



2025-27 Financial Plan

Major City Goals

Cultural Vitality, Economic Resilience, and Fiscal Sustainability

- Improve the local business environment and help entrepreneurs and businesses thrive
- Support Downtown vitality and the cultural arts, centering on the Cultural Arts District
- Support initiatives to develop the skills needed to secure quality jobs and attract and retain talent
- Promote the City as an appealing destination for people to live, work, visit, and invest
- Balance operational needs and infrastructure investments with consideration of the long-term fiscal sustainability of the organization

Diversity, Equity, and Inclusion

- Increase access and belonging for all community members
- Facilitate programs and initiatives to support diverse community engagement and representation
- Operationalize inclusive practices in City processes and policies
- Foster an inclusive organizational culture with equitable practices in recruiting, hiring, and retention

Homelessness Response

- Collaborate with partners to prevent and reduce homelessness
- Leverage external funding to expand crisis response and continuum of shelter programs with regional partners
- Implement the Homelessness Response Strategic Plan (HRSP)
- Refine approaches to reduce the impacts of homelessness to balance safety, health, and community well-being

Housing and Neighborhood Livability – Healthy, Safe, and Affordable

- Facilitate sustainable growth that aligns with climate, economic, and housing goals
- Promote the expansion and diversification of housing opportunities for all
- Ensure housing is safe, healthy, and affordable, while strengthening protections for renters
- Foster diverse, connected, and safe neighborhoods that are livable for all

Infrastructure and Sustainable Transportation

- Advance street safety improvements and support Vision Zero goals for all road users
- Implement Active Transportation Plan, including expansion of multimodal transportation networks to improve connectivity
- Ensure public spaces, roads, and utilities support future growth and development
- Build out park infrastructure to support community recreation and accessibility

Open Space, Climate Action, and Resilience

- Advance the Climate Action Plan and Lead by Example Plan 2025-27 Work Programs
- Implement disaster mitigation efforts to reduce risks from floods and fires
- Strengthen community resilience through emergency preparedness, community networks, and planning efforts
- Protect, sustain and enhance open space and natural and historic resources
- Expand trail connectivity and accessibility to support biking, hiking, and outdoor enjoyment for all community members