

Community Promotions Budget 2025-26

| Budget 2025-26 | Amount |
|-----------------------|-------------------|
| | \$ 398,545 |
| | |
| | |
| Total Budget | \$ 398,545 |

Last Updated

3/12/2026

| Expenditure | Allocated | Committed/Expended | Available Balance | Contractor |
|--|-------------------|---------------------------|--------------------------|--------------------------------------|
| Grant Funding | \$ 100,000 | \$ 100,000 | \$ - | CACP Recipients |
| Grant Promotional Support Contract | \$ 30,000 | \$ 30,000 | \$ - | SLO Chamber |
| Guest Services Contract | \$ 121,275 | \$ 121,275 | \$ - | SLO Chamber |
| Public Relations Contract | \$ 50,000 | \$ 50,000 | \$ - | SLO Chamber |
| Media Monitoring Service | \$ 3,500 | \$ 3,500 | \$ - | SLO Chamber |
| Tear-off Maps | \$ 7,500 | | \$ 7,500 | SLO Chamber |
| Community Placemaking & Cultural Vitality Projects | \$ 20,000 | | \$ 20,000 | |
| ARTober | \$ 10,000 | \$ 10,000 | | Verdin - Paid Media for ARTober |
| Lunar New Year Activation | \$ 19,500 | \$ 19,500 | | Various - Lunar New Year Celebration |
| Support Cost | \$ 5,000 | | \$ 5,000 | City Administration |
| Administration | \$ 31,547 | \$ 31,547 | \$ - | City Administration |
| Total | \$ 398,322 | \$ 365,822 | \$ 32,500 | |

\$ 398,322