



City Farm SLO	4th Annual Sheep Shearing Shindig									
SLOMA	2024 Mural Project & Brand Launch									
Saint Andrew Greek Orthodox	San Luis Obispo Greek Festival									
The Monday Club Conservancy	The Monday Club Centennial - Doors Open California	X			X					

*Black is current month, gray is past work  
White boxes are GIA recipients, gray boxes are CACP recipients*

*Boxes marked with "D" indicate that recipients knew about service and declined to utilize.*

22 Total; 14 served to date or in progress

EC- Confirmed/added event(s) in local **Event Calendars**, including: SLO CAL, SLO Chamber, SLO Happenings

PR- Included event(s) in seasonal **Press Release** sent to local/regional media outlets

PC- Spoke with recipient(s) via **Phone Call** to review/discuss promotional opportunities and answer questions

VC- Prominently displayed printed promotional materials in **Visitor Center**; brochures, posters, etc.

SM- Promoted event(s) on SLO Chamber **Social Media** channels via press release from recipients

MTG- **Met with Groups** in person and offered public relations advice and support

ST- **Sold/are currently selling Tickets** for event(s) through the Visitor Center

HD - Included printed promotional material in **Hotel Distribution**

DS - Recipient **Declined Services**