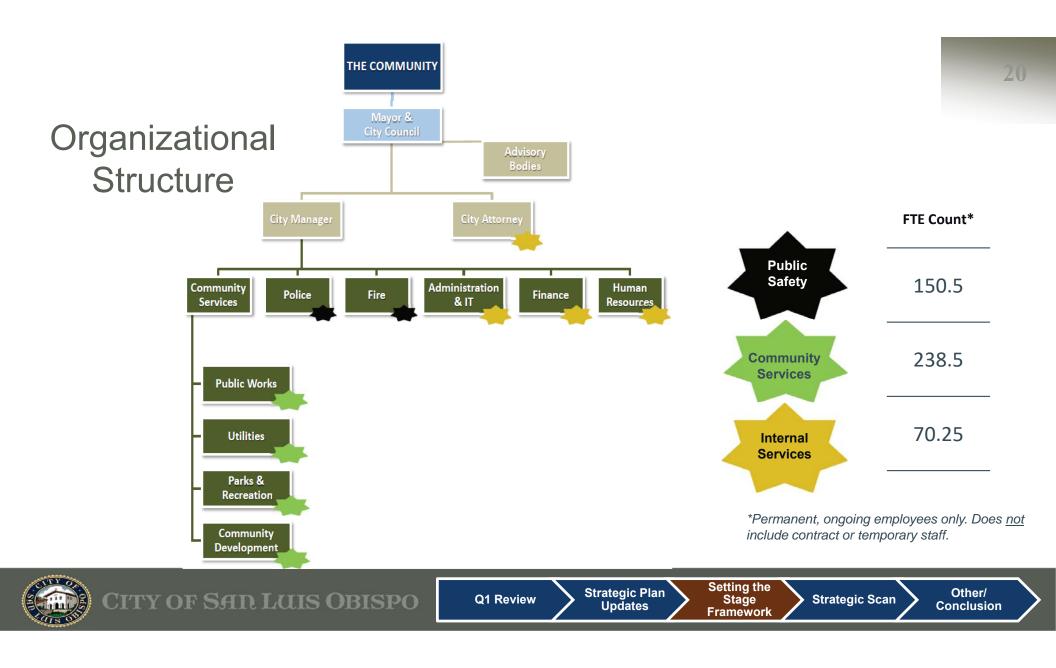




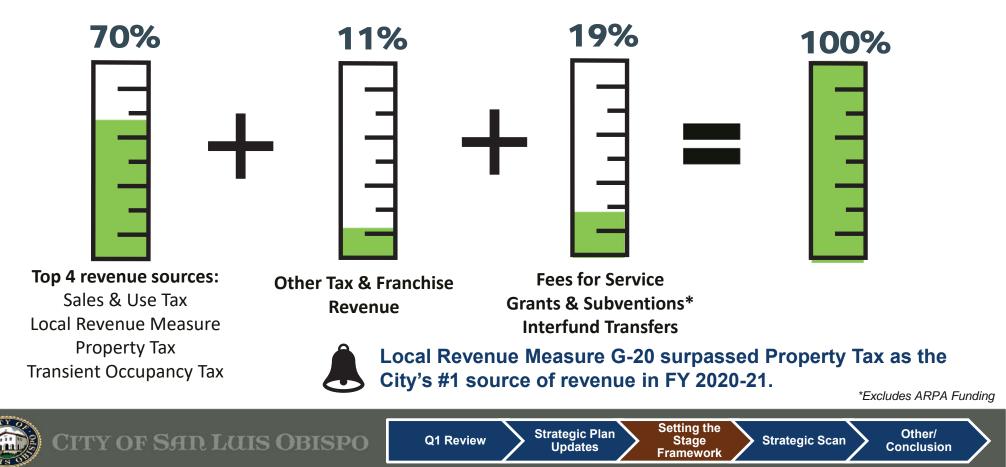
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Q1 Review Strategic Plan Updates Setting the Stage Framework

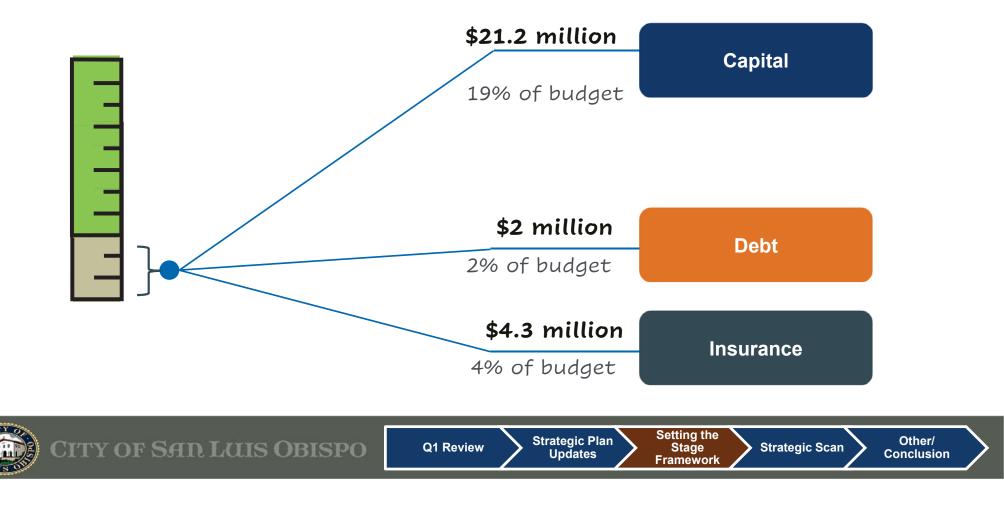
Other/ Conclusion



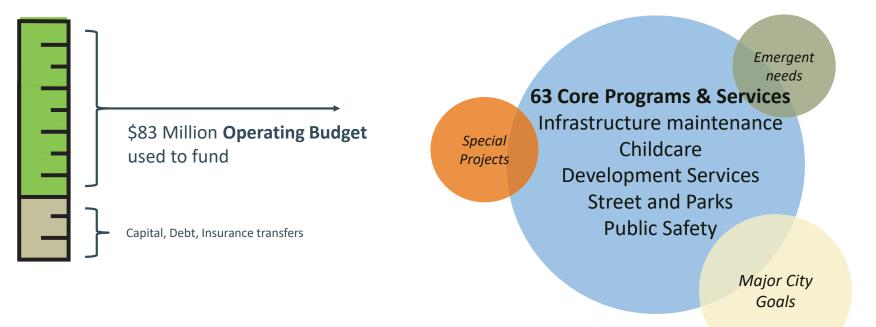
How does the City fund its services? (General Fund) <sup>21</sup> Based on 2022-23 Budget



#### Capital, Debt, Insurance



#### How does the City fund its services? (General Fund)





The City's priority is to provide core services. New initiatives and one-time strategic goals *overlap* core services. If additional resources (revenue) are not available, tradeoffs are necessary.



