



Department: Administration
Cost Center: 1001
For Agenda of: 2/25/2025
Placement: Consent
Estimated Time: N/A

FROM: Whitney McDonald, City Manager
Prepared By: Natalie Harnett, Policy and Project Manager

SUBJECT: 2025-27 MAJOR CITY GOALS

RECOMMENDATION

Approve the descriptions of the 2025-27 Major City Goals.

POLICY CONTEXT

The City of San Luis Obispo follows a two-year financial planning process to develop its budget. On February 8, 2025, the City Council held its Goal-Setting Workshop, establishing six Major City Goals for the 2025-27 Financial Plan. Council directed staff to develop clear, action-oriented descriptions for each goal. While the full Major City Goal work plans will be included in the draft Financial Plan (April 2025), staff are presenting these descriptors now to ensure alignment with Council's vision.

DISCUSSION

Background

On Saturday, February 8, 2025, the City Council held a Special Meeting to establish the Major City Goals for the 2025-27 Financial Plan. This workshop followed extensive community input gathered through a citywide survey, Community Forum, Advisory Bodies, and various public meetings. The goals set by the Council will guide the City's work over the next two years.

The updated goals for the 2025-27 Financial Plan are listed below in alphabetical order:

- *Cultural Vitality, Economic Resilience, and Fiscal Sustainability*
- *Diversity, Equity, and Inclusion*
- *Homelessness Response*
- *Housing and Neighborhood Livability – Healthy, Safe, and Affordable*
- *Infrastructure and Sustainable Transportation*
- *Open Space, Climate Action, and Resilience*

Item 4a

During the Goal-Setting Meeting, the facilitator encouraged Council to focus on high-level priorities—considering the broader meaning and intended outcomes of each goal—rather than refining specific wording. This approach allowed for a more strategic discussion rather than wordsmithing goal definitions. Staff committing to developing specific Major City Goal descriptors—including clear, action-oriented phrases—would be developed under each goal. Attachment A includes the Major City Goals along with these descriptions, based on feedback from the goal-setting workshop and facilitator notes outlining the key focus areas for each goal.

Following Council approval of these Major City Goal descriptions staff will develop a comprehensive Major City Goal work plan outlining specific tasks, timelines, and expectations. This work plan will be incorporated into the draft budget, which is scheduled for Council review on April 15, 2025.

The final presentation from Saturday’s workshop, along with facilitator notes, is included as Attachment B. A recording of the meeting is available on the [City’s YouTube channel](#).

Public Engagement

Public comment on this item can be provided to the City Council through written correspondence before the February 25th Special City Council meeting and through public testimony at the meeting.

ENVIRONMENTAL REVIEW

The California Environmental Quality Act (CEQA) does not apply to the recommended action in this report, because the action does not constitute a “Project” under CEQA Guidelines Sec. 15378.

FISCAL IMPACT

Budgeted: Yes

Budget Year: 2024-25

Funding Identified: Yes

Fiscal Analysis:

Funding Sources	Total Budget Available	Current Funding Request	Remaining Balance	Annual Ongoing Cost
General Fund	N/A	N/A	N/A	N/A
State				
Federal				
Fees				
Other:				
Total	N/A	N/A	N/A	N/A

There is no fiscal impact to this recommendation.

ALTERNATIVES

1. ***Council could decide not to approve the Major City Goal descriptions.*** Council may choose not to approve the Major City Goals and associated action items and direct staff to return at a future meeting to discuss further.
2. ***Council could choose to modify the Major City Goal descriptions.*** Council may recommend changes to the Major City Goals. If any modifications are proposed, they should be specific.

ATTACHMENTS

- A - Draft Major City Goals
- B - February 8, 2025, Goal Setting Presentation