

Community Promotions Budget 2025-26

Budget 2025-26	Amount
	\$ 398,545
Total Budget	\$ 398,545

Last Updated 12/19/2025

Expenditure	Allocated	Committed/Expended	Available Balance	Contractor
Grant Funding	\$ 100,000	\$ 100,000	\$ -	CACP Recipients
Grant Promotional Support Contract	\$ 30,000	\$ 30,000	\$ -	SLO Chamber
Guest Services Contract	\$ 121,275	\$ 121,275	\$ -	SLO Chamber
Public Relations Contract	\$ 50,000	\$ 50,000	\$ -	SLO Chamber
Media Monitoring Service	\$ 3,500	\$ 3,500	\$ -	SLO Chamber
Tear-off Maps	\$ 7,500		\$ 7,500	SLO Chamber
Community Placemaking & Cultural Vitality Projects	\$ 20,000		\$ 20,000	
ARTober	\$ 10,000	\$ 10,000		Verdin - Paid Media for ARTober
Lunar New Year Activation	\$ 19,500		\$ 19,500	
Support Cost	\$ 5,000		\$ 5,000	City Administration
Administration	\$ 31,547	\$ 31,547	\$ -	City Administration
Total	\$ 398,322	\$ 346,322	\$ 52,000	
			\$ 398,322	