Community Promotions Budget Worksheet

Budget Preparation	2021-22
Budget	$ 405,150
Carryover	
Total Budget	**$ 405,150**

Expenditure

Expenditure	2021-22	Notes
Grants-in-Aid Funding	$ 100,000	$100k for GIA funding; up to 25 organzations at $4k each
Grants-in-Aid Marketing Support Contract	$ 30,000	2-year agreement with SLO Chamber
Community Placemaking & Recovery Projects	$ 52,000	
General Contract Services	$ 6,400	
Visitor Center Operations	$ 119,600	2-year agreement with SLO Chamber
PR Contract	$ 45,000	2-year agreement with SLO Chamber for PR & Media Monitoring Services
Downtown Maps	$ 9,000	
Support Cost	$ 5,000	
Administration (Staffing)	$ 38,150	
Total	**$ 405,150**	

Remaining Budget $ -