

For the Week of January 04, 2026 to January 10, 2026	Current Week Totals									Percent Change								
	Occupancy (%)			ADR			RevPar			Occupancy (%)			ADR			RevPar		
	WD	WE	Total	WD	WE	Total	WD	WE	Total	WD	WE	Total	WD	WE	Total	WD	WE	Total
California	48.38	58.74	51.34	155.45	170.71	160.44	75.21	100.28	82.37	-10.24	-4.20	-8.35	-5.14	-3.27	-4.40	-14.85	-7.33	-12.38
City of Paso Robles	33.91	48.61	38.11	126.47	182.86	147.02	42.89	88.88	56.03	-20.66	-10.70	-17.30	-5.22	2.60	-1.03	-24.80	-8.38	-18.15
City of Pismo Beach	38.98	54.58	43.44	144.81	193.04	162.13	56.45	105.35	70.42	-13.19	-17.58	-14.82	-4.68	0.52	-2.80	-17.25	-17.15	-17.21
City of San Luis Obispo	46.54	55.14	49.00	125.95	145.21	132.14	58.62	80.07	64.75	-17.50	-9.09	-14.97	-0.76	-3.69	-1.45	-18.12	-12.44	-16.20
City of Morro Bay	38.31	54.54	42.95	101.23	124.78	109.77	38.78	68.06	47.14	-9.15	8.08	-3.57	-2.06	1.66	0.13	-11.03	9.87	-3.45

For the Week of January 11, 2026 to January 17, 2026	Current Week Totals									Percent Change								
	Occupancy (%)			ADR			RevPar			Occupancy (%)			ADR			RevPar		
	WD	WE	Total	WD	WE	Total	WD	WE	Total	WD	WE	Total	WD	WE	Total	WD	WE	Total
California	61.89	69.33	64.01	250.24	182.87	229.39	154.86	126.79	146.84	1.84	4.98	2.79	3.91	1.22	3.05	5.82	6.26	5.93
City of Paso Robles	39.42	66.80	47.24	128.74	194.92	155.48	50.75	130.21	73.45	-20.81	-3.94	-14.77	-7.66	-3.31	-3.85	-26.87	-7.13	-18.05
City of Pismo Beach	41.12	72.67	50.13	145.26	220.62	176.47	59.73	160.32	88.47	-5.29	-3.14	-4.41	-3.87	-0.45	-1.92	-8.95	-3.58	-6.25
City of San Luis Obispo	51.79	80.89	60.10	130.62	167.41	144.77	67.65	135.42	87.01	-2.30	5.67	0.62	-0.30	-9.61	-4.04	-2.59	-4.49	-3.45
City of Morro Bay	44.66	78.02	54.19	103.28	153.11	123.77	46.13	119.45	67.08	3.94	16.04	8.60	-0.57	2.50	1.97	3.34	18.94	10.73

For the Week of January 18, 2026 to January 24, 2026	Current Week Totals									Percent Change								
	Occupancy (%)			ADR			RevPar			Occupancy (%)			ADR			RevPar		
	WD	WE	Total	WD	WE	Total	WD	WE	Total	WD	WE	Total	WD	WE	Total	WD	WE	Total
California	62.24	66.15	63.36	178.86	178.85	178.86	111.33	118.31	113.32	3.00	1.73	2.62	3.06	0.76	2.36	6.15	2.50	5.04
City of Paso Robles	49.02	55.20	50.79	138.09	185.88	152.93	67.70	102.60	77.67	-1.20	0.42	-0.70	-0.49	0.23	-0.11	-1.68	-1.68	-0.82
City of Pismo Beach	54.20	65.40	57.40	160.11	202.24	173.82	86.77	132.27	99.77	5.19	-4.41	1.86	0.38	2.76	0.80	5.59	5.59	2.67
City of San Luis Obispo	66.16	71.82	67.78	137.96	156.42	143.55	91.28	112.34	97.30	6.79	-0.98	4.31	3.46	-12.79	-3.02	10.48	10.48	1.16
City of Morro Bay	51.66	65.53	55.62	111.45	139.90	121.03	57.58	91.68	67.32	8.73	4.53	7.28	2.95	1.30	2.08	11.94	11.94	9.51

For the Week of January 25, 2026 to January 31, 2026	Current Week Totals									Percent Change								
	Occupancy (%)			ADR			RevPar			Occupancy (%)			ADR			RevPar		
	WD	WE	Total	WD	WE	Total	WD	WE	Total	WD	WE	Total	WD	WE	Total	WD	WE	Total
California	63.00	68.19	64.48	186.57	184.68	186.00	117.54	125.93	119.94	-1.39	6.20	0.79	1.47	2.57	1.77	0.06	8.93	2.57
City of Paso Robles	44.99	60.37	49.38	130.34	175.89	146.25	58.64	106.18	72.22	-14.95	-8.56	-12.82	-9.57	-6.05	-7.72	-23.09	-14.10	-19.55
City of Pismo Beach	47.36	71.04	54.12	156.65	204.63	174.64	74.18	145.37	94.52	-2.36	7.06	0.98	-4.33	-5.12	-4.10	-6.58	1.59	-3.16
City of San Luis Obispo	64.58	79.64	68.88	138.47	186.08	154.20	89.42	148.19	106.21	-0.34	2.38	0.54	1.36	5.99	3.32	1.01	8.51	3.87
City of Morro Bay	42.89	61.04	48.08	104.97	129.19	113.76	45.02	78.86	54.69	-7.11	-1.17	-5.04	3.45	-0.44	2.17	-3.91	-1.61	-2.97