S CHARTER OF STREET	Application for Appointment to City Council
Position:	Mayor Council Member Please indicate if you are interested in one or both positions
Name:	Emily Francis
Residence	Address:

Eligibility: Section 403 of the City Charter stipulates the following eligibility for office:

No person shall be eligible for election to, or to hold, the office of Mayor or Council Member of said City unless said person is and shall have been a resident thereof, or of territory legally annexed thereto, on or prior to the date of such election or appointment, for at least thirty (30) days next preceding said person's election thereto or appointment to fill a vacancy therein and is an elector thereof at the time of such election or appointment.

The Political Reform Act of 1974 stipulates that the appointed Council Member is required to file a Form 700 – Statement of Economic Interest.

To Apply:

Section 3.3.4 of the Council Policies and Procedures Manual states that each applicant shall submit a written statement of **500 words or less** covering at least the following areas:

- 1. The amount of time available each week to devote to the Council.
- 2. Reasons for wanting to be appointed.
- 3. Involvement in community affairs and organizations, especially in the preceding 23-month period.
- 4. Personal qualifications for the position.
- 5. Prior experience in government, or areas associated with or doing business with government¹.

Complete this page and attach it to the front of your submission of a written statement and resume. Separate written statements may be submitted for Mayor and Council Member if the applicant is interested in both positions.

I have read and herby certify that I meet the eligibility criteria for appointment stipulated under the above City <u>Charter Section 403 and will comply with all reporting requirements</u>.

Signature

9/10/2021 Date

APPLICATIONS SHOULD BE SUBMITTED:

- IN PERSON² AT CITY HALL, 990 PALM STREET, SAN LUIS OBISPO, CALIFORNIA OR
- BY EMAIL TO <u>CITYCLERK@SLOCITY.ORG</u>
- NO LATER THAN 5:00 PM ON SEPTEMBER 24, 2021. NO POSTMARKS ACCEPTED.

¹ Such as working as a government affairs liaison or serving on committees, commissions, or other work in government.

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⁷¹⁰² to schedule an appointment, if returning applications on Fridays.

Emily Francis

emilvfrancis@mac.com

September 10, 2021

To The Esteemed City Councilmembers,

I am fortunate to call San Luis Obispo home and it would be a great honor to serve her citizens as a member of the City Council. As a high school social studies teacher for the last fifteen years, I devoted my career to teaching the importance of place and civic connection. I spent my first years in SLO walking neighborhoods with my infant daughter strapped to my back serving as a Neighborhood Harvest Leader for Glean SLO. Over the last eight years, I put down deep roots in the community, volunteering with ECOSLO and UC Master Gardeners, serving as a union rep for Lucia Mar Unified Teachers Association, as well as sponsoring student voter drives, Girl Up, and the Student Muslim Association at Arroyo Grande High School. Our family loves participating in the PTA of our neighborhood school Hawthorne Elementary as well as our daily bike rides to get there. It is these experiences that led me to deepen my commitment to SLO through engagement in local governance.

Currently, I am a student finishing my Master of Arts in American History which gives me the flexibility and time to participate fully in local governance. As a council member, I expect to spend 20-30 hours a week reading applications and proposals as well as meeting with local businesses and organizations. As a civics educator, I look forward to applying my study of politics to practice. I am an excellent researcher, and an engaged student, both skills that will serve me well in learning the nuances of the council. This city council has done a wonderful job through this difficult pandemic and I look forward to joining you in your mission to create a more equitable and sustainable community.

As a member of the city council I plan to continue to implement innovative solutions to meet the needs of the future while retaining a connection to the history of this place that makes it so unique. SLO has made great strides towards addressing climate and equity but there is still more to be done to ensure that our city responds to this moment.

Priorities:

- <u>Housing element:</u>
 - The 2020-2028 housing element articulates the need to serve our low income and very low income residents but has not yet closed the gap with the housing that is built. We must address the state housing shortage and ensure workforce housing while balancing the realities of water availability and resource usage. With the pandemic deeping economic inequalities, it is imperative that the city innovate quickly to assist our unhoused citizens and maintain housing that serves our historically marginalized communities.
- <u>Climate goals:</u>

- This council should be applauded for its aggressive climate action including climate neutrality by 2035 and a focus on urban forestry. SLO is a model for our nation and should continue to look for ways to address the climate crisis including ensuring the comfort and safety of our residents.
- <u>Multimodal transportation</u>
 - The city has done great work toward traffic calming and creating safe bike routes. We can do even more to both meet our aggressive climate goals and make transportation in our city safer and more accessible for all particularly in connecting our east-west corridor.
- <u>Family infrastructure:</u>
 - While we have unparalleled quality of life here in SLO, in comparison to similarly sized communities, we need more investment in community recreation facilities to create more affordable, accessible options for recreation and community building as well as an expansion of child care services to make it easier for families to participate in the economy.

San Luis Obispo is a wonderful city and I hope to build on your foundation to ensure that the next generation inherits a compassionate and sustainable future.

Respectfully,

Emily Francis

Emily S Francis

720-883-3181 emilyfrancis@mac.com

ACADEMIC PREPARATION Gilder Lehrman Master's Program in United States History at Pace University • In progress: expected completion Summer 2022	New York, NY 4.0 GPA
 California Polytechnic State University Graduate City Planning Coursework 2015 	San Luis Obispo 4.0 GPA
University of Colorado Denver • Graduate Public Policy Coursework 2009	Denver, CO
 Fort Lewis College Teacher Education Program, May 2005 4.0 GPA Teaching Certification in Secondary Social Studies and English Language Most Promising Secondary Educator Award, 2005 	Durango, CO Learners
 Colorado College Bachelor of Arts, Political Science, May 2003 Concentrations: Comparative Politics: Thesis: Latin American Studies and 	Colorado Springs, CO l Environmental Policy
 CERTIFICATIONS Google Certified Educator Level 2 Advanced Placement European History Training, Arroyo Grande, CA 201 University of California Master Gardener, San Luis Obispo 2014 International Baccalaureate Training, Los Angeles, CA 2008 Advanced Placement United States History Training, Boulder, CO 2007 AVID Tutor training, Colorado Springs, CO 2002 	5
TEACHING EXPERIENCELucia Mar Unified School District2015-2020• Social Studies Department Chair: 13 member department since 2017• Advanced Placement European History (5 sections)• Google Classroom: workshop presenter	Arroyo Grande, CA
 Boulder Valley School District 2005-2011 High School Social Studies Teacher Taught International Baccalaureate Twenty-Century Topics, Advant History, Geography, U.S. Government, World History, Spanish, Cu U.S. History Curriculum Coordinating Counsel Directed district implementation of state, national, and district stant 	ırrent World Affairs,

- Social Studies Curriculum Council
 - Developed high school geography curriculum and assisted in development of United States History curriculum
- Mock Trial Coach
 - Developed high school debate team that ranked top 3 in state competition

Yoga Instructor

2009-2020

- Founding member of a community donation-based studio
- Developed and taught: Yoga for Runners workshops
- Taught stress-reduction mindfulness classes to teachers and high school students

LEADERSHIP ROLES

Social Studies Department Chair 2017-2020

• Led and developed weekly professional development for a team of 12 social studies teachers.

Lucia Mar Unified Teachers Association 2015-2020

• Annually elected representative of the 100+ staff at Arroyo Grande High School for consultation on union matters.

Social Studies Curriculum Development Geography Chair 2008-2011, Boulder Valley Schools

- Led the revision of the high school geography curriculum to align with state and national standards and contemporary subject matter.
- Led the implementation of the new curriculum at the school level.

District Curriculum Council 2009-2011, Boulder Valley Schools

• Elected by district officials to represent my school in matters relating to curriculum development and implementation as well as K-12 alignment.

Colorado College Humanitarian Aid Program Coordinator, 2003, Colorado College

- Organized a fundraising campaign for humanitarian relief directed at aiding Iraqi refugees.
- Organized volunteer committees to set up informational booths, held weekly meetings, and oversaw the shipment of goods.

Co-Chair of Continuing Education and Alternative Leadership, 2000-2002 Outdoor Recreation Committee (ORC), Colorado College

- Organized certifications for outdoor leaders in the Colorado College Community.
- Designed a program for placing self-motivated, qualified students in ORC leadership positions.

Wilderness Watch Mentor Program, 2000 Colorado College

• Founding member of an environmental policy educational group.

RESEARCH AND PRESENTATIONS

Google Apps for Classrooms, Professional Development Workshop, Arroyo Grande High School March, 2016

Threatened Species Surveys, Colorado Plateau Research Station (USGS), Flagstaff, AZ

Surveyed for Mexican Spotted Owls, Southwest Willow Flycatchers, Yellow-billed Cuckoos and Black Swifts throughout SW Colorado, N New Mexico & SE Utah

Seed Dispersal and Rainforest Diversity Study, Winter/ Spring 2004 Yasuní National Park, Ecuador

Bolivian Indigenous Movements, Senior Thesis 2003

The Search for an Inclusive Democracy in a Multicultural State: The Past and Future of the Bolivian Indigenous Political Movements.

Sustainable Development in Chile, 2002-2003

The Impact of Economic Reform on Environmental Protection, and Social Movements; A Case Study of the Río Bíobío Dam Project

- Over a two-month period interviewed the Pehuenche people of the *Biobio* region, Chile about the inundation of their historical lands.
- Organized and filmed interviews with key people, including politicians, environmentalists, and locals.

Sustainable Development Working Group, 2000, Colorado College

- Co-led a session on the value of Colorado College's diverse teaching methods and resources
- Presented to Colorado College's board and local business leaders

COMMUNITY SERVICE

- San Luis Obispo County Democratic Party Volunteer, Current
- ECOSLO: Tree Ambassador, Current
- UC Davis Master Gardener, worm specialist, 2014-2016
- Glean SLO: Neighborhood Harvest Leader: Gathering crop excess for the SLO food bank. 2013-2017
- Marry Durham Committee: Annual community fund-raising celebration benefiting local charities. 2011-2013
- Precinct Captain (elected position) for 2008 National Elections, Boulder County, Colorado
- Political Internship with the National Presidential Campaign, September- November 2004

	Application for Appointment to City Council
Position:	🕱 Mayor 🔲 Council Member
	Please indicate if you are interested in one or both positions
Name:	Erica A. Stewart
Residence /	Address:

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I have read and herby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 403 and will comply with all reporting requirements.

-OccuSigned by:	
- Lindus-print by:	
Signature	

9/23/2021 | 4:40 PM PDT

Date

- IN PERSON² AT CITY HALL, 990 PALM STREET, SAN LUIS OBISPO, CALIFORNIA OR
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Serving as a city councilmember for the past three years, I'm familiar with the amount of work needed for the Mayor position. I feel I am uniquely positioned to allow for a smooth onboarding and transition for the community, council, and staff. When considering the mayor position, I met with my family, my employer and community leaders to ensure that I could maintain a healthy balance of time for my family, the community, and my employer. As a result, my work hours are reduced to 75% of a full-time position. My increased availability provides more time for the Mayor position and a better balance for all.

As a council, we have worked hard on: covid response, climate action, housing, homelessness, transportation, diversity, equity, social, and environmental issues. There has been a tremendous amount of work done to lay the foundation for these goals, and I believe it is crucial for the council to maintain consistency of leadership during this transition to not lose focus or momentum. Our major city goals are ambitious and deserve focus and commitment for the future well-being of our community. I would be honored to lead us as we continue forward while honoring the work done by previous councils.

All of my life, I have enjoyed learning about available resources and sharing them with anyone I encounter. A few of my core values are trust, respect, empathy, and openness. I think these values show through for people from all walks of life. People often share their life and tell me what they need. This combination of enjoying learning about my community, and listening and caring about people, allows me to connect people to services they may not be aware of. My volunteering and careers in customer service, hospitality, human resources, education, non-profit, our local homeless shelters, supporting health, education, and personal success for self-identified women and girls succeed, helping people learn job skills or small business skills, help me to connect people with resources they need.

