

Community Promotions Budget Worksheet

Budget 2023-25	FY 25 Projected
Budget	\$ 413,234
Carryover	
Total Budget	\$ 413,234

Expenditure

Expenditure	2024-25	Notes
Grant Funding	\$ 100,000	Funding available for CACP
Grant Promotional Contract	\$ 30,000	Grant Support agreement w SLO Chamber; second year of 2-year agreement
Community Placemaking & Recovery Projects	\$ 49,530	Available for projects deemed important by the PCC to advance the goals of the committee
Visitor Center & Guest Services	\$ 121,257	Agreement w SLO Chamber; Shared commitment w TBID - 70/30 split PCC/TBID; second year of 2-year agreement
PR Contract	\$ 50,000	Agreement w SLO Chamber; Shared commitment w TBID - 50/50 split PCC/TBID; second year of 2-year agreement
Media Monitoring Service	\$ 3,713	Agreement w SLO Chamber; Shared commitment w TBID - 50/50 split PCC/TBID; second year of 2-year agreement
Downtown Maps	\$ 7,500	Agreement w SLO Chamber; second year 2-year agreement; Maps to be printed TBD
Support Cost	\$ 5,000	Staff expenses: meetings, materials, conferences/travel etc.
Administration	\$ 46,234	Staff salary - to be adjusted by Finance & HR based on actuals
Total Committed	\$ 413,234	