# Department Budgets, Core **Programs and Program Structures**



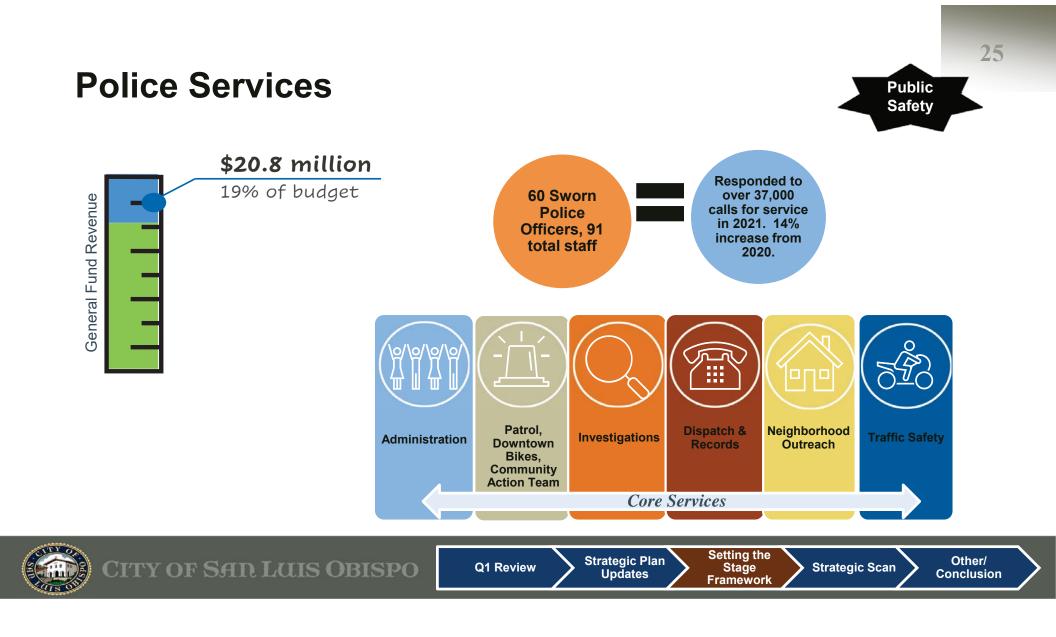
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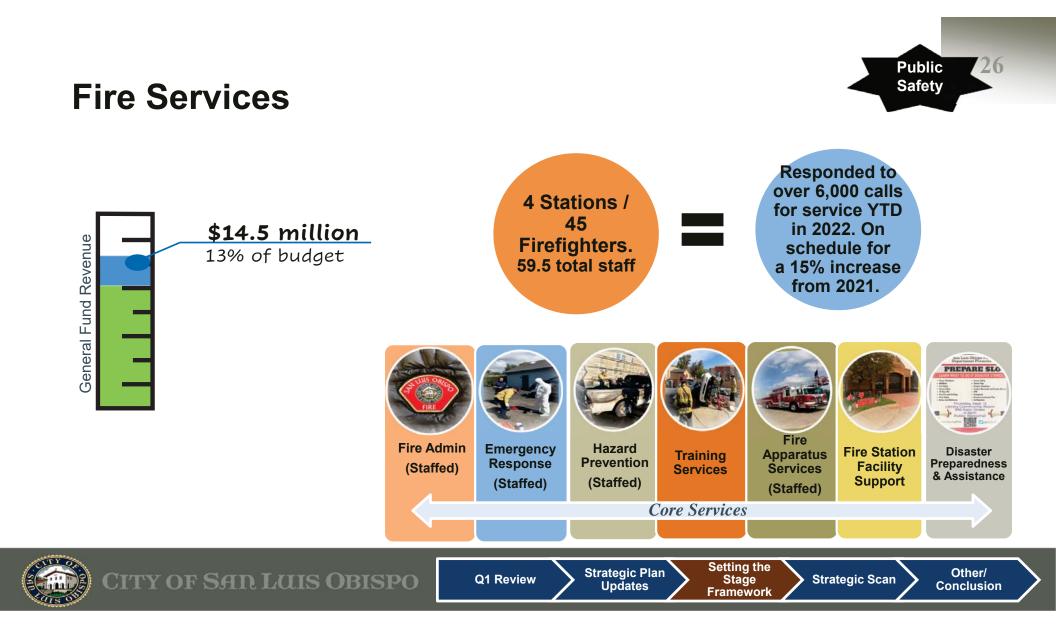
Strategic Plan Q1 Review

Updates

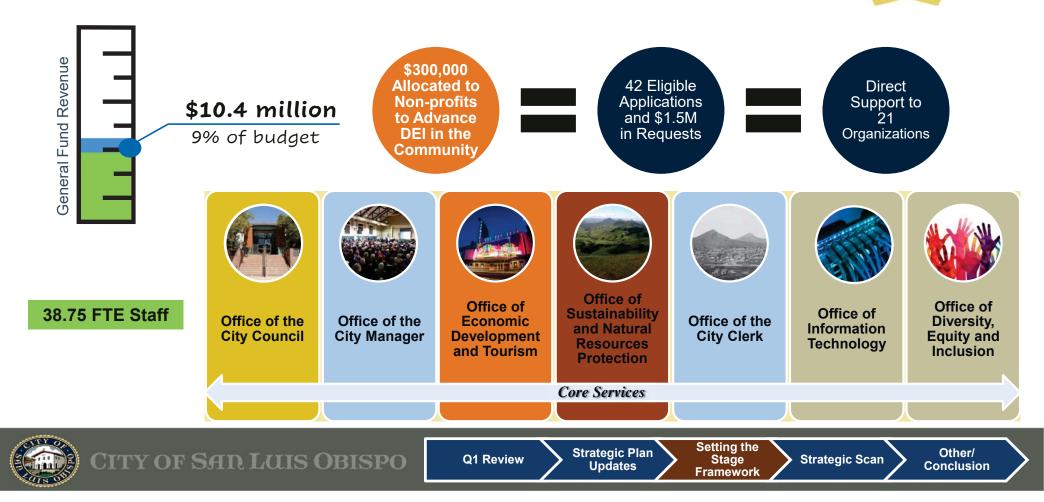
Setting the Stage Framework

Other/ **Strategic Scan** Conclusion





#### **Administration and Information Technology**

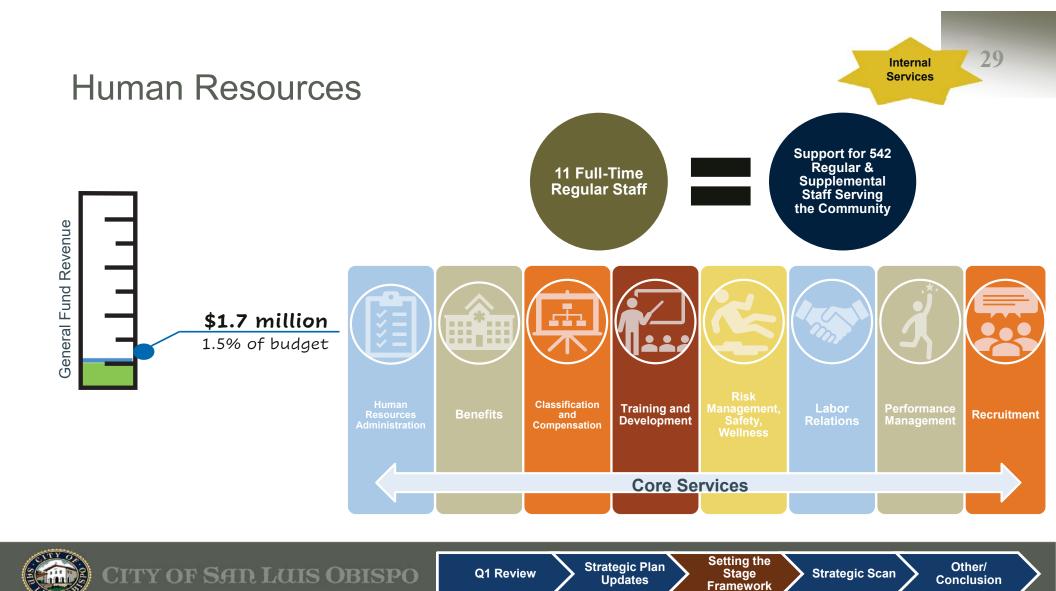


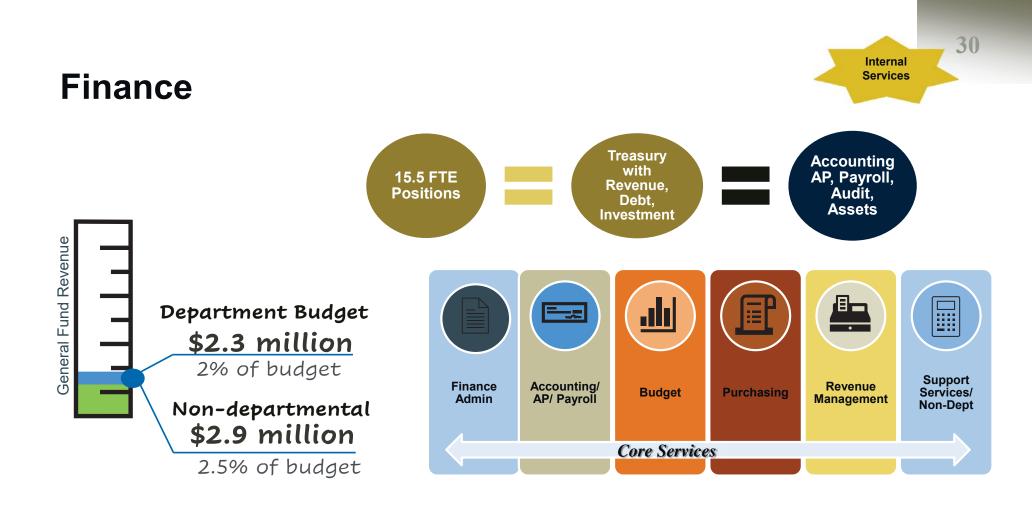
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Internal Services