In the past years on council, I have represented the city on the following: CAPSLO board, LAFCO, Construction Board of Appeals, Personnel Committee, Investment Oversight Committee, Parks and Recreation Committee, Promotional Coordinating Committee, Tourism Business Improvement District, Human Relations Committee, Student Community Liaison Committee, Parks and Recreation Committee, and the Mayor's Quarterly Advisory Body Meeting, and in 2021, the countywide Mayor's monthly meeting. As I learn more from our community, I am able to communicate and collaborate with many organizations and community members to share information and work on solutions for childcare, affordable housing, helping our unhoused community, improving the effects of our current climate crisis, and listening to the many diverse communities in our county so as to improve inclusion and equity. As Vice Mayor, I have been engaged with constituents, electeds, and other interested parties to find the necessary information to make the best and most informed decisions for our community. I look forward to growing these relationships and leading the council.

(805) 503-5342

EMPLOYMENT

12/18 - Present City of San Luis Obispo – Vice Mayor City Council

Listen to constituent needs, opinions, and priorities to strengthen and advance the community. Create a Diversity Equity and Inclusion Task Force to improve inclusion and belonging for all. Partner with city leadership and fellow city council colleagues to shape the city's policies and budget to provide excellent city services, maintain operations, manage capital improvement projects, determine solutions for affordable housing, partnerships to increase homeless services, and long-term sustainability strategies. Member of the subcommittee to review and recommend a citywide effort to pass a sales tax revenue measure to provide economic stability and the high level of service our community expects. Represent the city as liaison or alternate on the following: City of SLO audit review, Community Action Partnership SLO board, LAFCO, Construction Board of Appeals, Personnel Committee, Investment Oversight Committee, Parks and Recreation Committee, Promotional Coordinating Committee, Tourism Business Improvement District, Human Relations Committee, Student Community Liaison Committee, Parks and Recreation Committee, and the Mayor's Quarterly Advisory Body Meeting. Represent the Mayor on the countywide Mayor's monthly meeting in 2021.

11/18 - Present Cal Poly, SLO – Campus Health & Wellbeing, Assistant Director of Personnel & Marketing

Build and manage strong, diverse, goal-oriented teams through recruitment, onboarding, and training. Collaborate university-wide to implement a comprehensive multi-year diversity and inclusion strategy to increase inclusion of historically marginalized students and to promote an equitable diverse, & inclusive workplace. Engage campus partners and the private sector to provide employee training (i.e. equity, diversity and inclusion, customer service, communication, active shooter, emergency preparedness, etc.). Maintain a comprehensive understanding of federal, state, and local labor laws and labor relations. Coordinate marketing and communication efforts for health, counseling, and wellbeing services to increase utilization among students. Manage branding standards to maintain consistency and messaging. Partner with departments, colleges, and students to create messaging, initiatives, and events that are inclusive for all students. Currently, redeveloping the website to integrate four separate business units to improve the user experience. Completed ADA audit of each web page and implemented recommendations to increase inclusivity and access for historically marginalized students.

2/16 - 11/18 Cal Poly, SLO – Director of Parent & Student Philanthropy

Develop plans to identify, engage and cultivate parents for leadership gifts to the university. Implement the Mustang Parent Society to generate and increase parent support. Coordinate education, volunteer, and fundraising efforts to raise student awareness about philanthropy through leadership opportunities, digital marketing, and collaboration with student groups university-wide. Introduced the Senior Gift in 2016-17 to increase student giving and awareness. Department Lead for a new strategic plan for University Student Affairs and a new strategic plan for University Development departments. Obtain feedback from all department staff to determine themes of needs and opportunities for growth. Present plans to the university president and senior leadership for

(805) 503-5342

effective implementation. Comfortably utilize the Cal Poly Dashboards, Drupal, Office 365 Email, Calendar, OneDrive, and Cal Poly Wikis.

5/15 – 2/16 First Choice Physician Partners – Practice Development Manager

Develop and implement strategies to increase volume for local physician practices through marketing, public relations, community awareness, and provider relations. Implement corporate policies and strategies to accomplish our goals in the areas of patient education, geographical growth, and provider expansion. In six months, we increased the number of providers by 14% and the number of offices by 20%. Introduce new providers to referring providers and the Central Coast. Provide direction and development opportunities for physician board members, managers, and staff members. Serve as a liaison between our corporate office, community business leaders, local physicians, local urgent care facilities, and hospitals.

4/13 – 5/15 United Way of San Luis Obispo County - Chief Operating Officer

Manage the operation and delivery of services. Implement Board strategies to accomplish our goals in the areas of education, income, and health. Manage and administer fundraising events, major gifts, and regional donor campaigns. Write grants to provide funds for programs and services focused on issues of education, economic stability, or health. Administer grants to nonprofits and community organizations to solve problems by identifying root causes. Create a new fundraising event, Boogie on the Bluff, to incorporate new donors and volunteers. Increased net revenue by \$25,000 and increased attendance in the first two years. Provide development opportunities for board members, volunteers, and staff members. Execute marketing and public relations strategies. Serve as a liaison between United Way, business leaders, government officials, community partners, and associations to elevate needs within historically marginalized and underserved communities. Recruit, hire, and train staff, board, and volunteers. Manage evaluations for all staff.

3/09 – 4/13 Pacific Eye - Human Resources & Marketing Manager

Responsible for all aspects of payroll, reviews, recruitment, employee relations, and compliance maintenance. Provide new employee orientation and training to all employees in harassment prevention, communication, safety, OSHA, Bloodborne pathogens, customer service, and more. Create employee newsletter, all-employee meetings, and train managers for policy and legal compliance. Maintain personnel records for all employees. Coordinate continuing medical education (CME) training and certification for medical providers county-wide. Reviewed and revised policies, procedures, and the employee handbook. Liaison to the Chambers of Commerce, caregivers, local and national medical associations, and vendors. Responsible for web maintenance, media buys, coordinating outsourced marketing vendors and sponsorships for the community, and general public relations.

1/08 – 12/08 J.I.T. Manufacturing, Paso Robles, CA – Human Resources Manager

Coordinate temporary employee recruitment process through personnel services. Facilitate benefits for all employees in multiple locations and states. Maintain personnel records for regular employees within HRIS. Responsible for department quality assurance and board meetings. Facilitate layoffs of each unit when closing plants and/or assembly lines.

(805) 503-5342

5/03 – 5/06 Erica's Baked Delights, San Luis Obispo, CA - Owner

Responsible for all aspects of starting a wholesale baking business. Create employee applications, all job descriptions and the entire training program. Source all vendors. Manage customer service procedures for individuals, companies, and restaurants. Develop all product offerings for wholesale coffee shops, restaurants and caterers, and consumer wedding cakes, including all research and development based on customer requests.

9/02 – 8/03 Superior Court, San Luis Obispo, CA - Human Resources Analyst

Analyze data, prepare reports, make and monitor the implementation of policies and procedures, including recommendations on position classifications, payroll administration, employee relations, recruitment, testing, certification, compliance for Union bargaining units in relation to Title VII, ADA, FMLA, and ADEA, selection and employee development and recognition programs. Maintain knowledge of all bargaining units in relation to their specific benefits per unit.

EDUCATION

2004 University of San Francisco, Master of Public Administration 1997 Cal Poly, San Luis Obispo, Bachelor's of Science Home Economics 2011 Professional in Human Resources (PHR), HR Certification Institution

VOLUNTEER EXPERIENCE

7/16 - Present Cal Poly Alumni Association Board Member, Past President

Manage an all-volunteer Board to increase engagement among 185,000+ alumni, provide networking opportunities and raise funds for innovation, education and student success.

1/16 – 11/18 County of SLO Civil Service Commissioner, Vice President

Utilize human resources skills and expertise to help the employees and administration of the County of San Luis Obispo. Oversee administration of the County's Civil Service system. Interpret and enforce the Civil Service Rules. Provide guidance regarding personnel grievances. Review job descriptions and organizational workflow. Collaborate with the HR Analysts and department heads to improve, streamline, expand, decrease and accurately depict the needs of individual employee positions to best serve the residents of SLO County. This analysis is utilized as recommendations to the County Supervisors.

7/17 – 12/18 Women's Legacy Fund Advisory Committee

Establish priority issues to advance women and girls in the SLO community. Review, evaluate and provide grant funding to nonprofit programs that benefit women and girls.

2/15 - 12/17 SLO Chamber of Commerce Legislative Action Committee, Current Member and Past Chairperson

Manage a volunteer committee to review and analyze key city, county, and statewide policy changes. Foster communication with business leaders, city government, and chamber staff for consensus.

9/13 - 12/18 Vocal Arts Ensemble, Choir Member

Provide music to the San Luis Obispo community and globally through singing. Performed, competed, and toured in France and Italy in 2015 and in Spain in 2018. Organize uniforms for 30+ women to provide a unified look.

(805) 503-5342

Past Volunteer experience also includes:

- Human Resources Association of the Central Coast: President and Vice President of Communications
- Leadership SLO: Class XV alumni, board member, Class XIX chairperson, member of the steering committee for 20th and 25th anniversaries
- Downtown Association: board member, Economics Committee member, and Holiday Parade Coordinator
- Goodwill Central Coast board member
- Friends of Prado Board member
- Homeless Dinner Coordinator for Church of the Nazarene
- Mission Community Services Corporation: Kaufman Trainer and Facilitator (Developing Your Childcare Business)
- Pismo Beach Captain for ECOSLO's Coastal Cleanup
- Los Ranchos PTA: Membership Director
- Teach Boosters: Vice President and Fundraising Chair
- Grant reader for United Way, Women's Legacy Fund, SLO County federal housing grants, and the Your Favorite Charity contest, hosted by KSBY and PG&E
- Volunteer for Good Neighbor Day and Make a Difference Day
- Cal Poly ASI Student Body President.

PRESENTATIONS

- GovEd Talks: Effective Community Engagement, Hosted by Performance Institute, June 2021
- Annual Government Performance Summit Panel: Community Engagement and Diversity, Equity and Inclusion, Hosted by Performance Institute, March 2021
- Policy Talk Show: Local, Statewide and National Issues on the 2020 Ballot, Presenter, Hosted by Cal Poly's The Elections Working Group, 10/2020
- Hot Drink / Hot Topics: It's Okay to Talk about Voting, Presenter, Hosted by Cuesta Black Student Union, 10/2020
- Racial & Criminal Justice Reform, Presenter, Hosted by The League of Women Voters, 9/2020
- International Women's Day and Centennial Celebration of Women's Right to Vote Panel, Presenter, Hosted by Progressive Women's Forum of Nipomo
- Women's of the Year Award, Presenter, Hosted by the SLO County Community Foundation
- Ask Me Anything About Running for Office, Presenter, Hosted by Women's March SLO 7/2020
- Black Business Belongs: Supporting our Entrepreneurs Panel Moderator, Hosted by RACE Matters, 2/2020
- Stories Matter: An Evening of Live Storytelling, Presenter, Hosted by RACE Matters, 2/2020
- LeadershipSLO Commencement speaker, 10/2020
- Women Leaders panel, Presenter, Hosted by Women In The Pipeline SLO County, 9/2019
- Women Leaders panel, Presenter, Hosted by The League of Women Voters, 6/2019
- Jessica Lynn, Transgender Advocate and Community Outreach, Emcee, Hosted by The SLO County Diversity Coalition, 5/2019
- Emerge CA Commencement speaker, 4/2018

	Application for Appointment to City Council
Position:	Mayor Council Member Please indicate if you are interested in one or both positions
Name:	JEFFEVY CONJEY SPECIT
Residence /	Address:

Eligibility: Section 403 of the City Charter stipulates the following eligibility for office:

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I have read and herby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 403 and will comply with all reporting requirements.

\$ignature

SOPT 24Th 2021

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My name is Jeffery Specht. I am a lifetime resident of San Luis Obispo I am a 58 year old entrepreneur. What I generally address this council about is what I believe to be local corruption and misuse of the peoples money my claims are now front page news.

If appointed Mayor, my first line of business will to put on the agenda to vote and change city policy that will release police bodycam vidoes right away when asked. It is city policy that is suppressing its release

I have a solution to our ongoing chonic homeless problem, enough talk it is time for action. We need to get them our of the creeks, in front of business store fronts with their sleeping bags and at safe and clean location with bathrooms, showers and access to counseling. Many homeless suffer from mental illness. Many suffer from mental illness. Many are single parents with children who need a safe place.

