

Strategic Plan Examples

Strategic Plan Templates (examples):

1. Carlsbad: <https://www.carlsbadca.gov/home/showpublisheddocument/11580/638013661478470000>
2. Santa Cruz: <https://www.cityofsantacruz.com/home/showpublisheddocument/95406/638277711616870000>
3. El Cerrito Strategic Plan (very similar to Santa Cruz): <https://www.el-cerrito.org/747/Strategic-Plan>
4. Pleasanton: <https://www.cityofpleasantonca.gov/our-government/city-manager/strategic-plan/>
5. San Diego: <https://performance.sandiego.gov/>
6. Alameda: [https://www.alamedaca.gov/files/assets/public/v/1/city-manager/\[final\]-alameda-strategic-plan-2023-2026.pdf](https://www.alamedaca.gov/files/assets/public/v/1/city-manager/[final]-alameda-strategic-plan-2023-2026.pdf)
7. Boulder: <https://bouldercolorado.gov/media/10447/download?inline>