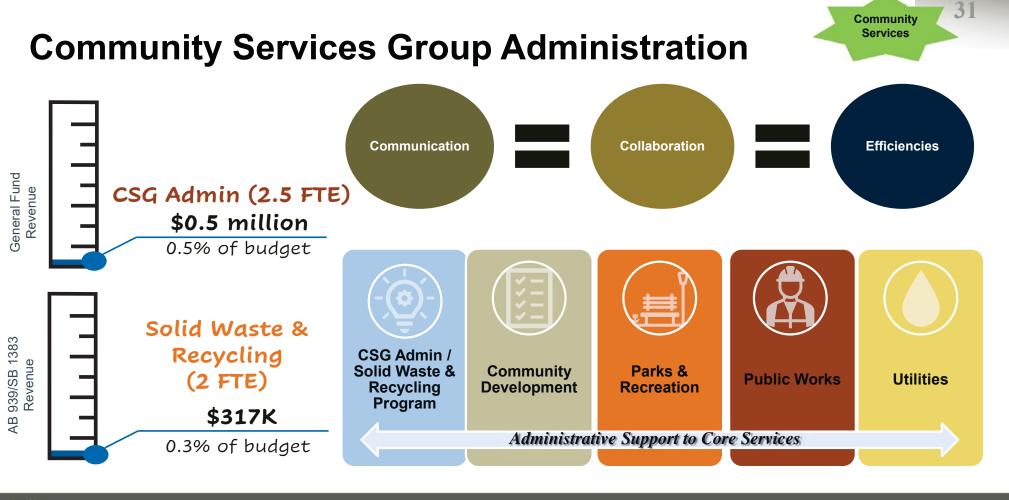




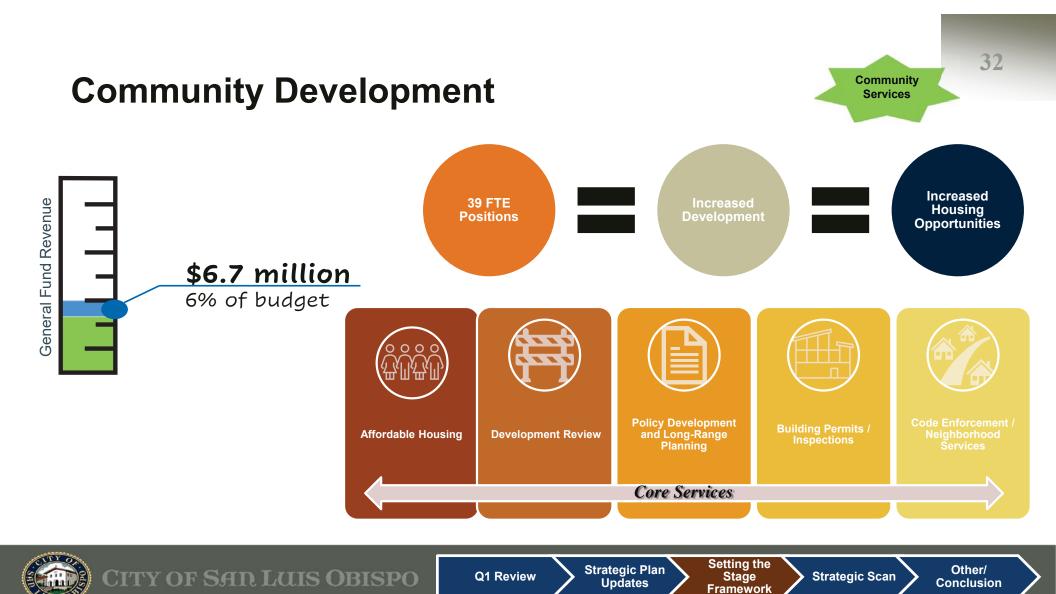


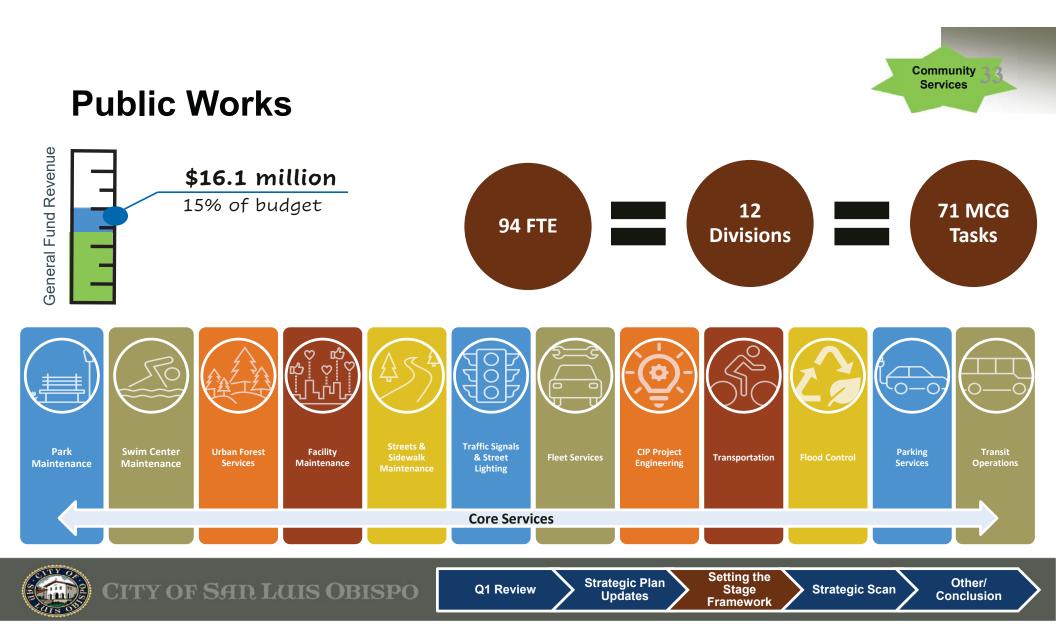


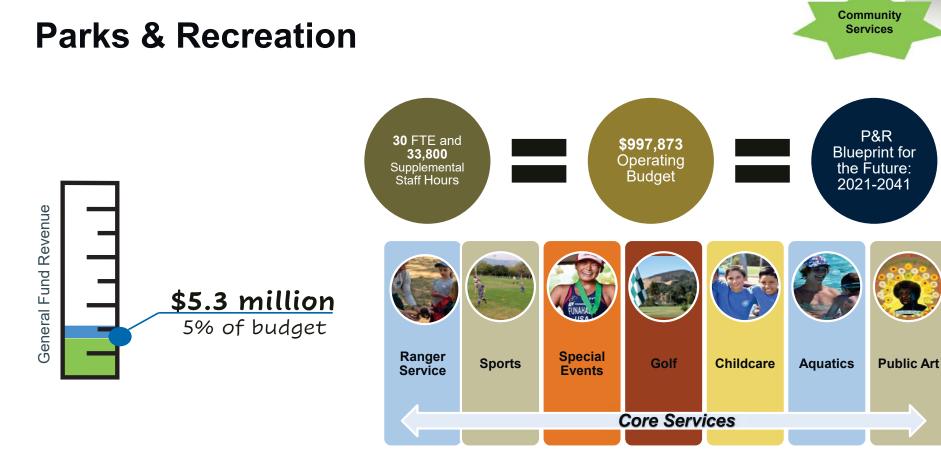




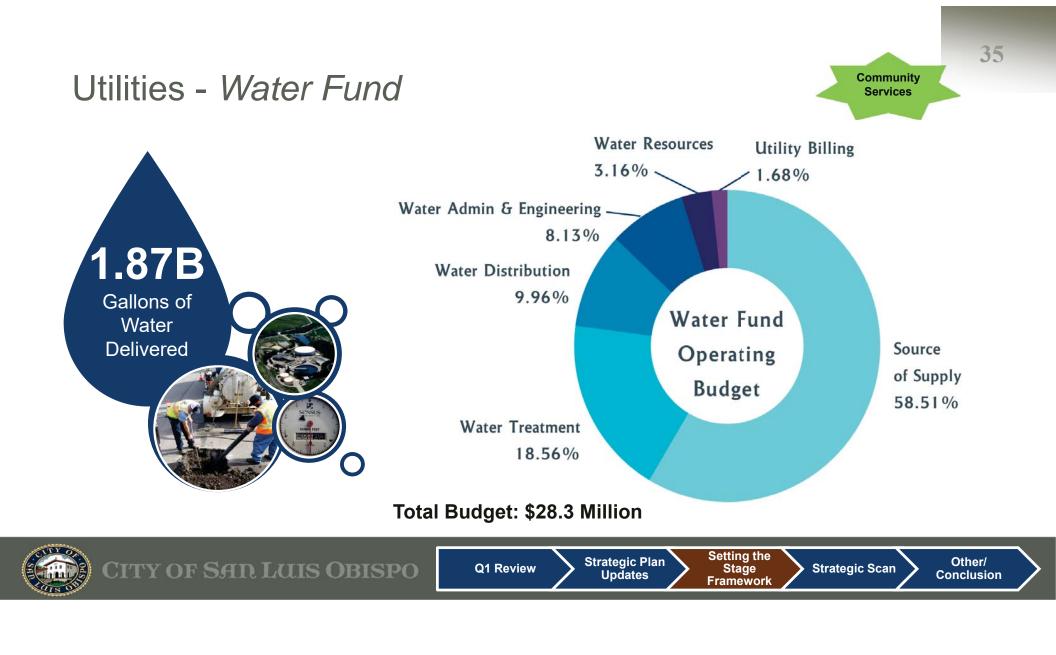


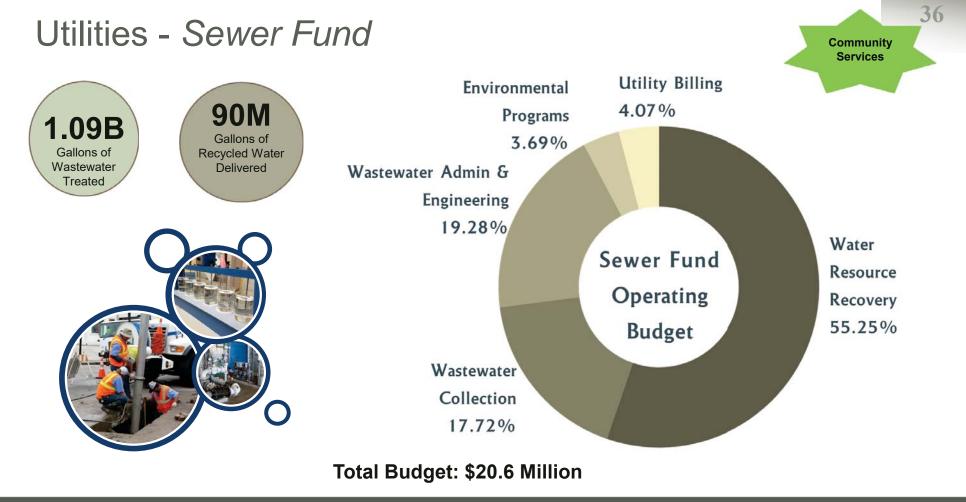








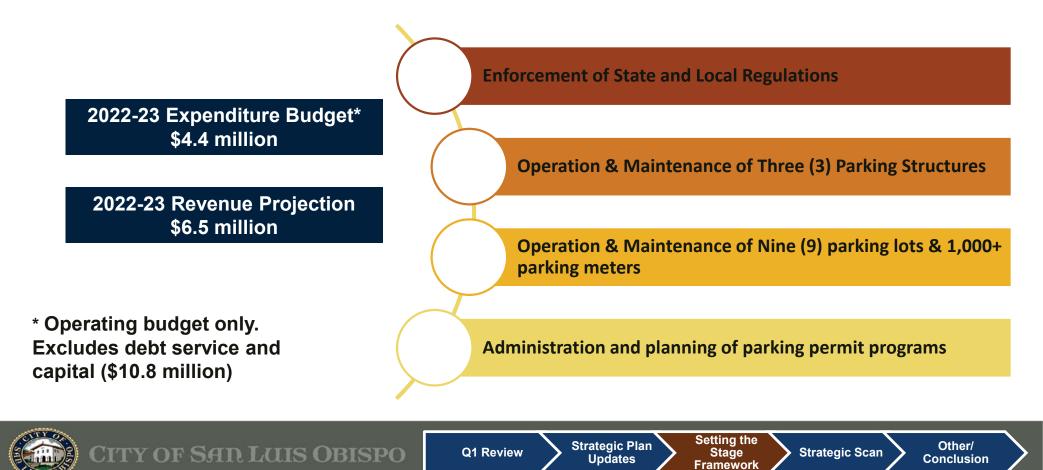






## **Parking Fund: Core Services**





### Parking Fund – Deferred Projects Now Underway

#### **Cultural Arts District Parking Structure** Groundbreaking Phase 1A Anticipated Winter





**Additional Centralized Pay Stations** in Railroad/Monterey Areas and **Credit Card Capable Street Meters** 

Access & Parking Management Plan (Adoption Anticipated Spring 2023)

Rate Increase Begins January 2023 through July 2025



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Q1 Review