I have watched as my hometown longtime Mom and Pop family business have closed their doors for good. Enough is enough, its time to fight back against local unconstitutional mandates that are forcing people out of business. Lets vote to keep them open.

CAL-PERS is the elephant in the room, nobody seems to talk about it is costing our city to go bankrupt as well as all of california. The president of CAL-PERS will charge penalty fees that will cause a city to go bankrupt if they try to back out of their bad contract. We need to negotiate a fair release of tour contrat or attempt to file a class action suit to bring awareness to we the people.

Recycling centers are gone. After paying a CRV tax (california redemption value) for soda water beer ect... The consumer is unable to collect their CRV money. I have a solution to bring back a local resycling center that will emplo people and show aaccountability to the consumer. orofits can fo towars a program to give proper counseling for our local menally challenged.

CLOSING STATEMENT

This counsel consist of an all woman progressive slash democart panel. You all speak of the importance of inclusive and diverse values. At least consider a consevative male voice for this counsel. You already have their majority vote.

Laura Lee Waldorf naturalhealthllw@gmail.com (805) 439 0882

Laura Lee Waldorf naturalhealthllw@gmail.com (805) 439 0882

STATE OF	Application for Appointment to City Council
Position:	■ Mayor ✓ Council Member Please indicate if you are interested in one or both positions
Name:	Joe Benson
Pasidanca	Addross

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Signature

09/15/2021

Date

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² City Hall is open Monday – Thursday 8:00 a.m. to 5:00 p.m. and Friday by appointment only. Please call (805) 781-

⁷¹⁰² to schedule an appointment, if returning applications on Fridays.

JOE BENSON San Luis Obispo, CA | 805-295-1401 | joe.benson.law@gmail.com

September 15, 2021

City of San Luis Obispo 990 Palm Street San Luis Obispo, CA 93401 Email: <u>cityclerk@slocity.org</u>

Thank you for considering my application for the open Council position.

The amount of time available each week to devote to the Council.

I have thirty (30) hours per week available to devote to my responsibilities as a Council Member. If appointed, I would resign from my various volunteer activities in order to (a) prioritize the work involved with being on the Council; and (b) mitigate the potential conflicts of interest.

Reasons for wanting to be appointed.

I want to serve the people of this great city and ensure San Luis Obispo ("SLO") continues to be a special place to live, work, and visit.

<u>Involvement in community affairs and organizations, especially in the preceding 23-month period.</u> I have provided pro-bono legal services at the Cal Poly Center for Innovation and Entrepreneurship since November 2017, served on the Board of Directors for the SLO Chamber of Commerce since November 2019 (including the 2021 Vice-Chair of the Legislative Affairs Committee), currently serve as President of the SLO County Bar Association, and previously served on the Board of Directors for the SLO Symphony, including the governance committee. I am also a proud member of Leadership SLO Class XXIX.

Personal qualifications for the position.

My legal training, professional experience, and community involvement enable my success for this position. Having served on the City's Administrative Review Board, I am familiar with the Brown Act, I understand the processes involved with policy making, and I'm ready for the public scrutiny that is inherent with this position. Additionally, given my previous community advocacy efforts to replace a damaged bridge in my neighborhood, I have had the opportunity to meet and work with several members of the City staff which will allow me to hit the ground running.

I believe my pragmatic approach to problem solving, data-driven decision making, and strategic thinking will allow me to provide solutions to immediate issues, as well as add value in long-term planning for future initiatives and investments. Further, one of my core beliefs is that diversity of thought leads to better outcomes and that wisdom is found in the collective. As such, I believe in convening all stakeholders and seeking out varying perspectives in order to make well-informed decisions. Lastly, having worked full-time while also earning my law and undergraduate degrees, I believe my time management skills and ability to process and compartmentalize information quickly will allow me to successfully handle the dynamic requirements of this position.

<u>Prior experience in government, or areas associated with or doing business with government.</u> I have served on the Administrative Review Board since August 2020 and am proud of the work done to properly review and decide a recent high-profile appeal. Additionally, I was a member of the initial task force that formulated what would become tax measure G-20, which enabled the City to make critical infrastructure investments and maintain fiscal sustainability. Lastly, my prior employment experiences working in the aerospace industry provided me with extensive experience in government contract negotiations and management.

Sincerely.

Joe Benson

Enc. Resume

JOE BENSON

San Luis Obispo, CA | 805-295-1401 | joe.benson.law@gmail.com | California State Bar # 277036

Insightful, forward-thinking professional with over 24 years of diversified experience working in highly accountable roles for entities in a range of industries including telecommunications, aerospace, and technology. Astute visionary offering a wealth of knowledge and experience in executive leadership, policy review and advocacy, and strategic partnership and collaboration. Confident and compelling public speaker, presenter, and committee participant who excels at analyzing and interpreting complex information and communicating with internal and external entities. Skilled at budget creation and reporting, and execution of plans and agendas with a focus on financial accountability in support of business objectives.

QUALIFICATION HIGHLIGHTS

Communication & Collaboration: Proven ability to convey complex information in an easily comprehendible manner for diverse audiences. Demonstrated application of sound judgment, discretion, and initiative in connection with business and legal matters. Articulate communicator and responsive problem-solver with an innate ability to build and maintain productive relationships.

Leadership and Project Management: Strong background in law as well as project management with broad-based responsibilities encompassing development and implementation of efficient processes and procedures; personnel hiring, training, and management; and assurance of regulatory compliance. Expertise in researching, analyzing, drafting, and editing policies, procedures, and legal documentation. Currently serve in a consultant and/or board member role for a variety of local organizations and institutions.

EDUCATION

	EDUCATION	
2010: Juris Doctorate 2006: Bachelor of Science		
Intellectual Property Concentration	Business Management Major	
Whittier Law School	P EPPERDINE UNIVERSITY	
Costa Mesa, CA	Malibu, CA	

RECENT EXPERIENCE

2020 – Present: CARMEL & NACCASHA LLP | San Luis Obispo, CA

Attorney

• Serving a variety of business clients with corporate and business transactional matters as well as day to day legal advice.

2016 – 2020: MINDBODY, INC. | San Luis Obispo, CA Senior Corporate Counsel, Commercial (2019 – 2020) Corporate Counsel, Commercial (2017 – 2019) Contracts Manager (2016 – 2017)

- Drafted and negotiated numerous material commercial and technology contracts across the organization and legal domains in a high-volume, fast paced environment, including, but not limited to, terms of service, privacy policies, data processing agreements, and other e-commerce documents for both B2B and B2C relationships.
- Team focal for multiple acquisitions and subsequent integration activities; Responsible for leading the commercial legal team and ensuring high internal client satisfaction while providing sound legal advice and counsel to various stakeholders at all levels within the organization; Oversight and management of litigation matters, including internal holds, discovery preparation, resolution management, and executive team status reports.
- Created, deployed, and evolved multiple compelling internal team trainings and presentations.
- Mentored multiple legal interns, clerks, and junior commercial attorneys.
- Designed, deployed, and continuously improved a variety of templates, playbooks, processes, and tools that enabled non-attorney contract specialists to close deals with minimal attorney oversight and increased velocity of deal closures.

JOE BENSON

San Luis Obispo, CA | 805-295-1401 | joe.benson.law@gmail.com | California State Bar # 277036

EARLIER CAREER EXPERIENCE

2013 – 2016: PRATT & WHITNEY AEROPOWER | San Diego, CA

Senior Contracts Specialist

- Drafted, negotiated, and managed contracts, correspondence, and proposals aligned with profitability expectations for Department of Defense, OEM, after-market, and supplier transactions.
- Facilitated negotiation and interpretation of contracts awarded under the Federal Acquisition Regulations (FAR).
- Maintained accountability for disposition of Freedom of Information Act requests.
- Achieved successful results by transitioning high-volume order entry responsibilities to the Rzeszow, Poland facility.
- Conducted research, analysis, and interpretation of contractual terms and conditions for a dynamic customer group.
- Handled hiring and supervisory responsibilities for department interns.

2011 – 2013: BENSON IP LAW FIRM | San Diego, CA

Attorney

Provided legal advice and counsel for a variety of business clients focusing on intellectual property related matters.

2003 – 2011: THE BOEING COMPANY | El Segundo, CA *Contracts Administrator (2009 – 2011)*

Chief of Staff (2007 - 2009)

Project Manager (2003 – 2007)

- Analyzed, proposed, and drafted contractual language; identified contractual and financial risks; and authorized and recorded financial transactions and contract deliverables.
- Developed organization operating rhythm; established and monitored metrics and reports in furtherance of multiple classified programs award and execution.

ACCREDITATION

2011 – Present: *Admitted* California State Bar U.S. District Court, Central District of California U.S. Court of Appeals, Ninth Circuit

LEADERSHIP & RECOGNITION

2020 – Present: *Review Board Member* City of San Luis Obispo Administrative Review Board

2017 – Present: Pro Bono Legal Counsel California Polytechnic State University, San Luis Obispo, CA

2019 – Present: *Board Member* CHAMBER OF COMMERCE, SAN LUIS OBISPO, CA

2018 – Present: Board Member (2021 President) SAN LUIS OBISPO COUNTY BAR ASSOCIATION

2019 – 2021: Board Member San Luis Obispo Symphony

2018: "Top 20 Under 40" Award Recipient The Tribune Newspaper (www.sanluisobispo.com)



Application for Appointment to City Council

Position:	Mayor Council Member Please indicate if you are interested in one or both positions
Name:	Joshua L. Cohen

Residence Address:

Eligibility: Section 403 of the City Charter stipulates the following eligibility for office:

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The Political Reform Act of 1974 stipulates that the appointed Council Member is required to file a Form 700 – Statement of Economic Interest.

To Apply:

Section 3.3.4 of the Council Policies and Procedures Manual states that each applicant shall submit a written statement of **500 words or less** covering at least the following areas:

- 1. The amount of time available each week to devote to the Council.
- 2. Reasons for wanting to be appointed.
- 3. Involvement in community affairs and organizations, especially in the preceding 23-month period.
- 4. Personal qualifications for the position.
- 5. Prior experience in government, or areas associated with or doing business with government¹.

Complete this page and attach it to the front of your submission of a written statement and resume. Separate written statements may be submitted for Mayor and Council Member if the applicant is interested in both positions.

I have read and herby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 403 and will comply with all reporting requirements.



9/24/2021 Date

APPLICATIONS SHOULD BE SUBMITTED:

- IN PERSON² AT CITY HALL, 990 PALM STREET, SAN LUIS OBISPO, CALIFORNIA OR
- BY EMAIL TO <u>CITYCLERK@SLOCITY.ORG</u>
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Dear Council,

As a twenty-five year San Luis Obispo resident, and nineteen year business owner of Foothill Cyclery, I ask to be considered for the vacant mayoral seat or council seat should one of the council members be made mayor. Having volunteered with Central Coast Concerned Mountain Bikers, worked with Bike SLO County, and supported Cal Poly Cycling and Triathlon, as well as owning a business that caters to a wide range of ages, and walks of life, I feel I have a unique perspective of what residents of San Luis Obispo feel makes this town special. As a small business owner, I believe that a large part of what makes San Luis Obispo so attractive as a community are those small businesses and that they are different from big box stores and have a more meaningful place in our community. I believe that better bike paths, and safer cycling options are a key to economic vitality, to the city's multimodal transportation goals, and environmental goals. I believe there are solutions to the homelessness if we are willing to look outside the box. I believe that most people just want to live in a safe, pleasant, and welcoming community, even if their methods to achieving those goals vary a bit. I believe that we can all achieve those goals with a little push in the right direction, and maybe a little help from those who know more than we do. At the end of the day, I do not believe that the city government is a business, nor should it be run like one. Government is for the benefit of the whole community, not just a few here and there, but for everyone.

My store's open hours only cross with council meetings for about an hour, so there shouldn't be much conflict with business and council.

Thank you for your consideration.

Josh Cohen



Residence Address:

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Signature

9/24/2021

Date

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Are all groups getting equal attention: bikers, walkers and children who need increased safe crosswalks (South Street), neighborhoods and downtown, homeowners and businesses, residents and tourists, older and younger residents, minority and dominant groups, housed and unhoused, represented and underrepresented, neighborhood traffic enforcement (speeding). Include a social worker in law enforcement -A homeless task force and action beyond destroying personal property and scattering deeper into neighborhoods. Prado center has seven parking spaces for homeless.

