



## Tourism Business Improvement District Board Minutes

October 28, 2024, 9:00 a.m.

Hotel San Luis Obispo, 877 Palm Street, San Luis Obispo, CA 93401

TBID Board Present: Member Lori Keller, Member Winston Newland, Member Prashant Patel, Member Sandy Sandoval, Vice Chair Clint Pearce, Chair Lydia Bates

TBID Board Absent: Member Nipool Patel

City Staff Present:  
Economic Development & Tourism Manager Molly Cano,  
Tourism & Community Promotions Manager Jacqui Clark-Charlesworth

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### 1. CALL TO ORDER

A Special Meeting of the San Luis Obispo Tourism Business Improvement District Board was called to order on October 28, 2024 at 9:00 a.m. in the Boardroom at Hotel San Luis Obispo, 877 Palm Street, San Luis Obispo, CA 93401.

### 2. PUBLIC COMMENT FOR ITEMS NOT ON THE AGENDA

Public Comment:

None

*--End of Public Comment--*

### 3. BUSINESS ITEMS

#### 3.a STRATEGIC PLANNING WORKSHOP

Consultants Stacy Humphrey and Matthew Landkamer from Whereabout led the TBID in a workshop to update their 2025-2030 Strategic Plan.

Public Comment:

None

*--End of Public Comment--*

**Action:** None taken.

**4. ADJOURNMENT**

The meeting was adjourned at 4 p.m. The next Regular Meeting of the Tourism Business Improvement District Board is scheduled for November 13, 2024 at 10:00 a.m. in the Council Hearing Room at City Hall, 990 Palm Street, San Luis Obispo.

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APPROVED BY TOURISM BUSINESS IMPROVEMENT DISTRICT BOARD:  
XX/XX/202X