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## **CULTURAL HERITAGE COMMITTEE AGENDA REPORT**

**SUBJECT:** 2025-2027 Cultural Heritage Committee Goal Setting and the Financial Plan/Budget Process.

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### **1.0 RECOMMENDATION**

Review the 2023-2025 Cultural Heritage Committee goals, take public testimony, and identify Committee goals and work program items for the 2025-2027 Financial Plan.

### **2.0 BACKGROUND**

Every two years the City adopts a budget and financial plan. To prepare for the budget process, all City departments and advisory bodies are asked to identify their goals and major work programs for the next two years. The City Council then uses this information, along with public comment and other input to set community priorities and allocate resources to accomplish the most important City goals. Advisory body members are involved in the goal setting process to provide important input as representatives of the community, with special expertise and experience working locally within their specific area of representation. Below are some key points to consider as the City embarks on the goal-setting process:

1. The Council is seeking advisory body input focused on the purview of the advisory body but is also interested in input on other issues important to the community.
2. Advisory body input is highly valued by the Council and the staff.
3. Goals can include completing projects from a previous work program.
4. Identifying priorities implies recommending fewer rather than more goals to the Council. The CHC should recommend only those activities that can reasonably be accomplished in the two-year budget period and can reasonably be accomplished with limited resources.

#### **2.1 Objective**

This is a public process, and citizens are encouraged to contribute. Tonight's meeting will result in two items: 1) a list of CHC goals and implementation programs; and 2) a letter from the CHC Chair to the City Council outlining recommended goals and programs, and if necessary, requesting resources for specific activities (staff will prepare the letter for the Chair's signature).

## **2.2 Previous Recommended Goals: 2023-2025**

Provided below are the goals the CHC recommended during the 2023-2025 budget cycle:

1. Historic Inventory & Historic Preservation Ordinance Update – Allocate funds and resources for a comprehensive update of the City’s inventory of historic resources and associated updates to the Historic Preservation Ordinance as recommended by the consultant led preliminary phase assessment and recommendations completed by historic consultant Page and Turnbull.
2. City Owned Adobes – Support efforts to improve the structural condition, historic integrity, and appropriate cultural interpretation of the four City-owned adobes in light of the City’s Diversity, Equity and Inclusion goals. In particular, support efforts to stabilize, restore, and rehabilitate the La Loma Adobe.
3. Public Information: Provide information to increase awareness and support of the Historic Preservation Program and Historic Resources Inventory update project including opportunities for participation; and, pursue opportunities for appropriate cultural interpretation of historic resources with a focus on including City goals to advance Diversity, Equity, and inclusion.

### **Current Major City goal strategic tasks**

MCG-Economic Resiliency, Cultural Vitality & Fiscal Sustainability (ER, CV & FS)

The current financial plan has already allocated funds for FY 23-24 and FY 24-25 towards the completion CHC recommended goals 1 & 2. A total of \$250,000 has been allocated to initiate both phases of the City’s effort to update the Historic Resources Inventory (HRI). Phase 1, currently underway, consists of updating the City’s Historic Preservation Ordinance and Historic Context Statement, thereby setting the framework for the upcoming survey efforts and review of the current HRI list. \$100,000 has also been allocated towards the first phase of efforts to rehabilitate and restore the grounds of the La Loma Adobe as part of an MOU with the Friends of La Loma Adobe.

## **3.0 DISCUSSION**

### **Future Recommended Goals: 2025-2027**

As the City begins the 2025-2027 financial planning and budget cycle, the CHC has the opportunity to review their current goals, update them as necessary, and identify any new goals, programs and/or project.

### **Goal Setting Process**

At the meeting, staff will provide a brief presentation introducing the budget process, advisory body role, and status of previous recommended goals. Staff, advisory bodies, and Council members are now preparing for the next Financial Plan cycle: 2025-2027. During past goal-setting sessions, the CHC has generally followed the steps outlined below.

1. Review and understand the goal-setting and Financial Plan/Budget process.
2. Evaluate previous goals and work programs. Determine which goals and programs were accomplished and can be deleted or ones that no longer reflect the aims of the CHC.
3. Determine which goals or programs have not been completed and should be carried forward.
4. Identify new goals or programs for possible inclusion in the work program.
5. Prioritize the goals and programs, based on the CHC's goals, community needs and input, opportunities, or special or urgent conditions; and
6. Identify activities which may require additional resources to accomplish, including special funding for specific survey, tasks or consultant work (i.e. historic inventories or research), construction or other implementation costs, additional staff time, etc. This may include references to possible community partnerships or outside funding sources.

The Committee will establish goals for the next two years and identify three to five key tasks or programs it intends to complete in the period. The Committee should discuss how these goals and activities relate to important Council goals and at the same time, consider the fiscal context for the goal-setting process, including resources needed to accomplish the task.

#### **4.0 NEXT STEPS**

Advisory body goals are due by December 13, 2024. All advisory bodies will receive a consolidated listing of all recommended advisory body goals. This provides an opportunity to review what other advisory bodies see as high community priorities. The Council will receive the final report with all advisory body recommendations before they begin the goal-setting process in January 2025.