As part of group that provided overnight homeless housing in religious institutions I watched people setup, cleaned up, prepare their own meals. Unfortunately, the new homeless shelter has very limited overnight capacity. CAPSLO does a great job, I served on a teen support group for them.

Think of the wonderful opportunities for children, families and those seeking to improve their work skills if the city and schools shared facilities.

Continue requiring new housing developments to including new parks in their neighborhoods. French Park was required and home values there benefited

Average cost of rent is \$2,257 a month --for average unit of 780 sq feet. The average annual income for a household is \$56,000 and for an individual is \$26,000. Thankfully the City has made progress. Can we do more? Not for just hosing but to protect air quality --not forcing people to commute to SLO thus 1ncreasing auto emissions.

Architectural control. Is there more we can do? Why can other cities control their downtown core ambience?

Let's explore using city planning to slow traffic and increase public transportation. A park like revamping of Broad Street could still be accomplished as proposed by an internationally famous designer.

Why remove outdoor dining bumps from downtown. Were two lanes any less effective than three?

Five areas to address: 1. 30 hours available time

2. Increase attention for/on: all demographics, beyond downtown, requiring developer funded open space/parks, law enforcement support, homeless solutions, traffic enforcement, joint use of school/city facilities.

3. City Parks and Recreation Joint Use committee, School facilities, Womens March, NAACP Education Committee, Take a Knee rally, religious organizations housing homeless, emergency

response training, county emergency response team, school district's \$100 million budget preparation/adoption, County PTA president, State PTA and California School Board governing boards. State level school climate change task force, HOA treasurer, Anti-Gang Commission. San Luis Obispo Child Abuse Prevention council.

4. Political event coordinator, founding officer NAACP, college instructor, American Youth Soccer Regional Director, Damon Garcia Field development, State Senate and Assembly awards, Homeless mother, diverse family, local child/grandchild, union member, employee state trades office, other statewide groups, negations team member, Tribune editor, three-=state reporting city, county government, Md.- DC Press Association award for local government reporting.

5. More than 15 years elected government office holder, business owner with as many as 180 government agency clients, annual reviewer of new state law and government codes, state/local speaker to government/nonprofit conferences on community engagement and media relations. CCC4IS LBGTQ education watchdog group.

Mark Buchman

805 441 9553

PERSONAL INFORMATION

• Father of two great adults and grandfather of a first grader

PRESENT EMPLOYMENT

Schoolyard Communications – Founder – 25 years Serving more than 100 school districts providing: Ed Code research, Publishing, Public Relations, Strategic Communication Planning, Crisis Communication

EDUCATION EMPLOYMENT

- San Luis Obispo County Office of Education
- Association of California School Administrators
- California School Employees Association
- Stanfill and Associates
 - California Department of Education
 - California Reading Association
- Santa Maria-Bonita School District
- Lucia Mar Unified School Distrtict
- Tribune, Education writer, Editor

ELECTED

• Trustee, San Luis Coastal Unified School District, 13 years

YOUTH , COMMUNITY, EDUCATION

- CSBA Delegate Assembly
 AEC, Policy Platform
- Tri County Education Coalition, – Past President
- Regional Occupational Program, Past President
- California State PTA Board of Managers
 - Communication, Family Engagement committees
- San Luis Obispo County (District 24) PTA Executive Board, Past President
- Allan Hancock College Instructor
- Santa Maria Blacks Rallying Around A Goal
- Santa Maria American GI Forum

- NAACP San Luis Obispo Branch, Past V-P
- ACSA Region 13, Past President
- California Year-Round Education Association
- County Disaster Response Team, Education Spokesperson
- Presenter Hawaii-CA NAACP, LBGTQ Health & Human Services Convening 2019, CSBA, SSDA, ACSA, PTA, CKA, CSEA
- San Luis Obispo County Anti-Gang Commission
- San Luis Obispo Child Abuse Prevention Council
- Asset Development Network
- Central Coast Coalition for Inclusive Schools
- San Luis Obispo Parks and Recreation Committee
- American Youth Soccer Organization

 Regional Director, referee, coach

AWARDS AND RECOGNITION

- California State Senate
 - Certificate of Appreciation
- California State Assembly
 - Certificate of Appreciation
- SPTA Honorary Service Award
- Maryland-D.C. Press Association
- California School Public Relations
 Association
- Hobart College English Major Award
- American Heart Association of Maryland
 - State Media Award

EDUCATION/CERTIFICATION

- CSBA Masters In Governance
- Bachelor of Arts, Hobart College
- Master of Arts, University of Arizona
- Community College credential
- California Basic Educational Teaching
- Skills (CBEST credential)
- Interest-Based Bargaining
- Standardized Emergency

Management System, SEMS



Application for Appointment to City Council

Position:	🗌 Mayor 🔄 Council Member
	Please indicate if you are interested in one or both positions
Nome	

Name:

Residence Address:

<u>Eligibility:</u> Section 403 of the City Charter stipulates the following eligibility for office:

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I have read and herby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 403 and will comply with all reporting requirements.

Signature

Date

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Matt Ritter - Mayor Appointment Application Statement

I've lived and worked in San Luis Obispo for twenty years. SLO is a small community, and I feel deeply connected to it. During my time here, I've worked with diverse groups of community members on City initiatives. I am not a politician, I only want to make a difference in the city I love. How will we become more resilient and sustainable while increasing the quality of life, availability of public services, and ability to prosper economically for ALL our residents?

Our city faces several challenges—homelessness, housing, transportation, decommissioning the Diablo Canyon nuclear power plant, access to open space, downtown vitality, smart growth, University/City relations, and now public health and safety. All these problems require strong focus, commitment, and cooperation. I have dedicated a great deal of volunteer time to making SLO better, and I'm ready to commit more.

For eight of my twenty years in SLO, I chaired the City's Tree Committee. I helped controversial public meetings run smoothly and professionally, many of which dealt with complex issues. As a leader, I listen to everyone and can work with anyone. Like the current members of the City Council, I am a careful decision-maker, able to hear all sides of an issue before making informed decisions. I've worked for 14 years on our Railroad Safety Trail, including several trips to Sacramento with Jeff Armstrong and Derek Johnson to meet with Union Pacific leadership. I am proud of my part in our opening of a new bridge and path near California Avenue. I served on the SLO City Natural Resources Roundtable and continue to work with Bob Hill to secure additional open space, and access to it, for the community. I serve as a member of the Resilience Roundtable as part of Resilient SLO to understand and prepare for the impacts of climate change on our residents.

I have served this community for years and would like to continue to do so. Local governments can be incubators for new ways of doing things, and I'm proud that SLO has become a model for climate action, better building, and open space acquisition. I realize that much of the work of elected officials involves day-to-day City housekeeping, and these are important. At the same time, I am interested in larger policy issues that will continue to make SLO a great place to live tomorrow, not just today. We've set our recent city goals, now let's work toward achieving them while developing new, more ambitious ones. I look forward to speaking with the members of the City Council about our shared visions.

Caveats

At this time, I have no interest in running for Mayor in the next election, and I would see this appointment as a one-time event. Also, I will be teaching a biology short-course with other world experts at the University in Montpellier, France, from October 3-14th, so I won't be available for the City Council meetings where appointments will take place.

Dr. Matt Ritter, Ph.D.

Professor of Biology Director of the Cal Poly Plant Conservatory Cal Poly, San Luis Obispo Office: 805.756.2775, Mobile: 805.550.7033 mritter@calpoly.edu, www.mattritter.net

Professional Activities, Awards, and Honored Positions

Positions and Awards

SLO City related:
Chair, SLO City Tree Committee 2008-2016
SLO City Natural Resources Roundtable 2016
Resilience Roundtable as part of Resilient SLO 2020-Present
Community Organizer for SLO Creek cleanup 2019
Railroad Safety Trail lobbyist and community organizer 2006-Present
Academic positions and work:
Cal Poly Foundation Board of Directors
California ReLeaf, Board of Directors
Editor-in-Chief: Madroño, Journal of the California Botanical Society
California Coordinator of the American Forests Register of Big Trees
California Native Plant Society, Board of Directors
Director of the Cal Poly Plant Conservatory
Cal Poly Urban Forest Ecosystems Institute, Director
Awards:
Indie Book Literary Award Finalist for Fiction for Rainwalkers
Indie Book Literary Award Winner for Something Wonderful
Short listed for International Rubery Book Award for Rainwalkers
California Native Plant Society Hoover Award for Lifetime Achievement
Cal Poly President's Community Service Award (2012 and 2014)
Cal Poly Distinguished Teaching Award
International Society of Arboriculture, R. W. Harris Excellence in Education Award
California Urban Forests Council's Excellence in Education Award
Ray Collett Visiting Scholar Award, U.C. Santa Cruz
National Tropical Botanical Garden Kenan Fellowship Award for Distinguished Professors
U.C. San Diego, Paul D. Saltman Excellence in Teaching Award

Publications (1 novel, 1 children's book, 4 field guides / manuals, many papers)

Novels and Children's Books

Halo Around the Moon, Touchpoint Press, 2020 Something Wonderful, Pacific Street Publishing, February 2020 Rainwalkers, Sunbury Press, April 2019

Field Guides and Manuals

California Plants, Heyday Press and Pacific Street Publishing, February 2018 *Plant Biology, Lab Manual and Field Trip Guides*, Pacific Street Publishing, 2017 *A Californian's Guide to the Trees among Us*, Heyday Press, San Francisco, 2011 *Plants of San Luis Obispo, Their Lives and Stories*, Kendall/Hunt Publishing Company, 2006

Peer Reviewed Journal Articles

Nelson, K., M. Ritter, S. Bisbing, Yost, J. Reevaluating the Myth of Allelopathy in California Blue Gum Plantations. Forest Ecology and Management, in press, 2020

- Jennifer M. Yost, Sascha L. Wise, Dorothy A. Steane, Brad M. Potts, Matt K. Ritter <u>Origins</u>, <u>diversity</u>, and naturalization of Eucalyptus globulus (Myrtaceae) in California, in press, *American Journal of Botany*, 2020
- Rossington, N., Yost, J.M., Ritter, M. Water Availability Influences Species Distributions on Serpentine Soils. Madroño, 65(2):68-79, 2018
- Jason Johns, Boris Igic, Dean Nicolle, Jenn Yost, and Matt Ritter, <u>Worldwide hemisphere-</u> <u>dependent lean in Cook pines</u>, Ecology, Volume 99, Issue 9, 2017
- Donald R. Hodel, Matthew Ritter, James E. Henrich, Kenneth J. Greby, Kathy Musial, Dylan Hannon, <u>Handroanthus heptaphyllus, The Correct Name for the Pink Trumpet Tree in</u> <u>Southern California</u>, 2016, *Palm Arbor*
- Matt Ritter, <u>Cultivated Eucalypts of the World and How to Identify Them.</u> Annals of the Missouri Botanical Garden, 2014
- Matt Ritter, *The Genus Eucalyptus*. <u>The Flora of India</u>. Peter Raven and Neill Snow editors, Missouri Botanical Garden Press, 2012
- Yost J.M., Bontrager, M., Burton, D., McCabe, S., Simpson, M., Kay, K.M., and M. Ritter. In Press. <u>Phylogenetic Relationships and Evolution in *Dudleya* (Crassulaceae)</u>. *Systematics Botany*
- Taylor Crow and Matt Ritter, <u>Changes to the Botanical Code and What They Mean for Western</u> <u>North American Botany</u>. *Madroño*, Volume 59, No. 4, 2012

Matt Ritter, Leslie Landrum *The Family Myrtaceae*. <u>The Flora of North America</u>. Volume 29, New York and Oxford Press, 2012

Matt Ritter, *The Genus Eucalyptus*. <u>The Jepson Manual, Higher Plants of California</u>. 2nd Edition, University of California Press, Berkeley, 2012

Recently Funded Grants and Contracts (totaling ~\$1.2 million since 2015)

Urban Forestry Ecosystems Institute Extension and Improvement Grant, Cal Fire Urban and Community Forestry Program \$694,000, 2019-2022

Pacific Islands SelecTree Project, U.S. Forest Service, \$95,000, 2019

- Photography and Web-based Infrastructure improvement for Urban Forestry Ecosystems Institute, Cal Fire Leading Edge Forestry Program, \$190,000, 2017
- California State Big Tree Registry Program, Cal Fire Leading Edge Forestry Program, \$101,631, 2015

	Application for Appointr to City Council	RECEIVED
Position:	Mayor Council Member Please indicate if you are interested in one or both positions	SEP 23 2021
Name:	Michael W. Draze	SLO CITY CLERK
D		

Residence Address:

Eligibility: Section 403 of the City Charter stipulates the following eligibility for office:

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Signature

09-23-2021

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Application for City Council Appointment Michael Draze

My interest in the City Council position

My primary interest is to work with the mayor, city council and staff to preserve what is special about San Luis Obispo while addressing and solving future challenges. What that means for me is offering whatever talents and vision I may have to help us move forward in a positive fashion while striving to be inclusive and creative. My hope is that one of the current council members will be appointed to the position of Mayor and I can be a supportive member.