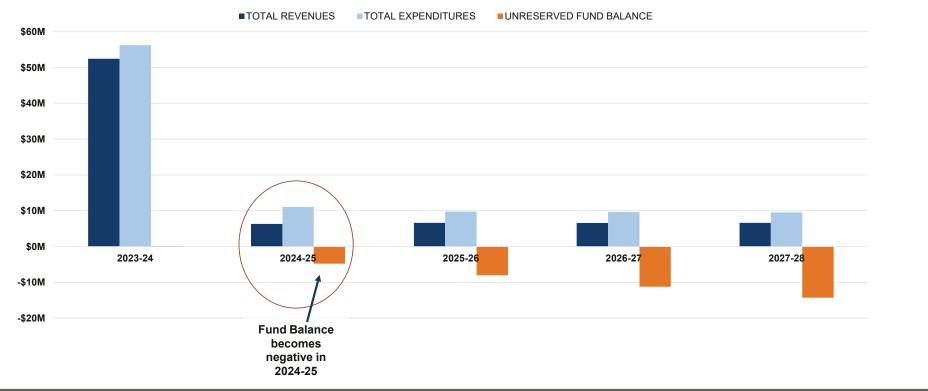
Strategic Plan Updates

Setting the Stage **Strategic Scan** Framework

Other/ Conclusion

# Previous Parking Fund Forecast with <u>No</u> Rate Increases

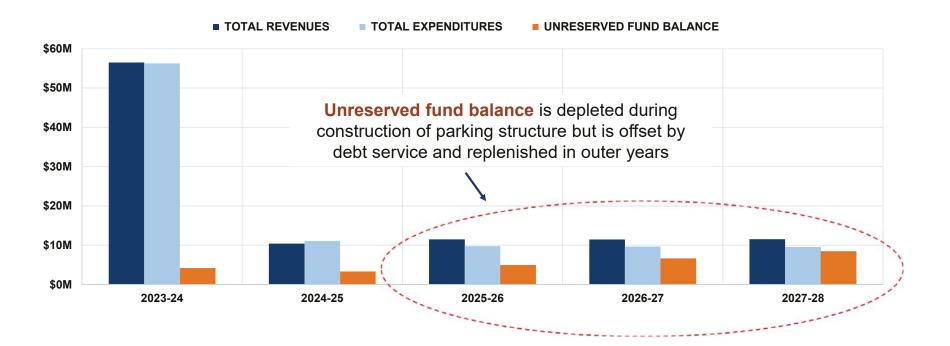






### Parking Fund Forecast with approved Rate Increases and Program Adjustments









\* Includes some unsecured grant funding



### Transit Fund - Grants will help advance the CIP

#### **Significant Grant Funding**

- 1. American Rescue Plan Act (\$12.3M)
- SLO Regional Transit Authority (\$4.9M)



#### **Capital Projects**

- 1. Electric Bus Purchases (up to 6)
- 2. EV Infrastructure Construction
- 3. Transit Center Rehabilitation
- 4. Bus Stop Improvements
- 5. Office Space Remodel to Enhance Customer Service

