

Current Week Totals - TY vs. LY												
Occupancy (%)		ADR		RevPar		Percent Change						
2024	2023	2024	2023	2024	2023	OCC	ADR	RevPar	Room Rev	Rom Avail	Room Sold	
For the week of December 29- January 4, 2025												
San Luis Obispo County	66.9	54.6	168.68	154.4	112.9	84.3	22.6	9.3	34.0	33.3	-0.5	22
City of Paso Robles	63.3	52.5	173.86	162.12	110.06	85.1	20.5	7.2	29.3	29.6	0.3	20.9
City of Pismo Beach	74.7	62.9	210.48	187.05	157.28	117.6	18.8	12.5	33.7	35.8	1.6	20.7
City of San Luis Obispo	70.4	54.8	148.49	143.41	104.50	78.5	28.5	3.5	33.1	28.5	-3.5	24.1
City of Morro Bay	66.9	54.6	168.68	154.4	112.9	84.3	22.6	9.3	34.0	33.3	-0.5	22

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Occupancy (%)		ADR		RevPar		Percent Change						
2024	2023	2024	2023	2024	2023	OCC	ADR	RevPar	Room Rev	Rom Avail	Room Sold	
For the week of January 5-11, 2025												
San Luis Obispo County	51.0	49.5	142.18	142.37	72.6	70.5	3.0	-0.1	2.9	2.4	-0.4	2.6
City of Paso Robles	46.90	48.10	148.44	153.77	69.58	73.92	-2.50	-3.50	-5.9	-5.9	0	-2.5
City of Pismo Beach	51.00	50.00	166.77	161.08	85.10	80.50	2.10	3.50	5.7	7.8	1.9	4.1
City of San Luis Obispo	58.60	54.80	131.15	140.29	76.87	76.85	7.00	-6.50	0	-3.4	-3.5	3.3
City of Morro Bay	49.40	46.20	114.83	119.30	56.73	55.10	7.00	-3.80	3	3.2	0.2	7.3

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2024	2023	2024	2023	2024	2023	OCC	ADR	RevPar	Room Rev	Rom Avail	Room Sold	
For the week of January 12-18, 2025												
San Luis Obispo County	54.60	49.80	152.22	140.02	83.16	69.71	9.70	8.70	19.3	18.8	-0.4	9.2
City of Paso Robles	56.30	52.60	159.96	152.15	89.99	79.97	7.00	5.10	12.5	12.5	0	7
City of Pismo Beach	52.40	51.30	179.15	158.58	93.85	81.35	2.10	13.00	15.4	17.6	1.9	4.1
City of San Luis Obispo	59.80	53.50	150.87	138.61	90.18	74.17	11.70	8.80	21.60	17.4	-3.5	7.9
City of Morro Bay	55.50	48.00	124.62	117.50	69.19	56.40	15.70	6.00	22.7	23	0.2	15.9

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2024	2023	2024	2023	2024	2023	OCC	ADR	RevPar	Room Rev	Rom Avail	Room Sold	
For the week of January 19-25, 2025												
San Luis Obispo County	56.00	50.80	146.27	142.89	81.86	72.52	10.30	2.40	12.9	12.4	-0.4	9.8
City of Paso Robles	52.00	52.10	153.13	153.58	79.61	79.94	-0.10	-0.30	-0.4	-0.4	0	-0.1
City of Pismo Beach	56.20	53.50	172.64	162.12	97.09	86.80	5.00	6.50	11.8	14	1.9	7.1
City of San Luis Obispo	65.00	58.10	147.81	145.08	96.12	84.26	12.00	1.90	14.1	10.1	-3.5	8.1
City of Morro Bay	56.30	44.00	120.66	114.10	67.88	50.20	27.80	5.80	35.2	35.5	0.2	28.1

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Occupancy (%)		ADR		RevPar		Percent Change						
2024	2023	2024	2023	2024	2023	OCC	ADR	RevPar	Room Rev	Rom Avail	Room Sold	
For the week of January 26- February 1, 2025												
San Luis Obispo County	56.30	49.10	148.50	145.88	83.55	71.55	14.70	1.80	16.8	16.3	-0.4	14.2
City of Paso Robles	57.70	51.40	158.09	159.52	91.21	82.02	12.20	-0.90	11.2	11.2	0	12.2
City of Pismo Beach	53.80	46.00	178.70	171.67	96.16	79.01	16.90	4.10	21.7	24.1	1.9	19.2
City of San Luis Obispo	68.40	56.60	149.35	143.31	102.18	81.15	20.80	4.20	25.9	21.6	-3.4	16.7
City of Morro Bay	52.70	43.70	116.92	117.80	61.64	51.50	20.60	-0.70	19.8	20.2	0.3	21.1