My qualifications

. experience in and knowledge of governmental bodies and commissions

- . ability to communicate effectively
- . good work ethic
- . ability to get along with a wide variety of people and openness to all perspectives
- . understanding of the history of the city that informs decisions for the future
- . decision making skills, weighing all factors to come out with an equitable and suitable decision

Experience in government and areas doing business with government

In regards to interactions with government, I have had experience on both sides of the counter. As noted on my resume, I have worked in public planning on the Central Coast for over 30 years. For many of those years I provided public presentations at boards of supervisors, planning commissions and city councils on projects, general plans and issues of public interest. On the consumer side, I have built and remodeled our homes and a commercial space in the city. For 27 years I assisted my wife with her educational publishing business here in San Luis Obispo that involved world-wide marketing. These projects required working with city, state and federal agencies to ensure success. During the 1980 and 1990 census efforts I was in charge of the County's mapping and data. This required numinous meetings with local, California and federal officials on mapping and planning how to divide the county both for the initial count and subsequent delineation of local and assembly districts.

Involvement in community affairs and private organizations

In addition to a career in public service I've been involved with the Land Conservancy, church council, guest lecturing at Cal Poly, and served on the City planning commission, two years as chair. Since February of 2021 I have been a volunteer with the American Red Cross trained in External Relations/Government Operations, participating in several drills and assisting at the County Covid vaccine site.

Time available for Council duties

The majority of my work experience involved taking whatever time was necessary to complete the job, not punching a clock. Depending on workload, time of year, and Council priorities I would expect to be engaged with City business anywhere between 20 to 30 hours a week and occasionally more.



September 20, 2021 Phone (805)544-3598 (805)801-4752

Personal Background

l grew up in Alaska, served time in the Navy, and came to San Luis Obispo as a college student in 1971.My wife and I stayed here because we found that it was a wonderful place to live and raise a family. Since my college days I have worked in government and supported my wife with her publishing business. While we have traveled extensively throughout North America and the world, we are always happy to return to the SLO life. Now retired my hobbies include working in my shop, hiking, golf, and travel.

Professional Experience

For forty years I have worked in public planning on the Central Coast of California, taught classes and did guest lectures at Cal Poly. From 2008 until 2015 I was on the Planning Commission for the City of San Luis Obispo.

Specific professional accomplishments include:

The City of San Luis Obispo:

- A Developed budgets and managed long range planning division
- Led the team in developing specific plans for the Airport Area and Margarita Area
- ▲ Completed the 2006 Conservation and Open Space Element and the 2004 Housing Element
- The County of Santa Barbara:
 - Managed the Development Review Division
- The County of San Luis Obispo:
 - Developed a telecommunication (fiber optic) task force and telecommunication ordinance that resulted in industry oversight, fee structures and dedicated fiber optic infrastructure
 - Acted as a Public Information Officer for Emergency Services during drills and actual emergencies
 - * Worked in all planning sections including long range planning and inland and coastal permit processing

Employment History

- ▲ February 2021 Present Volunteer with American Red Cross in External Relations/Government Operations
- August 2014 March 2015 Interim Community Development Director, City of Pismo Beach
- April 2010 September 2010 Interim Community Development Director, City of Pismo Beach
- ▲ October 2001 June 2006 Deputy Director of Long Range Planning, City of San Luis Obispo
- June 2000 October 2001 Deputy Director and Supervising Planner for Development Review, County of Santa Barbara
- June 1974 June 2000 Various positions ranging from Planning Tech through Supervising Planner, County of San Luis Obispo

Educational Background

Master of Science in Architecture, California Polytechnic State University December 1999 Thesis topic – "Training Design Professionals to More Effectively Deal with the Local Government Project Review Process"

Bachelor of Science in City and Regional Planning, California Polytechnic State University June 1974 Undergraduate Thesis - "A Historic Study of Neighborhoods in the City of San Luis Obispo"

STATES OF STATES	Application for Appointment to City Council
Position:	Mayor 🖌 Council Member
Name:	Please indicate if you are interested in one or both positions Michelle Shoresman

Residence Address:

Eligibility: Section 403 of the City Charter stipulates the following eligibility for office:

No person shall be eligible for election to, or to hold, the office of Mayor or Council Member of said City unless said person is and shall have been a resident thereof, or of territory legally annexed thereto, on or prior to the date of such election or appointment, for at least thirty (30) days next preceding said person's election thereto or appointment to fill a vacancy therein and is an elector thereof at the time of such election or appointment.

The Political Reform Act of 1974 stipulates that the appointed Council Member is required to file a Form 700 – Statement of Economic Interest.

To Apply:

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- 1. The amount of time available each week to devote to the Council.
- 2. Reasons for wanting to be appointed.
- 3. Involvement in community affairs and organizations, especially in the preceding 23-month period.
- 4. Personal qualifications for the position.
- 5. Prior experience in government, or areas associated with or doing business with government¹.

Complete this page and attach it to the front of your submission of a written statement and resume. Separate written statements may be submitted for Mayor and Council Member if the applicant is interested in both positions.

I have read and herby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 403 and will comply with all reporting requirements.

Michelle	Digitally signed by Michelle Shoresman
Shoresman	Date: 2021.09.10 17:28:47 -07'00'

Signature

9/24/21 Date

APPLICATIONS SHOULD BE SUBMITTED:

- IN PERSON² AT CITY HALL, 990 PALM STREET, SAN LUIS OBISPO, CALIFORNIA OR
- BY EMAIL TO <u>CITYCLERK@SLOCITY.ORG</u>
- NO LATER THAN 5:00 PM ON SEPTEMBER 24, 2021. NO POSTMARKS ACCEPTED.

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Statement:

When I moved to San Luis Obispo 25 years ago to study political science at Cal Poly, I felt a strong and immediate connection to the place that has since become my home. As an undergrad, I became active in campus service groups including Poly Reps, WOW and Liberal Arts Student Council among others. These experiences ignited a passion for service that would soon lead me to become an active member of SLO's non-profit and government organizations.

After graduation, I moved away briefly to obtain my Masters in Public Administration from the University of Washington. As soon as I returned to SLO in 2001, I began working for local non-profit Big Brothers Big Sisters, and soon after, obtained my position with SLO County Public Health. For the last 20 years, I have managed a variety of health programs to help improve the lives of SLO County residents. This has given me invaluable experience in government operations, budgeting and program implementation that I am eager to put to work for the City of SLO.

In addition to my extensive professional experience in government and non-profit management, I have volunteered for a variety of entities in SLO, including Bike SLO County, local schools, youth sports clubs and others. I frequently attend and view Council meetings and have participated in numerous public budget "dot" meetings and neighborhood forums. I comment and advocate for issues and projects that I think will make SLO an even better place to live—including protecting open space, fighting climate change, and promoting equity and health in housing and the built environment.

In January 2019, I began serving as a Trustee on the County's Pension Trust Board. In this role, I am responsible for making policy and investment decisions for over \$1.2 billion in assets and \$90 million in annual income. In March 2020, I was also appointed to the SLO City Planning Commission, where I have enjoyed the opportunity to recommend hundreds of units of affordable housing, provide feedback on new area specific plans, and make improvements to city housing policies and programs.

I am passionate about making SLO the best it can be, and I would like to take my 20+ years in government and non-profit program management experience to the SLO City Council. The current Council has set ambitious goals for the next several years, and they have already made great strides toward meeting them. I believe I have the government, fiscal, and advisory body experience and mission-driven personality to help further these goals and take San Luis Obispo to the next level.

Being appointed to the City Council would be an honor and a responsibility that I would humbly accept and value. I will enthusiastically commit to putting in whatever time is necessary and to do my best to represent the interests of our community. If a City Council position becomes vacant due to the mayor's resignation and replacement, I respectfully ask that you appoint me, Michelle Shoresman, to that vacant seat.

Thank you.

MICHELLE SHORESMAN

- San Luis Obispo - California - 93401 - mshoresman@hotmail.com - (805) 550-2795

Management Professional

20 years of proven success managing programs and demonstrating outstanding leadership

Highly versatile, dedicated, innovative management professional, motivated by public service, with education and experience in managing complex projects and budgets. Experience in all facets of fiscal and project management from initiation and planning to documentation and evaluation. Exceptional communicator with long-term planning expertise and outstanding judgment. Skilled in gap analysis, and creating system improvements to increase productivity. Organized, process driven, and able to develop innovative, efficient solutions. Capable of working with and motivating cross-functional teams. Excellent leadership, presentation, and interpersonal skills.

Highlights of Expertise

- Strategic Operations Planning
- Grant & Fiscal Management
- Budget Administration & Contract Development
- Team Building & Leadership

- Public Relations
- Process Improvement
- Project Management
- Problem Resolution

Career Experience

Division Manager, Division of Health Care Access, San Luis Obispo County Health Agency (7/14-present)

- Demonstrates flexibility and leadership in managing an evolving division within the County Health Agency. Over the past seven years, the division has evolved from being one that provides medical services in the County's Jail and Juvenile Hall to one providing health insurance, facilitating care for indigent adults and working to promote whole person care and health care system improvement for county residents.
- Directs the development and preparation of the annual budget for assigned programs, reviews and evaluates related budgetary and financial data, and controls and authorizes expenditures in accordance with budget.
- Creates new county-wide and department goals and objectives, and ensures timely resolution of problems related to assigned programs.
- Researches and directs staff in developing grant opportunities, oversees grant proposal preparation and ensures timely and accurate completion of data and written reports submitted according to grant requirements.
- Collaborates with community stakeholders, department administrators, technical and fiscal personnel to create and implement health care programs.
- Cultivates partnerships and arbitrates contracts with hospitals, physician groups, clinics, and other providers.
- Ensures compliance with and advises Health Agency Management Team on trends and legislation that affect projects and programs.
- Aligns and guides a cross-functional team comprised of enrollment counselors, nurses, nurse practitioners, program managers, administrative and technical staff working in different programs to ensure efficient and coordinated department operations.
- Develops quality improvement (QI) mechanisms to ensure excellent customer service and quality work outputs.
- Writes grants, policy memos, budget augmentation requests, policies and procedures, and reports to department heads, members of the Board of Supervisors and state and federal agencies.
- Represents the Health Agency in public meetings, and facilitates meetings with partner agencies to coordinate public-private partnerships.

Michelle Shoresman

• Acts as agency and county spokesperson in collaboration with the County Emergency Operation Center and local partner agencies including city departments, elected officials, Cal Poly, local media outlets and others.

Program Manager II, Emergency Preparedness Program, San Luis Obispo County Health Agency (7/07-7/2014)

- Managed all fiscal and programmatic operations for multiple state and federally funded programs.
- Planned and directed record-keeping and auditing functions to assure accurate accounting and grant reporting.
- Collaborated with county departments, cities, and community stakeholders functioning as a representative of the Health Agency and EMS Division to create regional and county emergency plans, policies and procedures and ensure compliance with regulations, guidelines, and relevant laws.
- Chaired and facilitated a variety of meetings with County Departments, cities and community organizations in regional planning efforts and implemented multiple contracts to assure coordinated emergency response.
- Recruited, hired, onboarded, and mentored a team of personnel, overseeing contractors and part time personnel in the successful completion of multiple projects.
- Planned and conducted major emergency response drills, including hundreds of participants from multiple community agencies and utilized findings to develop and implement corrective action plans.
- Planned and delivered workshops on emergency preparedness for a variety of audiences including the County Health Commission and the County Disaster Planning Council.
- Cultivated relationships with media and local government officials while serving as the Public Information Officer and Spokesperson in communicable disease events including the H1N1 Pandemic and 2010 Pertussis Outbreak.