Strategic Scan



Q1 Review

**Strategic Plan** 

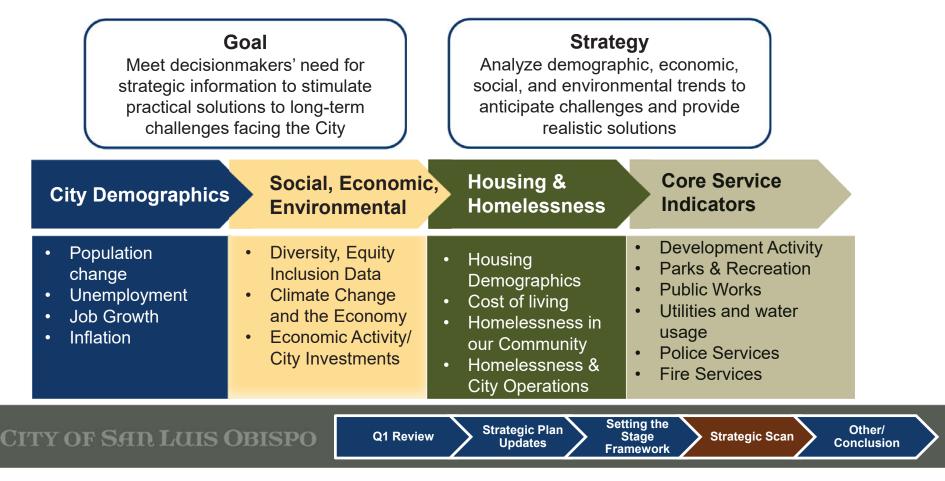
Updates

Setting the Stage Framework

Other/ Conclusion



# Understanding Decision Making and the Effects on the City's Future





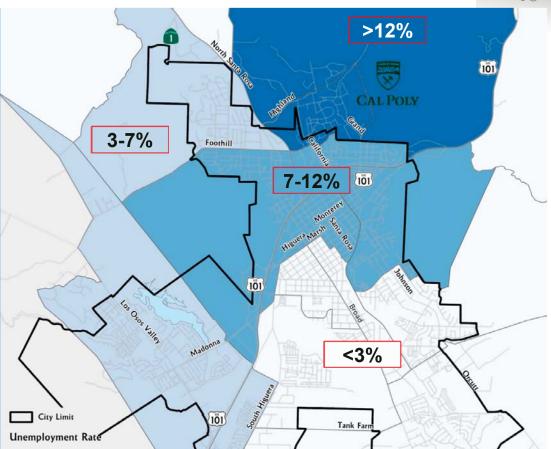
46

# Unemployment Rate by Geographical Area

#### **Unemployment Averages:**

City of SLO: 2.5% (1.5% margin of error) County of SLO: 2.3% California: 3.9% National: 3.5% (0.1% margin of error)

At height of pandemic, unemployment was ~8%, it has fully recovered and remains very low.





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Q1 Review

Strategic Plan Updates Setting the Stage Framework

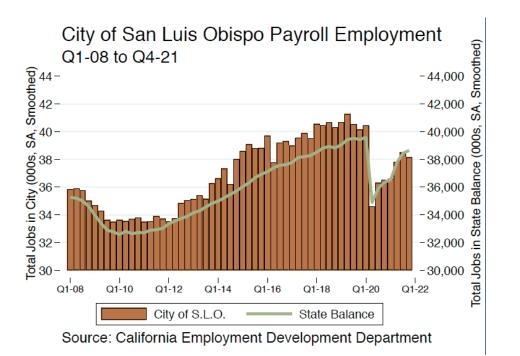
Strategic Scan

Other/

Conclusion

#### A closer look at job growth

- Payrolls Q4 2020 to 2021
  - City of San Luis Obispo grew 4.5% •
  - Statewide 6.3% growth ٠
- Job growth in San Luis Obispo
  - Small firms growing by +3.3% •
  - Mid-size firms -1.7% ٠
  - Large firms +0.3%. ٠





#### 8.3% Ford F-150 (Asset #1526) 16% 2022 Cost 2015 Cost 14% \$33,130 \$25,401 + wait time 12% 10% 8% 6% 4% 2% 0% 1970 1975 1980 1985 1990 1995 2000 2005 2010 2015 2020 -2%

USD Inflation since 1970

Inflation greatly impacts both the City's revenues and expenditures



#### **POPULATION BY RACE (2021)** SLO CITY BUSINESSES BY OWNERSHIP TYPE California City of San Luis Obispo (2021) 70.10% Women-owned firms 28% 40.20% 35.20% Men-owned firms 72% 18.80%Minority-owned firms 15.90%15% 6.50%5.50% 5.10%4.20%2.30% 1.70%0.50%0.40%0.00%Nonminority-Asian alone, Hispanic or Black or African American Indian Native Hawaiian Two or More White alone, not owned firms American alone, and Alaska percent and Other Races, percent Latino, percent Hispanic or Pacific Islander percent Native alone. Latino, percent 85% alone, percent percent

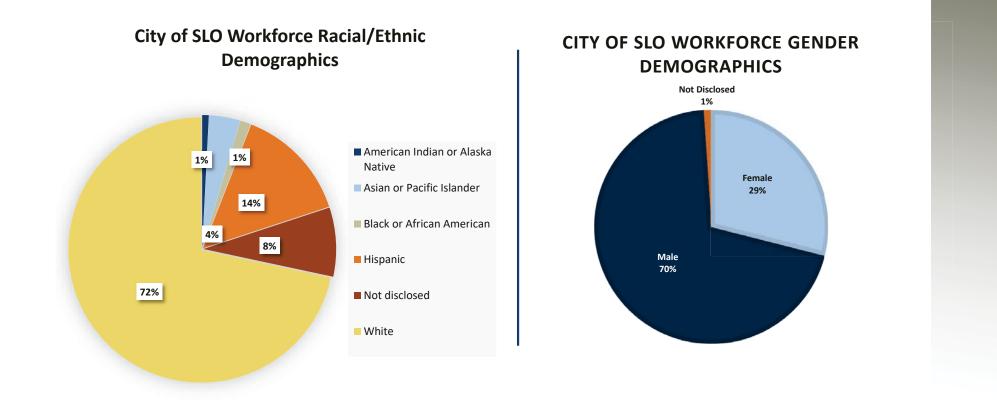
Source: "U.S. Census Bureau QuickFacts: California; San Luis Obispo City, California." Census Bureau QuickFacts, www.census.gov/quickfacts/fact/table/CA,sanluisobispocitycalifornia/PST045219.



#### Diversity, Equity and Inclusion Demographics

49

Diversity, Equity and Inclusion Demographics: The City Organization





### Why Diversity, Equity, and Inclusion Matters?

#### For the Organization In the Community At the State & Federal Level Racially diverse leadership leads to • Council has made a commitment □ The Federal Economic better performance to making San Luis Obispo a **Development Agency has** welcoming, inclusive and safe declared Equity as their #1 for all □ 78% of workers think that a DEI **Comprehensive Economic** community. commitment offers a competitive **Development Strategies (CEDS)** advantage in the recruitment and The city declared racism a public that seek federal funding. retention process health crisis in 2020 The state expanded its Bureau of □ The City must foster a workplace □ Social and economic inequality is Environmental Justice to have a where all employees feel valued embedded in our systems and greater focus on advancing racial and respected. culture, and that recovery must

changes.



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Q1 Review

integrate deep structural

Strategic Plan Updat<u>es</u> Setting the Stage Framework

Strategic Scan

equity and justice

### Climate Change and the Economy



#### Urgency

- Climate disruptions will continue to be a source of economic volatility.
- Federal, state, and the City all have near term (10-15 year) deep decarbonization goals

#### Opportunity

- Unprecedented financial resources are on their way. In 2022 alone, California and the federal government committed over \$425 billion to a low carbon transition.
- Additional substantial federal and state grant ٠ resources are expected.

#### The Future of SLO

With these resources available, the City can achieve its goals by drawing down these resources and deploying projects and programs at speed and scale in our community.

The Central Coast could become a renewable energy hub that would support a vibrant green tech/cleantech entrepreneurial environment.



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Q1 Review

Strategic Plan Updates

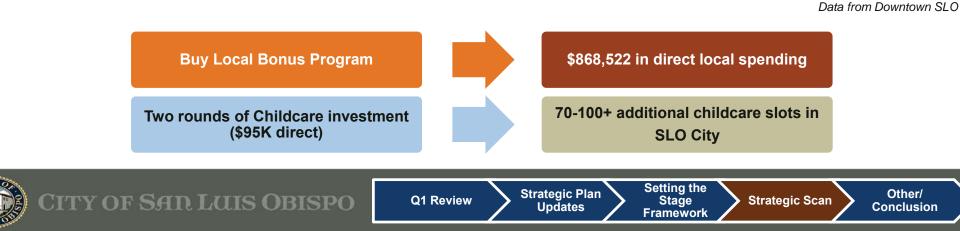
Setting the Stage **Strategic Scan** Framework

Other/ Conclusion

#### **Economic Activity and Local Investment**

- Vacancy rates downtown are decreasing/plateauing
- Without the City's investment, economic development would have been set back.
- Faster than expected recovery of TOT and sales & transaction tax revenue is partially due to the City investments in recovery and resiliency.





