August 2024 Cultural Arts & Community Promotions Marketing Support Activity

Organization	Event	EC	PR	PC	vc	SM	MTG	ST	HD	DS
SLO Baseball Alliance Foundation, Inc.	Blues Fireworks Celebration & Baseball Game	Х	Х		Х					
Downtown SLO	Concerts in the Plaza	Х	Х		Х	Х				
History Revisted	38th Annual Central Coast Rennaisance Festival	Х	Х		Х					
Central Coast Shakespeare Festival	Central Coast Shakespeare Festival	Х	Х		Х					
Orchestra Novo, Inc.	Pops ON!	Χ	Х	х	Х					
SLO Overdose Awareness Day	SLO Overdose Awareness Day	Х	Χ	х	Х	х				
RACE Matters SLO County	Belonging 2024									
Ecologistics, Inc.	Central Coast Bioneers			Х						
SLO County Arts Council	Open Studios Art Tour									
SLO Symphony	The SLO Symphony/Paderewski Festival Collaboration									
Canzona Women's Ensemble	Music of the Americas									
SLO Master Chorale	2024/2025 Season – A 40th Anniversary Celebration									
San Luis Obispo Repertory Theatre	Million Dollar Quartet									
Diversity Coalition San Luis Obispo County	Women of Color Symposium									
History Center of San Luis Obispo County	Opening Day at the Dallidet									
SLO Beaver Brigade	3rd Annual SLO County Beaver Festival									
San Luis Obispo Climate Coalition	San Luis Obispo County Earth Day Fair			x						
San Luis Obispo International Film Festival	San Luis Obispo International Film Festival									

City Farm SLO	4th Annual Sheep Shearing Shindig					
SLOMA	2024 Mural Project & Brand Launch					
Saint Andrew Greek Orthodox	San Luis Obispo Greek Festival					
The Monday Club Conservancy	The Monday Club Centennial - Doors Open California					

Black is current month, gray is past work White boxes are GIA recipients, gray boxes are CACP recipients

Boxes marked with "D" indicate that recipients knew about service and declined to utilize.

22 Total; 8 served to date or in progress

EC- Confirmed/added event(s) in local **Event Calendars**, including: SLO CAL, SLO Chamber, SLO Happenings

PR- Included event(s) in seasonal **Press Release** sent to local/regional media outlets

PC- Spoke with recipient(s) via **Phone Call** to review/discuss promotional opportunities and answer questions

VC- Prominently displayed printed promotional materials in **Visitor Center**; brochures, posters, etc.

SM- Promoted event(s) on SLO Chamber **Social Media** channels via press release from recipients

MTG- **Met with Groups** in person and offered public relations advice and support

ST- **Sold/are currently selling Tickets** for event(s) through the Visitor Center

HD - Included printed promotional material in **Hotel Distribution**

DS - Recipient **Declined Services**