Program Manager I, AIDS Program, San Luis Obispo County Public Health Department (3/02-7/07)

- Managed multiple federal and state grants including creating budgets, participating in the preparation of program-level county budget and overseeing staff.
- Directed and participated in the development of annual AIDS Program Budget as well as all grant budgets for assigned programs, reviewed and evaluated related budgetary and financial data, and controlled and authorized expenditures in accordance with budget priorities and requirements.
- Hired, trained, evaluated and implemented disciplinary action for five positions including nurse case managers, administrative and disease investigation staff.
- Performed gap analysis, needs assessments and directed grant compliance audits, assuring proper, timely resolution of problems related to medical and case management services.
- Aligned and guided operations of contractors in SLO County providing HIV care and prevention providers, monitored contracts and oversaw services provided to HIV-positive inmates at California Men's Colony.
- Collected, interpreted and explained HIV statistical and grant budget data to State funders, media, county officials and members of the public.
- Participated in a planning process to help create a Strategic Plan for the Public Health Department.

Administrative Director, Big Brothers Big Sisters of San Luis Obispo County (3/01-2/02)

- Directed all administrative functions of the agency including recruiting, hiring, and supervising front office staff, interns and volunteers and assuring compliance with all human resource laws, policies and procedures.
- Provided presentations to the Board of Directors regarding fiscal activities, volunteer recruitment and fundraising activities.
- Responsible for all volunteer coordination and assured a high degree of confidentiality and professionalism in recruitment practices with people of diverse cultures and income levels.
- Coordinated events for "Big" volunteers and "Little" program clients as well as fundraisers to support the organization. This included collaborating with other similar non-profits and soliciting cash donations and donations for products and services needed to execute events.
- Assisted Executive Director with public relations and agency strategic planning, development of marketing and promotional items for fundraising campaigns, and cultivating relationships with donors and other stakeholders.

Education & Credentials

Master of Public Administration with Concentrations in Non-Profit Management, Health Administration

Daniel J. Evans School of Public Policy and Governance, University of Washington, Seattle, WA

Bachelor of Arts in Political Science with Concentration in Political and Business Communication, Minor in Women's Studies

California Polytechnic State University, San Luis Obispo, CA

Affiliations, Training & Awards

Leadership San Luis Obispo, Class 28, Graduate (2019) Women in the Pipeline San Luis Obispo County, Founder and Lead Organizer (2018 – present) San Luis Obispo County Pension Trust Board, Trustee (2019 – present) City of San Luis Obispo Planning Commission, Commissioner (2020 – present) San Luis Obispo County Unrepresented Employees Committee, Member/Alternate Member (2014 – present) San Luis Obispo County Type 3 Incident Management Team, Public Information Officer (2012 – present) San Luis Obispo County Management Academy, Graduate (2015) Crisis Communication and the Media, Certificate, California Specialized Training Institute, Cal EMA (2012) Mediation and Conflict Management, Supervisor Training, Leadership and Communication, San Luis Obispo County San Luis Obispo Marathon, Finish Line Volunteer (2012-2019) Recipient, San Luis Obispo County "Top 20 Under 40" Award (2005) Cal Poly Alumni Association, Chapter Co-Chair (2002 – 2006)



Application for Appointment to City Council

Position:	Mayor 🖌 Council Member	
Name:	Please indicate if you are interested in one or both positions	
	Michael Multari	

Residence Address:

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I have read and herby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 403 and will comply with all reporting requirements.

Signature

September 17, 2021

Date

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- BY EMAIL TO CITYCLERK@SLOCITY.ORG
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⁷¹⁰² to schedule an appointment, if returning applications on Fridays.

Michael Multari

The council has members clearly qualified to fill the mayor's seat. I am interested only in the city council position.

<u>Reasons for wanting the position:</u> I've long been active on various City commissions and committees, and serving on the council would be a continuation, and culmination, of that service. The City faces many difficult challenges as reflected in the Council's major city goals. I think my experience and expertise would allow me to participate on this Council effectively until the next regular election when the community can select a longer-term member. (I have no intention to run for that longer term position.)

<u>Availability:</u> I am now retired and so have the time to devote to this position. I know that the job of councilmember is harder than most people think or appreciate.

<u>Qualifications, Community Affairs, Government Experience:</u> I have served on the City's Human Relations Commission, Planning Commission, LUCE committee, Economic Development Task Force (twice), and most recently on the REOC. I believe I consistently made substantive contributions while fostering a collegial environment. While passionate about values and policies, I recognize that "process" is important and that carefully listening to the public and other councilmembers is critical to good decision making.

I have experience in the public sector (including serving as the City's Community Development Director in the 1980s); private sector as a consultant (with a downtown office -- and including extensive work in communities with diverse social and economic conditions); non-profit sector as executive director of the Morro Bay National Estuary/Bay Foundation (where I facilitated the protection of 2000+ acres of open space); and at Cal Poly, in the Facilities Department and as a part-time lecturer in CRP. At Cal Poly I staffed the Vice President's Sustainability Committee and authored the university's first four biennial sustainability reports.

My most recent public service (within the last 23 months) has been as the District 2 representative on the County Planning Commission (I will resign if appointed – my Supervisor is ok with that) which includes the northwest portion of the City. While specific cases have been outside the City's boundaries, it has allowed me to keep up with current regional issues in this time of Covid such as economic development, housing and homelessness, active transportation, climate change and sustainability, hazard mitigation, cannabis and water, among others.

Also within the last 23 months I was on the REOC and so am very familiar with the City's budget and goal setting processes. I am also the co-author of "Guide to Local Government Finance in California" (Solano Press).

Please see my resume for additional information about qualifications.

In sum, if the Council is looking for someone with a long history of participating in a wide range of City issues, who has the experience to quickly transition to the position, and who has a track record of working usefully and collegially on public bodies, I feel I am a good candidate and would be honored to be selected. Thank you for your consideration.

RESUME -- MICHAEL J. MULTARI (2021)

San Luis Obispo, CA 93405

EDUCATION

Masters in Public Affairs, 1979 Princeton University (honors on degree examination)

Bachelor of Arts (Psychology), 1976 Yale University (*cum laude*, honors in the major)

PROFESSIONAL EXPERIENCE

Michael Multari, Consulting (2012 - 20)

Sole proprietorship focusing on planning, environmental analyses, organizational management, and fiscal/financial studies. Recent work has focused on assisting cities in goal setting and articulating priorities to guide the budget process.

One especially interesting *pro bono* project was helping the distressed City of Bell recover from its scandal, including facilitating public participation in this largely immigrant community to help establish priorities for the new City Council.

Assistant Director, Facilities Planning and Capital Projects, Cal Poly State University, San Luis Obispo (September 2004-2009) (part-time special projects 2010 - 12)

Completed long range "Vision Plan" for university; worked on implementation of the campus Physical Master Plan and staffed the Vice President's Sustainability Advisory Committee. Principal author of 2006, 2008, 2010 and 2012 "Sustainability at Cal Poly" biennial reports. Other projects included assisting with the University's annual Capital Improvement Program and related capital budget for submission to the CSU.

Director, Morro Bay National Estuary Program (2000-2004, Interim Director, 2010, 2015)

Administered the Morro Bay National Estuary Program, one of only 28 such programs nationwide. The MBNEP was created by Congress through the federal Clean Water Act. The Program is a collaboration of agencies, non-profit organizations, businesses and citizens working to enhance water quality and habitat value in the Morro Bay estuary and watershed, and is operated through the Bay Foundation, a non-profit corporation, with funding from the US EPA and other sources. Guided participation in various land preservation (2000+ acres through in-fee acquisitions and conservation easements) and habitat restoration projects, pollution reduction programs, and a wide variety of research and educational activities, including studies regarding the effects of climate change on the estuary and watershed.

Consultant; Co-founder and Principal, Crawford Multari & Clark Associates, (1989 - 2000)

After leaving the public sector, I worked as a private planning and economics consultant. This led to the co-founding of Crawford, Multari & Clark Associates. CMCA, with its offices in downtown San Luis Obispo, focused on planning, economics and public policy assistance to cities, counties and other public agencies. CMCA completed hundreds of projects for approximately 100 clients (mostly public agencies) in California.

My work at CMCA included the preparation of several community plans and general plans, specific plans, revitalization plans for downtowns and other distressed areas, fiscal and economic analyses, development codes and numerous other special studies.

Some of this work was in cities with diverse economic and social communities including, for example, Oakland, San Pablo, Soledad, Guadalupe, Dinuba, Santa Paula, among others. In some cases, the projects explicitly involved efforts to engage people who had not usually participated in civic processes due to language, economic situation or other social barriers.

Community Development Director, City of San Luis Obispo (1986-1989)

Director of the Community Development Department (planning and building) for this Central Coast city generally recognized for its good land use planning and policies. Worked directly with the City Council, Planning Commission and Architectural Review Commission on numerous important plans and projects.

Community Development Director, City of Morro Bay (1983-1986)

Served as Community Development Director for this small coastal town. Wrote the City's Zoning Ordinance and implementation phase of the Local Coastal Program. Administered the development code, general plan, LCP and growth management ordinances.

COMMUNITY SERVICE POSITIONS

County of San Luis Obispo, Planning Commission (2016 -) (chair 2019) City of San Luis Obispo, Revenue Enhancement (Sales Tax) Oversight Commission (2015 - 20) (chair, 2016 - 17) City of San Luis Obispo, Planning Commission (2006 - 2016) (chair, 2010 - 2012) City of San Luis Obispo, Revenue Measure Advisory Committee (2013-14) City of San Luis Obispo LUCE (General Plan Update) Committee (2013-14) City of San Luis Obispo, Economic Development Task Force (1993 and 2012-13) City of San Luis Obispo, Human Relations Commission (1993-2000) (chair, 1998-2000) City of San Luis Obispo, City Council Compensation Committee (1994) Association of National Estuary Programs, Board of Directors (2000 - 2003, 2010) Volunteer: City of Bell (member of professional team working with this distressed city) (2011-2012) Habitat for Humanity, Land Acquisition Committee, San Luis Obispo County (2007) Guadalupe Dunes Center, Board of Directors (1998 - 2005) (president, 1998 - 2001) San Luis Obispo Chamber of Commerce, Board of Directors (1989-91) Peoples Self Help Housing Corporation (non-profit), Board of Directors (1984-1991)

TEACHING EXPERIENCE

Lecturer (part-time) City and Regional Planning Department (1987, 1989-2020) California Polytechnic State University, San Luis Obispo

Taught several courses at both the undergraduate and graduate levels at Cal Poly; examples:

Graduate level:

Planning Organization Management (2017-19) Feasibility and Market Studies (2012) Planning Research Methods (2011)

Undergraduate:

Feasibility and Fiscal Studies (1991-92, 96, 1998-2020) Hazard Mitigation Planning and Design (2014) (with Ken Topping) Professional Planning Practice (2016) Environmental Design Studio (2016) (with Beverly Bass) Housing and Population Studies (1989 – 1998, 2000 – 01, 03) (previously titled Information for Planners)

Also co-led an upper division field study in Honduras (Concept Plan/Design Guidelines Amarateca Valley, Honduras, 2000) which led to follow-up hazard mitigation planning for the municipality of Tegucigalpa.

PUBLICATIONS

Co-author of "Local Government Finance in California" (Solano Press, 2012, 2017) as well as many articles on planning and fiscal policy. Examples include:

"A Losing Proposition: Why County Development Costs More Than It Brings In" in Western City, March 1997

"Re-thinking the General Plan" in *California Planner*, November /December 1996 (a version of this article also appeared in *Arizona Planning*, February 1997)

"Paradigm Shifts in Planning Practice" in California Planner, July/August 1995

"The Limitations of Fiscal Impact Modeling" in Western City, November 1994

SPEAKING ENGAGEMENTS

In the 1990s I was a frequent speaker at American Planning Association and League of California Cities conferences. More recently have been a speaker at EPA-sponsored conferences. Some examples of speaking engagements include:

"Habitat Restoration Strategies", facilitator/panelist at Association of National Estuary Programs, Annual Meeting, Ocean City, MD, October 2002 "Local Action Plans and Multi-Jurisdictional Planning" for *State of the Art in Local and Subregional Planning*, UCLA Extension, Santa Monica, May 1997.