# Key Takeaways from the Central Coast Economic Forecast

- The future of San Luis Obispo is largely dependent on the City continuing to attract and retain a diverse talent pool.
- **More housing**, specifically affordable and multi-family housing, is crucial for economic growth and stability.
- Younger workers are moving to inland communities where housing is **more affordable.**





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Q1 Review

Strategic Plan Updates

Setting the Stage Framework Strategic Scan

Other/ Conclusion

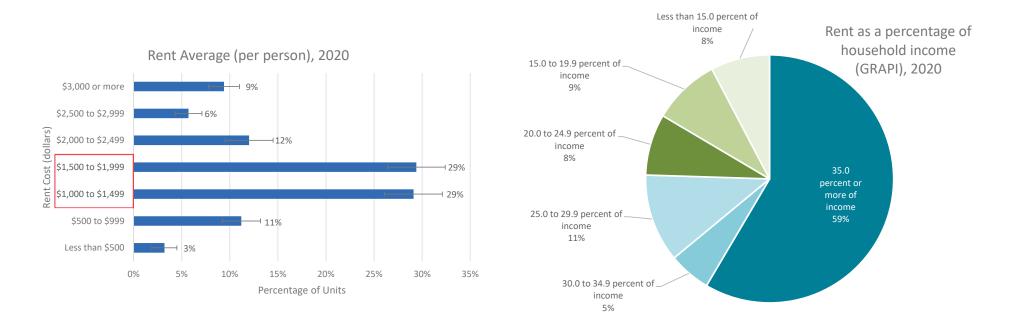
#### Housing

Year	Owner Occupied Housing Unit Rate	Median Value of Owner- Occupied Housing Units	Median Gross Rent	Median Household Income	Per Capita Income
2000	38.0%	\$278,800	\$724	\$31,926	\$20,386
2010	37.6%	\$588,400	\$1,153	\$40,812	\$26,204
2020	41.1%	\$662,300	\$1,611	\$58,546	\$36,232

Average cost of housing has increased 130% whereas per capita income has increased by 78%



### Housing Renting in San Luis Obispo



#### Majority of renters in San Luis Obispo spend more than 35% of their income on rent



#### Homelessness in our Community

Point in Time Count (PIT) - Homeless Population Totals:

- The PIT indicates a **slight decrease** in homelessness in SLO City compared to 2019.
- *However,* this data is representative of a single night and may vary based on weather conditions, resource availability, etc.

Strategic Plan

Updates

Setting the

Stage

Framework

**Strategic Scan** 



Other/

Conclusion

Homelessness and City Operations





Police Reports Taken Involving Homeless Persons

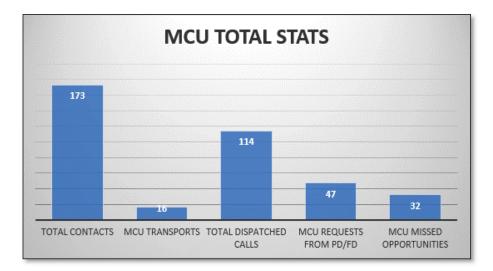


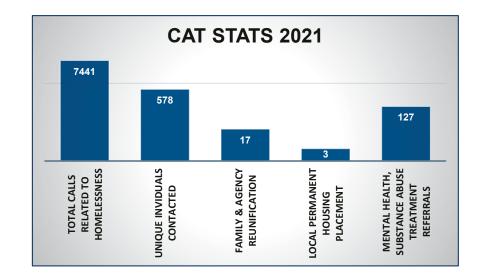
Consistent calls for service and subsequent reports filed show the impact that homelessness has on City resources including first responders.



#### New Ongoing Resources Towards Homelessness: Mobile Crisis Unit & the Community Action Team

- MCU is a new program offering Crisis Support and resources in nonemergency situations such as mental health, substance abuse and chronic homelessness
- Both MCU and CAT provide services beyond emergency response: Build Trust, Provide Care, Offer Resources, Free up Emergency Personnel







### Development in the City

#### Building Inspections Conducted Increasing to record high levels



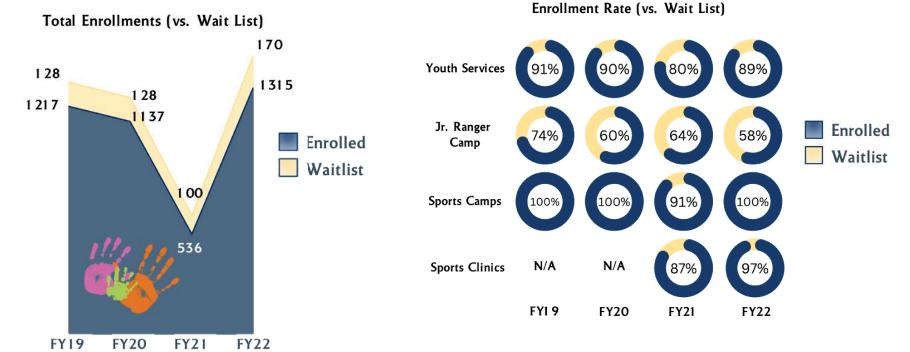
Development Permit Applications Received



Many large development projects occurring in the City. Lower development permit applications than the peak FY 2020, but still high.



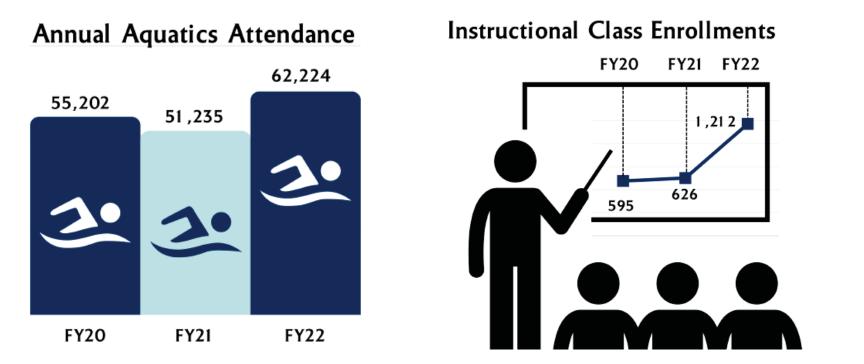
#### The City as a Childcare Provider *Parks & Recreation*



Overall, the childcare waitlist has grown as demand increases among the different types.



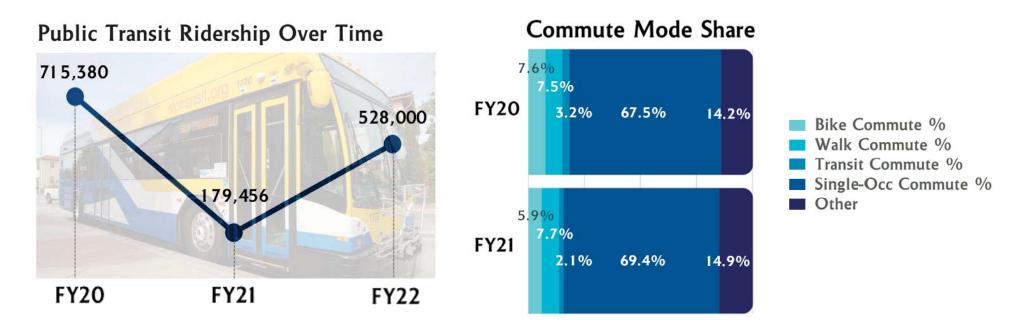
#### Parks & Recreation Aquatics & Instructional Classes



Aquatics programs have grown overall usage, and new and existing instructional class offerings continue to fill at high rates.

