

**Community Promotions Budget 2025-26**

<b>Budget 2025-26</b>	<b>Amount</b>
	\$ 398,545
<b>Total Budget</b>	<b>\$ 398,545</b>

Last Updated

11/6/2025

<b>Expenditure</b>	<b>Allocated</b>	<b>Committed/Expended</b>	<b>Available Balance</b>	<b>Contractor</b>
Grant Funding	\$ 100,000	\$ 100,000	\$ -	CACP Recipients
Grant Promotional Support Contract	\$ 30,000	\$ 30,000	\$ -	SLO Chamber
Guest Services Contract	\$ 121,275	\$ 121,275	\$ -	SLO Chamber
Public Relations Contract	\$ 50,000	\$ 50,000	\$ -	SLO Chamber
Media Monitoring Service	\$ 3,500	\$ 3,500	\$ -	SLO Chamber
Tear-off Maps	\$ 7,500		\$ 7,500	SLO Chamber
Community Placemaking & Cultural Vitality Projects	\$ 20,000		\$ 20,000	
ARTober	\$ 10,000	\$ 10,000		Verdin - Paid Media for ARTober
Lunar New Year Activation	\$ 19,500		\$ 19,500	
Support Cost	\$ 5,000		\$ 5,000	City Administration
Administration	\$ 31,547	\$ 31,547	\$ -	City Administration
<b>Total</b>	<b>\$ 398,322</b>	<b>\$ 346,322</b>	<b>\$ 52,000</b>	
			\$ 398,322	