"Fiscal Impacts from Annexations" at the *Planners Institute, League of California Cities,* Monterey, March 1997.

"Resolving Conflicts at the City's Edge: Annexations, Development and Tax Negotiations" at *League of California Cities 98th Annual Conference*, Anaheim, October 1996.

"Can Municipal Revenues Keep Pace with Service Costs?" at Mayors and Councilmembers Institute, League of California Cities, San Francisco, January 1993.

"Humor in Planning" at *California Chapter American Planning Association Conference*, Pasadena 1992. (Versions of this popular session were also presented at several APA and League of Cities conferences over many years.)

"Water Supply or Growth, Which Comes First?" at *Planners Institute, League of California Cities*, March 1990.

"Master Planning Your Downtown" at the *League of California Cities 91st Annual Conference*, San Francisco, December 1989.

PROFESSIONAL AWARDS

Several planning projects at CMCA won American Planning Association awards; *all those projects were collaborations with others*. Some examples:

American Planning Association Economic Development Project National Award for Oakland/San Leandro Joint Corridor Revitalization Plan (1997)

American Planning Association California Chapter, Northern Section, Outstanding Comprehensive Plan for Small Jurisdiction for *Dixon Downtown Revitalization Plan* (1996)

American Planning Association Central Coast Section, Outstanding Planning Implementation for *Neo Traditional Model Ordinance* (1996)

American Planning Association Los Angeles Section, Award of Merit for Comprehensive Plan in a Small Jurisdiction for *Old Town Calabasas Master Plan* (1994)

American Planning Association California Chapter, Innovative Use of Technology for *Atascadero Fiscal Impact Model* (1992)

American Planning Association Orange County Section, Outstanding Planning Award for City of Huntington Beach Coastal Energy Impact Program (1981)

	Application for Appointment to City Council
Position:	Mayor Council Member Please indicate if you are interested in one or both positions
Name:	Mila Vujovích-La Barre
Residence	Address:

Eligibility: Section 403 of the City Charter stipulates the following eligibility for office: No person shall be eligible for election to, or to hold, the office of Mayor or Council Member of said City unless said person is and shall have been a resident thereof, or of territory legally annexed thereto, on or prior to the date of such election or appointment, for at least thirty (30) days next preceding said person's election thereto or appointment to fill a vacancy therein and is an elector thereof at the time of such election or appointment.

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Signature

September 24, 2021

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⁷¹⁰² to schedule an appointment, if returning applications on Fridays.

Mila Vujovich-La Barre Applicant: San Luis Obispo City Council Word count: 492

Having raised a family and thrived in San Luis Obispo for 35 years, it would be an honor to be appointed to serve on the current City Council.

My resume includes many years of community involvement as a Spanish and United States History teacher in the San Luis Coastal Unified School District (SLCUSD), initiating the 24 Hour Relay Challenge, Friday Night Live, Mayor's Award for Community Service, The TEACh Foundation, and serving as an organizer, civic volunteer, and leader.

Within the confines of my job, I have successfully served on District Budget Committees, Management Teams, Safety Committees, the Wellness Committee, and was elected to the Union Executive Committee of the San Luis Coastal Teachers Association (SLCTA). Through my position as Co-Director of The 24 Hour Relay Challenge for 14 years, I honed my fundraising skills to combat drug abuse and ensure positive alternatives for the youth in our community.

Originally, I started my presence in local politics as a "Soccer Mom" helping to preserve the integrity of the Damon-Garcia Sports Fields in 1999. In 2005, I was President of "Save San Luis Obispo," where residents successfully defeated a mega-mall on 131acres of prime agricultural land. Later, I was involved in the hearings for the Land Use Circulation Element (LUCE) and was an instigator for the City Water Forum in 2015. In 2016, I ran for City Council and came in third with significant support.

Since that election, I have stayed abreast of City issues. I have stayed current on the vision of the City, new state construction laws, and the City budget. Now, I serve as the Vice-Chair for Santa Lucia Chapter of the Sierra Club and the Prevention of Substance Abuse for Youth (POSAFY), in addition to teaching full time.

I will have 25-30 hours per week to dedicate to the position. As a well-rounded, energetic, and compassionate individual, I sense that my insights and recommendations will be beneficial.

I delight in addressing problems with viable solutions. It would also be a personal goal to meet often with the public to hear about their concerns and ideas.

San Luis Obispo faces challenges that my determination, skills, and experience will help to address.

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These involve planning for more frequent and extended droughts, finding solutions for traffic congestion and parking, advocating for true workforce housing, caring for our homeless population, dredging Laguna Lake, beautifying recreational areas, building Class 1 bike paths, finding solutions for rising crime, ensuring the viability of our downtown for residents and tourists alike, assuring responsible fiscal and environmental processes, and preserving beloved viewsheds and open space.

I look forward to working with neighborhood groups, city advisory bodies, students, and other community organizations to protect our small town quality of life, while enhancing and safeguarding our City's economic, social, and environmental health and vitality.

As a good listener, leader, and long-term planner, I will strive to make San Luis Obispo an even better place to work, learn, and live!

Mila Vujovich-La Barre

Phone: 805.441.5818

San Luis Obispo, California 93405 Email: milavu@hotmail.com

<u>Goal</u> An appointment to the current City Council of San Luis Obispo as an articulate, energetic, problem solver. Civic-minded, dependable, bilingual teacher, and community volunteer with success in dealing with adults, students, and families with diverse socioeconomic backgrounds.

Experience

San Luis Coastal Unified School District

Laguna Middle School

Spanish and United States History Teacher

Founder: Mayor's Award for Community Service and Community Service Coordinator, Management Team, School Site Council, Safety Committee, SLCUSD Wellness Committee

San Luis Obispo High School

Spanish, English Learner (EL) United States History, United States Government Co-Founder and Co-Director - 24 Hour Relay Challenge; Co-Founder County Friday Night Live; Co-Founder and Secretary TEACh Foundation; Co-Founder Mayor's Award for Community Service and Community Service Coordinator; Key Club and Friday Night Live Advisor; District Budget Oversight Team and Site Management Team; SLCTA Executive Board Member

Morro Bay High School

United States History and Spanish 1-4 Teacher

Drill Team Advisor; Founder - Students Against Driving Drunk (SADD); Co-Founder Sober Graduation SLO County

Carpinteria Unified School District

Canalino Elementary School

Bilingual First Grade Teacher

Education

California Polytechnic University - San Luis Obispo, California Masters Degree in Education and Preliminary Administrative Services Credential University of California at Santa Barbara

K-12 Multiple Subject Life Teaching Credential Single Subject Life Credentials in History, Spanish and Combined Social Sciences Bachelor of Arts in Spanish and History

<u>Awards and Copyrights</u> National Society of Collegiate Scholars Honoree; SLO County Educational Leadership Woman of Distinction Award; SLO County Supervisors Wall of Fame Nominee; Author- The Spanish Grammar Notebook; LEARN - ABC Stories, Rhyming Word Stories, Homophone Stories, Blend Stories

Clubs and Affiliations

Santa Lucia Chapter of the Sierra Club - Vice-Chair Elks Lodge #322 - Member and Scholarship Awards Chair American Association of University Women (AAUW) - Member NAACP - Member Prevention of Substance Abuse for Youth (POSAFY) - Vice-Chair San Luis Coastal Teachers Association(SLCTA) - Member Hobbies

Stand-up paddle board, photography, weightlifting, hiking, cooking, movies, writing.

<u>Travel</u>

-5

Adventures in over 36 countries and domestically in 38 states.

Additional Skills

Communication and Public Relations Through my extracurricular endeavors on behalf of the SLCUSD and my community service, I have written agendas, articles, press releases, given speeches, and appeared on television and radio programs. My involvement in local politics for the last 20 years has also helped me to gain skills in problem solving by leading and participating in meetings, forums, and interviews.

Fiscal Management I am fiscally conservative and have always been responsible monetarily with projects. For the SLCUSD, I participated on two different Budget Teams. I also raised money for many years through donations for both The 24 Hour Relay Challenge and The TEACh Foundation. In addition, I have authored grants to facilitate projects, inservices, and scholarships. As a licensed realtor from 1988 -1992, I gained tremendous insights through my sales experience. In 2016, I ran for City Council in San Luis Obispo and served as my own treasurer, completing required reports for the State of California.

Safety and Crowd Management A unique summer job had me touring throughout the United States every summer with 80 teenagers for 6 weeks, initially as a chaperone, and then as a tour director. That 13-year experience provided me with expertise in crowd management and safety protocols. As the co-director of The 24 Hour Relay Challenge, I supervised the safety of 700 participants and 200 volunteers annually. I am a graduate of the SLO City Community Emergency Response Team (CERT). That training prompted me to successfully advocate for AEDs on SLCUSD campuses and throughout our community. I have participated on safety committees at both the high school and middle school. Currently, I advocate for health and safety through my role on the District Wellness Committee and assist at our site on the Safety Committee.

Problem Solving From my youth, I was always taught to find practical solutions to problems and to not complain. That mindset is at the core of my being. That training is what encouraged me to be a lifetime learner, self-starter, and to develop many of the successful programs that are reflected in my résumé. My honed interpersonal and research skills are the product of my life experience.

Community Involvement I was the President of SAVE SLO and on the Board of Directors for Sunny Acres. I ran for City Council in 2016 with substantial support. Currently, I am on the Executive Committee of the Santa Lucia Chapter of the Sierra Club and on the Board of Directors of The Prevention of Substance Abuse for Youth (POSAFY). In addition, I orchestrate the Elks Lodge Scholarship for graduating Seniors.



Application for Appointment to City Council

Position:	🔄 Mayor 🖌 Council Member
	Please indicate if you are interested in one or both positions
Name:	Robin Wolf

Residence Address:

Eligibility: Section 403 of the City Charter stipulates the following eligibility for office:

No person shall be eligible for election to, or to hold, the office of Mayor or Council Member of said City unless said person is and shall have been a resident thereof, or of territory legally annexed thereto, on or prior to the date of such election or appointment, for at least thirty (30) days next preceding said person's election thereto or appointment to fill a vacancy therein and is an elector thereof at the time of such election or appointment.

The Political Reform Act of 1974 stipulates that the appointed Council Member is required to file a Form 700 – Statement of Economic Interest.

<u>To Apply:</u>

Section 3.3.4 of the Council Policies and Procedures Manual states that each applicant shall submit a written statement of **500 words or less** covering at least the following areas:

- 1. The amount of time available each week to devote to the Council.
- 2. Reasons for wanting to be appointed.
- 3. Involvement in community affairs and organizations, especially in the preceding 23-month period.
- 4. Personal qualifications for the position.
- 5. Prior experience in government, or areas associated with or doing business with government¹.

Complete this page and attach it to the front of your submission of a written statement and resume. Separate written statements may be submitted for Mayor and Council Member if the applicant is interested in both positions.

I have read and herby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 403 and will comply with all reporting requirements.

-Signature

9/20/21

Date

APPLICATIONS SHOULD BE SUBMITTED:

- IN PERSON² AT CITY HALL, 990 PALM STREET, SAN LUIS OBISPO, CALIFORNIA OR
- BY EMAIL TO CITYCLERK@SLOCITY.ORG
- NO LATER THAN 5:00 PM ON SEPTEMBER 24, 2021. NO POSTMARKS ACCEPTED.

THE CITY COUNCIL WILL HOLD A PUBLIC MEETING VIRTUALLY ON OCTOBER 5, 2021, AT 6:00 PM TO CONSIDER THE SELECTION OF AN APPLICANT TO FILL THE VACANCY. EACH CANDIDATE WILL BE GIVEN FIVE MINUTES TO MAKE A PRESENTATION TO COUNCIL. APPLICANTS THAT INDICATE THEY ARE INTERESTED IN EITHER THE MAYOR OR COUNCIL MEMBER POSITION WILL NOT RECEIVE EXTRA TIME.