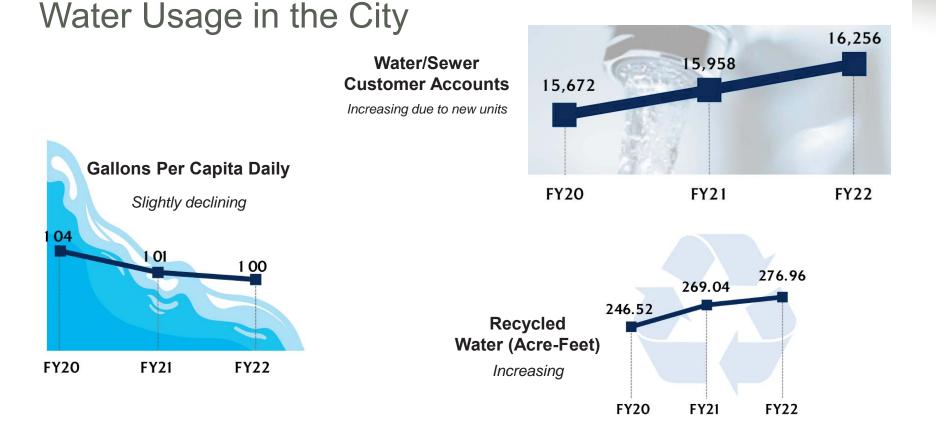


### Public Works *Transit & Transportation*



The Transit Program anticipates an increase in ridership from previous years following the COVID-19 pandemic.





From FY21 to FY22 the City increased annual recycled water delivered by 59%.



#### Utilities

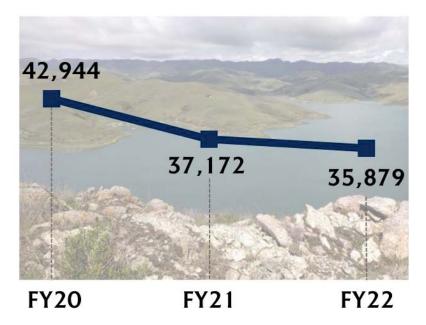
Considerations for the 23-25 Financial Plan

1. Ongoing drought is resulting in increased State-mandated water conservation and water use efficiency regulations, despite stable conditions locally.

2. Industry-specific rises in costs (i.e. chemicals, electricity, capital project delivery)

3. General inflation

Available City Water Supply (Acre-Feet, End of FY)

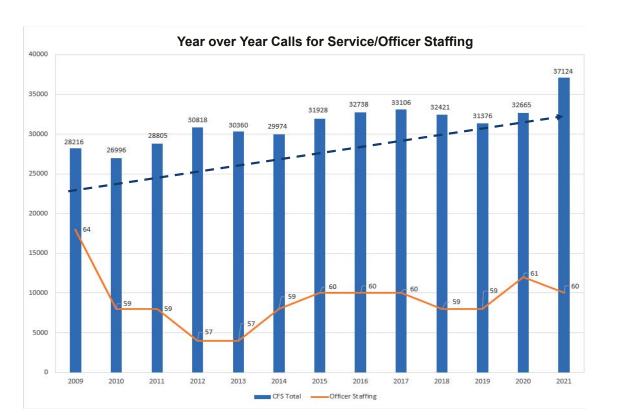


In CY 2021, the City used a total of 5,017 acre-feet of potable water from Nacimiento, Whale Rock, and Salinas Reservoirs.



#### Police: Calls for Service vs. Staffing

- Calls for service *increased* 14% in 2021 from 2020 and 32% since 2009. Staffing *decreased* 4% over the same period.
- Only 42 of the 60 sworn positions were actively working shifts (on average) in 2021-22 due to:
  - Vacancies/recruitment
  - Workers' compensation leave
  - General time off (trainings, vacation, sick leave)





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Q1 Review

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### Police Department: Other Challenges

- Mandatory training for officers has increased and will continue to as a result of legislative changes related to policing.
- Currently, 8 hours of Crisis Intervention Training (CIT) is required for all officers the goal of the department is to increase this to 20 hours and as a result officers would acquire the status of "Mental Health Peace Officer".
- Public Safety Equipment Replacement Fund: Increase in costs for police protective equipment. New equipment is needed such as AEDs for vehicles and rifle rated vests for all police officers.







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Q1 Review

Strategic Plan Updates

Setting the Stage Framework

Strategic Scan

Other/ Conclusion

## Emergency Response

A full-service all-risk fire department offering fire suppression, specialty rescue, hazardous materials mitigation, and paramedic advanced life support.

6,013 Calls for Service in 2022 YTD 15% increase from 2021

- 158 Fires
- 3,467 Medical Emergency
- 652 Service Calls
- Remaining: rescues, false alarms, hazardous conditions



Total Unit Responses

more units committed = less resources for other calls

 2021 Count
 2022 YTD Count

 6256
 7935

26% Increase in Unit Responses to Incidents



Scan Other/ Conclusion

## CIP Budgeting Approach and Other Recommendations



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Q1 Review

Strategic Plan Updates Framework

Strategic Scan

### CIP Budget Approach

#### • Use of 'Funding Buckets' for Asset Maintenance and Asset Replacement projects

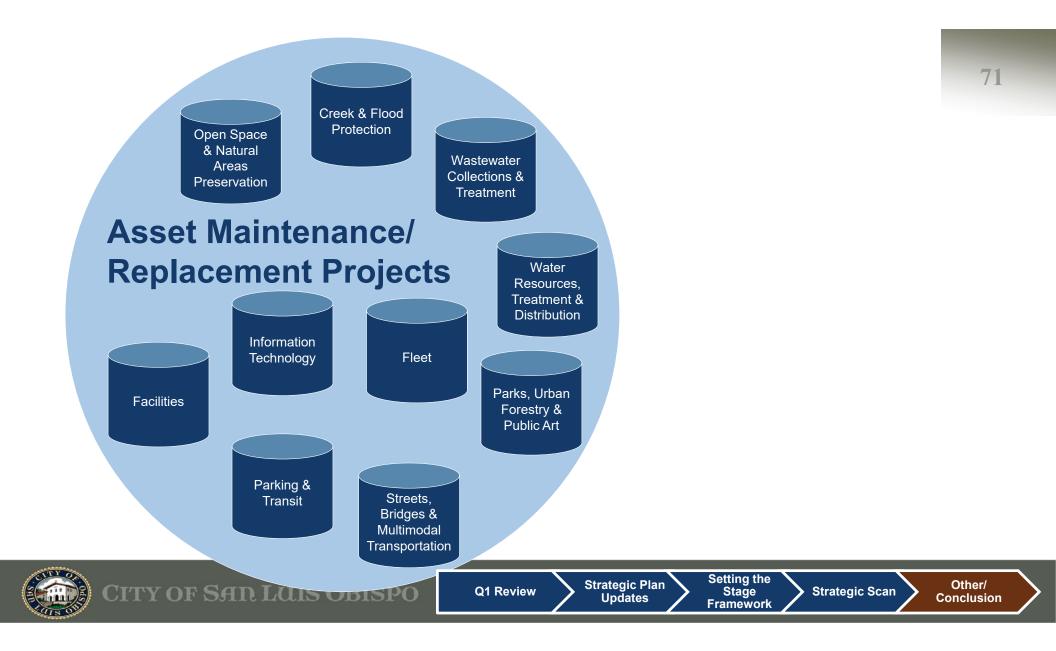
- Funding Buckets group like projects
- <u>Not</u> recommended for New Asset projects (typically large scale, "legacy" projects)
- Governance
  - Purchasing policy
  - Budget adjustment process
  - CIP reporting
  - Policy language (previewing for January adoption)



