



**Tourism Business Improvement District Board
MANAGEMENT COMMITTEE MINUTES**

Thursday, September 26, 2024, 10:30 a.m.

City Hall, 990 Palm Street, San Luis Obispo

Management Member Prashant Patel, Member Winston Newland, Vice Chair
Committee Members Clint Pearce
Present:

City Staff Present: Tourism & Community Promotions Manager Jacqui Clark-
 Charlesworth

1. CALL TO ORDER

The September Management Committee Meeting was called to order on September 26, 2024, at 10:30 a.m. in the Council Hearing Room at City Hall, 990 Palm Street, San Luis Obispo, by Vice Chair Pearce.

2. PUBLIC COMMENT FOR ITEMS NOT ON THE AGENDA

Public Comment:

None

--End of Public Comment--

3. STRATEGIC PLAN PROCESS (30 MIN)

Stacy Humphrey, Whereabout and Tourism & Community Promotions Manager Jacqui Clark-Charlesworth presented an overview of the survey and timeline for the 2025-2030 Strategic Plan update. Minor suggestions to the survey were offered and the committee approved for implementation.

4. ADJOURNMENT

Meeting was adjourned at 11:15 a.m.