



## Tourism Business Improvement District Board Minutes

May 1, 2024, 8:30 a.m.

Hotel San Luis Obispo, 877 Palm Street, San Luis Obispo, CA 93401

TBID Board Present: Member Lori Keller, Member Nipool Patel, Member Sandy Sandoval, Vice Chair Clint Pearce, Chair Lydia Bates

TBID Board Absent: Member Winston Newland, Member Prashant Patel

City Staff Present: Economic Development & Tourism Manager Molly Cano, Tourism & Community Promotions Manager Jacqui Clark-Charlesworth

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### 1. CALL TO ORDER

A Special Meeting of the San Luis Obispo Tourism Business Improvement District Board was called to order on May 1, 2024 at 8:30 a.m. at Hotel San Luis Obispo, 877 Palm Street, San Luis Obispo, by Chair Bates.

### 2. PUBLIC COMMENT FOR ITEMS NOT ON THE AGENDA

Public Comment:

None

*--End of Public Comment--*

### 3. BUSINESS ITEMS

#### 3.a VISIT SAN LUIS OBISPO DESTINATION MARKETING SERVICES RFP SECOND INTERVIEWS

Noble Studios presented their report and responded to questions.

Public Comment:

None

*--End of Public Comment—*

Action: The Board unanimously approved rehiring Noble Studios as their agency of record for FY24-26.

**4. ADJOURNMENT**

The meeting was adjourned at 11:40 a.m. The next Special Meeting of the Tourism Business Improvement District Board is scheduled for May 22, 2024 at 9:00 a.m. in the Council Hearing Room at City Hall, 990 Palm Street, San Luis Obispo.

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APPROVED BY TOURISM BUSINESS IMPROVEMENT DISTRICT BOARD:  
XX/XX/202X