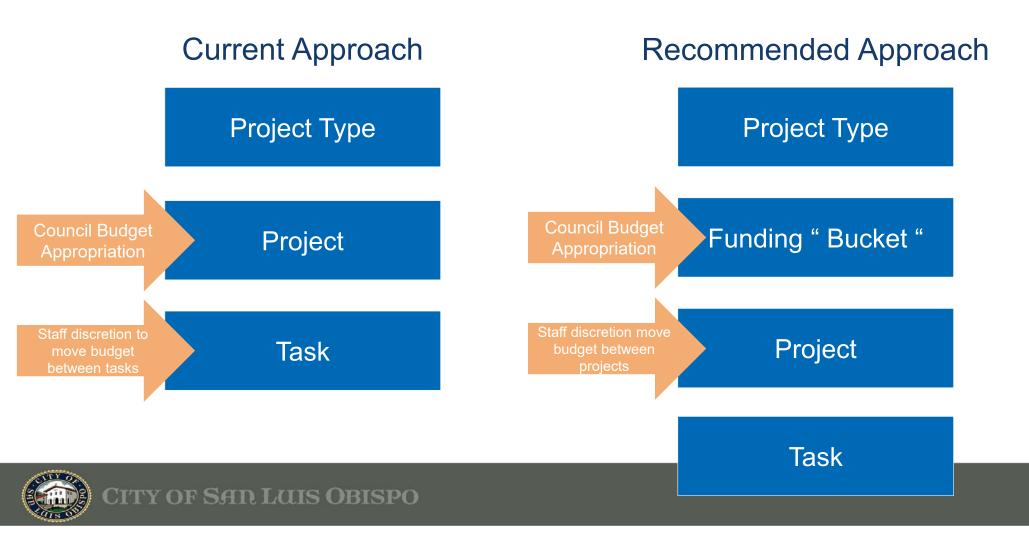
Other/

Conclusion

70



### CIP Budget Approach- Current vs. Recommended



### **Current Budget Appropriation Process**

	Project #	Project	FY 2021-22	FY 2022-23	FY 2023-24	FY 2024-25	FY 2025-26
	1000503	Annual Public Art Maintenance & Projects	\$ 142,500	\$ 142,500	\$ 40,000	\$ 40,000	\$ 40,000
/		Small Public Art Projects	\$ 102,500	\$ 102,500	\$ 0	\$ 0	\$ 0
		Utility Box Beautify	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000
		Public Art Annual Asset Maintenance	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000
	1000030	Laguna Lake Golf Course Maintenance	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000
Budget -	1000532	Roundabout Art Installations	\$ 300,000	\$ 300,000	\$ 200,000	\$ 200,000	\$ 200,000
appropriation	1000027	Urban Forest Maintenance	\$ 315,000	\$ 175,000	\$ 175,000	\$ 175,000	\$ 175,000
to individual		Urban Forest Maintenance	\$ 175,000	\$ 175,000	\$ 175,000	\$ 175,000	\$ 175,000
		Urban Forest Master Plan	\$ 140,000	\$ 0	\$ 0	\$ 0	\$ 0
projects	1000033	Playground Equipment Replacement	\$ 110,000	\$ 100,000	\$ 700,000	\$ 800,000	\$ 1,175,000
		DeVaul Ranch Playground	\$ 60,000	\$ 0	\$ 375,000	\$ 0	\$ 0
$\backslash$		Vista Lago Mini Park Playground	\$ 50,000	\$ 0	\$ 250,000	\$ 0	\$ 0
		Laguna Hills Playground	\$ 0	\$ 0	\$ 75,000	\$ 0	\$ 750,000
		Mitchell Park Playground	\$ 0	\$ 100,000	\$ 0	\$ 750,000	\$ 0
$\backslash$		Playground Equipment Replacement	\$ 0	\$ 0	\$ 0	\$ 50,000	\$ 350,000
$\backslash$		French Park Playground Equipment Replacement	\$ 0	\$ 0	\$ 0	\$ 0	\$ 75,000
	91385	Park Major Maintenance & Repairs	\$ 1,835,000	\$ 160,000	\$ 1,000,000	\$ 690,000	\$ 840,000



Q1 Review

1 Review Strategic Plan Updates Setting the Stage Framework

Strategic Scan

Other/ Conclusion

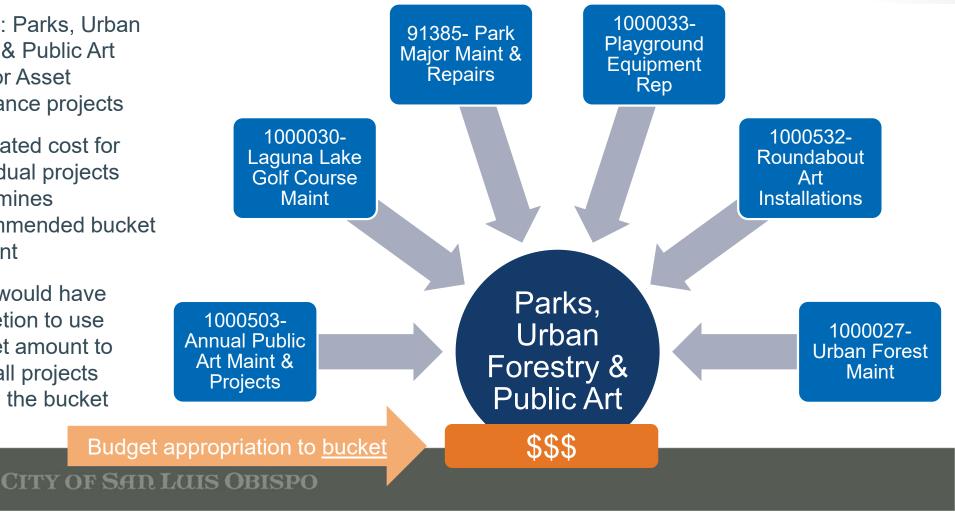
73

### **Recommended New Approach to Budget Appropriation**

Example: Parks, Urban Forestry & Public Art bucket for Asset Maintenance projects

Estimated cost for individual projects determines recommended bucket amount

Staff would have discretion to use bucket amount to fund all projects within the bucket



### Benefits of Funding Bucket Approach

Enables the City to be nimbler in responding to cost overruns, as well as changes to project prioritization to deliver projects

Projects are priced closer to when they are initiated, rather than during budget development Staff has additional time to develop project scopes which will result in more accurate and complete project scopes



CITY OF SAR LUIS OBISPO

Q1 Review

Strategic Plan Updates

Setting the Stage Framework

Other/ Conclusion

### CIP Budget Approach – Funding Bucket Governance

- Purchasing Policy requires Council authorization to award construction contracts over \$200,000
  - Staff will be in front of Council regularly for projects, providing opportunity for Council to provide direction
- Budget adjustment process
  - Forces consideration of overall CIP
- CIP reporting
  - Provided to REOC and Council quarterly
  - Focus on project status and expenditures from buckets
- Policy language



### CIP Budget Approach – Policy Changes

#### **Changes to Existing Policies**

- Clarifies role of Project Managers
- Clarifies role of CIP Review Committee
- Outlined recommended new approach of City Council appropriation of funding to Asset Replacement and New Asset projects to "funding buckets"

#### **New Policies**

- Identifies and defines project types
- Requires use of Project Request Forms
- Establishes ongoing criteria used by CIP Review Committee to prioritize projects for funding
- · Limits creation of new projects off-cycle to those that address emergency needs
- Establishes the process staff must follow to process administrative budget adjustments within a "funding bucket"
- Requires staff to publish CIP reports on a quarterly basis

#### **Deletion of Existing Policies**

• Eliminates policy that requires project phases to be listed as objectives in department program narratives (this is not current practice)



Other/

Conclusion

Strategic Scan

### Council Agenda Report: Recommendation #2

- Appropriate \$40,000 of the City's General Fund Unassigned Fund Balance into operating budget to contribute to the Housing Trust Fund.
- Correction to the 2022-23 Appropriations Limit:

Previously adopted Appropriations Limit 2022-23 (R-11332)	\$85,666,375				
Corrected Calculation					
Appropriations Limit 2021-22	\$79,470,558				
Consumer Price Index (revised)	7.55%				
Population Factor: County Population Growth	0.28%				
Compounded Percentage Factor (multiplicative not additive)	1.025%				
Appropriations Limit 2022-23 (revised)	\$85,706,220				



## Conclusion: Planning for 2023-25

#### Continued commitment to...



Many challenges, many opportunities, many efforts and endeavors ahead





CITY OF SAR LUIS OBISPO

#### Recommendations

- 1. Receive and discuss the following framework in preparation for the 2023-25 goal-setting and Financial Plan process:
  - a. FY 2022-23 1st quarter results
  - b. 2021-23 Adopted Major City Goals
  - c. General Plan and Climate Action Plan Update
  - d. Setting the stage framework including **core services** and a **scan of strategic indicators** for all major funds.
  - e. Introduce a recommended approach to the budgeting and management of the Capital Improvement Plan (CIP) and receive Council feedback (Attachment D)

2. Adopt a resolution entitled, "A Resolution of the City Council of the City of San Luis Obispo, California, approving an amendment to the 2022-23 Budget Allocation" to appropriate \$40,000 of the City's General Fund Unassigned Fund Balance into operating budget to contribute to the Housing Trust Fund and correction to the 2022-23 Appropriations Limit.