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⁷¹⁰² to schedule an appointment, if returning applications on Fridays.

Robin Wolf

My name is Robin Wolf. Born in San Luis Obispo, I was raised on the Central Coast. It is my home, and where I choose to make my life. I care about my community and my neighbors, and I am invested in the success, health, and the quality of life of our residents.

The Covid pandemic has had – and continues to have – a significant and lasting effect on the physical and economic health of our residents. Our public facing industries have been especially hard hit, along with the thousands of those employed in these sectors. With over two decades working in restaurants, hospitality, and tourism, I offer a unique skill set and perspective into an industry that is an economic force in our area and provides a living for many of our residents. My work has taught me to listen and to bridge divides between people to make sure everyone has a seat at the table. In these unprecedented times, it has also galvanized in me the desire to serve those most at risk in our community.

My priorities include: Workers and Jobs, Health and Safety for All, Environmental Stewardship, Affordable Housing and Renter's Rights, Downtown Vitality and Recovery, and Diversity, Equity and Inclusion.

I am dedicated to greater community engagement in local government, especially our youth and traditionally underrepresented voices.

My 2020 City Council run taught me a lot about the responsibilities involved and how the Council and their decisions can affect the lives of our residents in a very real way. I took my loss and committed myself to staying involved in local politics and to gain experience that would allow me to better serve my community. I have since been elected to serve District 35 as a State Assembly Delegate to the State Democratic Party, and been selected to serve as a member of the Promotion and Coordinating Committee – a City Advisory Body, as well as the Vice Chair of the SLO Progressives.

I believe that I would make a productive and important addition to our current City Council. Representation is incredibly important at a city level, and I represent the voice of our workers, renters, and younger residents. It is not a demographic traditionally seen on Council, and I believe we should embrace this opportunity to change that. In our current time, we need creative approaches to support local businesses and workers facing an uncertain future. I understand the struggle we undertake to make San Luis Obispo our home. City Government should be transparent and inclusive and serve the people always. I am fiercely committed to making sure each community member is heard, valued, respected, and engaged.

Thank you for your kind consideration.



CONTACT

(a) slobitterco

- 805-459-7333
- www.slobitterco.com

San Luis Obispo, CA

San Luis Obispo, CA 93401 robin@slobitterco.com

ROBIN WOLF

BAR AND RESTAURANT SPECIALIST

A DEDICATED AND FOCUSED HOSPITALITY PROFESSIONAL SPECIALIZING IN COCKTAIL AND CREATIVE DESIGN AND STAFF TRAINING AND MANAGEMENT.

- International award-winning mixologist, brand work includes projects with Patron, Grey Goose, WhistlePig Whiskey, Ford's Gin, and many more.
- Food and Beverage writer. Work featured in Edible Magazine, Imbibe, Chilled Magazine, Coyote & Oak, Santa Barbara Magazine, among others.
- Competitive Titles held with Jack Daniels, Bombay Sapphire Gin, Speed Rack US, Chilled 100, Woodford Reserve, Herradura Tequila.
- Expert Guest on podcasts and radio shows including : The Cork Dorks, Consumed Podcast, Living Proof Podcast, Served Up Podcast, Copper & Kings Mixtape.
- Seminar Leader and selected Mentor, 2019 Tales of the Cocktail in New Orleans Louisiana.
- Special Training/Certification Includes: Certified
 Sommelier (Court or Master Sommeliers), Advanced
 Cicerone (Beer Specialist), CRT (Consejo Regulador del Tequila) Tequila Certified.

Additional awards and publications with pictures and links available upon request.

Robin Wolf

Experience

Summary

Outgoing and focused professional with over twenty years of experience in the hospitality and public industry.

The Hatch Rotisserie & Bar Paso Robles, CA 2016-2021

Bar Director

Designed, Implemented and Managed award winning Bar Program in California Wine Country. Duties included:

- Successfully created and oversaw unique bar program including seasonal craft cocktails, and whiskey list of over 150 hand selected bottles.
- Hired and trained all bar staff for busy bar.
- Conducted inventory and ordering focused on local purveyors and farmers.
- Maintained bar profitability including sourcing, zero waste program, and monitoring pour cost.
- All Bar Scheduling
- Created and Managed Mobile Bar Program, offering Bar Catering for local events including Weddings, Dinners, Staff Parties, Pickup Parties, Industry Events and more.
- Managed all social media and community outreach efforts.
- Developed and implemented To-Go Cocktail program in compliance with California ABC licensing allowances though closures due to Covid-19.
- Currently consulting on opening second sister concept restaurant Della's, scheduled to open Spring 2021.

Breakaway Tours and Event Planning, San Luis Obispo CA 2013 - 2017

Sales and Event Director

- Created and Executed Curated Wine Tours, Dinners, and Experiences for groups from 2-500 guests.
- Managed client relations and contracts from initial contact through final billing.
- Evaluated, hired and trained staff.
- Partnered with local wineries and businesses to offer unique experiences only available to our clients.
- Fostered relationships with local professional organizations and clubs.
- Scheduled and Managed staff from 5-50 for various events.

Spyglass Inn and Restaurant Pismo Beach, CA 2011 – 2013

Restaurant and Event Manager

- Managed Restaurant and Bar Front of House, busy oceanfront restaurant with daily covers over 500 guests.
- Designed Seasonal Cocktail Menu focusing of classic beach favorites and new locally sourced offerings.
- Oversaw daily service, supporting staff and restaurant operations in every possible position.
- Booked, Planned and oversaw Weddings for up to 300 guests on site, as well as Prom Dinners, Rehearsal Dinners, Local Business Group Meetings and more.
- Coordinated with vendors and other services for all events on site.
- Evaluated, hired and trained staff.

Education

Pacific Conservatory of the Performing Arts, CA.

Public and Community Service

City Advisory Body:

Promotion and Coordinating Committee April 2021 – Present

Serves on the PCC City Advisory Body for the City of San Luis Obispo, assessing and recommending grant awards to the City Council for groups and non-profits with events that benefit the lives of SLO residents. Cooperate and coordinate with the SLO Chamber of Commerce, Downtown SLO, and TBID. The PCC oversees a \$400,000 grant and operations budget.

Elected Position:

State Assembly Delegate (ADEM) – Jan 2021 – Present

Elected to serve as an Assembly District Delegate for San Luis Obispo County (35th Assembly District) to the State Democratic Party. Participated in the 2021 State Convention as a member of the Progressive Caucus and a voting member at large.

Vice Chair of SLO Progressives – April 2021 – Present

Elected to serve as Vice Chair of the SLO Progressives group in San Luis Obispo, CA. Granted endorsements to supported candidates for local office, organized community efforts to promote progressive priorities in our county and beyond.



Application for Appointment to City Council

Position:	Please indicate if you are interested in one or both positions
Name:	Sharon Whitney

Residence Address:

Eligibility: Section 403 of the City Charter stipulates the following eligibility for office:

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- 4. Personal qualifications for the position.
- 5. Prior experience in government, or areas associated with or doing business with government¹.

Complete this page and attach it to the front of your submission of a written statement and resume. Separate written statements may be submitted for Mayor and Council Member if the applicant is interested in both positions.

I have read and herby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 403 and will comply with all reporting requirements.



15 September 2021
Date

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- BY EMAIL TO <u>CITYCLERK@SLOCITY.ORG</u>
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Statement of Interest in Appointment to San Luis Obispo City Council (CC)

Sharon G. Whitney

9 September 2021

My time is free; I am retired. I appreciate that commitment to CC entails much off-the dais preparation meeting with staff and studying staff reports, getting input from constituents, formulating appropriate questions and thinking about the best answers for dealing with a wide-range of public issues.

I want to be appointed to the CC because I am loyal to living and/or working in the city and its immediate environs. I offer a broad and deep citizen perspective on change. To elaborate:

- 1950s: Dad was a WW2 veteran attending Cal Poly on the G.I. bill, and the family lived in campus family-student housing: 1) in Airstream trailers situated where the PAC now sits; and 2) Quonset huts at the western edge of campus. I attended local elementary schools.
- 1960s: Dad began teaching at Cal Poly and bought the family home on the northeastern edge of campus so he could walk/bike to work; at the same time, I attended the University and lived my first two years in the Santa Lucia dorm. My second two years, my husband and I rented houses on Johnson Avenue.
- 1970s: I visited my family home frequently.
- 1980s: I taught part-time at Cal Poly Political Science Department and lived in an apartment off Madonna Road, while working on my dissertation from UCSB
- 1990s: I visited my family frequently.
- 2000s: I retired here in 2009, living first with Mom to help care for her in the family home owned from 1963-2017.
- Currently, I live independently in a manufactured home I own in an HOA senior mobile home park off lower Higuera.

Personally, I achieved the status of Professor Emerita in affiliation with Tennessee Technological University (TTU), Cookeville, TN. While at TTU, my achievements included:

- Service as the President of the Tennessee Political Science Association
- Service as the President of the TTU Faculty Association
- Nomination by my students for TTU teaching awards
- Service on numerous academic and administrative councils and committees
- Publication of a few research-oriented articles
- Teaching courses in American Government, Constitutional Law, Public Administration, and American Political Thought.

Personally, post-retirement, I have followed in the footsteps of my family's volunteer public service in the city, including:

- Appointment as Baccalaureate Speaker for Class XVIII, Leadership San Luis Obispo
- Appointment to Personnel Board Advisory Committee
- Appointment to Land Use and Circulation Element Task Force

- Appointment to Jack House Advisory Committee
- Election to Board of Directors, including President, League of Women Voters San Luis Obispo County
- Appointment to San Luis Obispo County Civil Grand Jury
- Election to Board of Directors, including Treasurer, Residents for Quality Neighborhoods (RQN)
- Election to Board of Directors, including President, Chumash Village Homeowners Association

My prior experience in government does not include campaigning for election to public office. It does not include owning a business. I have attended as a public speaker multiple CC meetings.

Dr. Sharon G. Whitney, PhD

San Luis Obispo, CA 93401 * (805) 543-8182 * whitney.sharon@gmail.com

Personal Profile (Current)

- Retired, 2009;
- Professor Emerita, Political Science; specialized in political analysis of American Constitutional Law developments
- Single, 2 children, 3 grandchildren

Professional Experience (1987-2009)

Tennessee Technological University (TTU), 1993-2009: Assistant Professor, Tenure, Associate Professor

• teaching, research publications, academic service (including President, TTU Faculty Association and President, Tennessee Political Science Association)

Assorted Teaching Appointments, 1987-1992, while working on PhD dissertation

- California Polytechnic State University, San Luis Obispo (part-time, 1987-1988)
- Stanislaus State U., Calif. (Visiting Assistant Professor, 1988-1989)
- Chico State University, Calif. (Contract, Assistant Professor, 1989-1992)
- Luther College, Decorah, IA (Visiting Professor, 1992-1993)

Higher Education (1963-1992)

- PhD, 1992, Political Science, University of California Santa Barbara, California
- MA, 1980, Political Science, Washington State University Pullman, Washington
- BS, 1967, Social Sciences, California Polytechnic State University—San Luis Obispo

Post-Retirement Activities (2009-Current)

- Elected: Chumash Village HOA Board of Directors, 2018-2022: President (2018-2020); Secretary (2020-2022)
- Appointed: Jack House Advisory Committee, 2021-2025
- Appointed: Personnel Advisory Board, 2015-2019
- Appointed: City of San Luis Obispo, Land Use and Circulation Elements Update Task Force, 2012-2014.
- Appointed, Grand Jury of San Luis Obispo County, 2010-2012
- Elected, Board of Directors, Residents for Quality Neighborhoods, 2010-2022; Board Member at Large, 2013; Secretary; Treasurer
- Elected, Board of Directors, League of Women Voters of San Luis Obispo County, 2009-2013, including President 2011-2013.
- Selected, Leadership San Luis Obispo, Class XVIII, 2009; gave baccalaureate speech
- Elected, Board of Directors, San Luis Obispo County Genealogical Society (SLOCGS): Secretary, 2010-2012; Admin VP, 2015-2022.