



Tourism Business Improvement District Board Minutes

April 16, 2024, 8:30 a.m.

Embassy Suites, 333 Madonna Road, San Luis Obispo

TBID Board Present: Member Lori Keller, Member Winston Newland, Member Prashant Patel, Member Sandy Sandoval, Vice Chair Clint Pearce, Chair Lydia Bates

TBID Board Absent: Member Nipool Patel

City Staff Present: Economic Development & Tourism Manager Molly Cano, Tourism & Community Promotions Manager Jacqui Clark-Charlesworth

1. CALL TO ORDER

A Special Meeting of the San Luis Obispo Tourism Business Improvement District Board was called to order on April 16, 2024 at 8:30 a.m. at Embassy Suites, 333 Madonna Road, San Luis Obispo, by Vice Chair Pearce.

2. PUBLIC COMMENT FOR ITEMS NOT ON THE AGENDA

Public Comment:

None

--End of Public Comment--

3. BUSINESS ITEM

3.a VISIT SAN LUIS OBISPO DESTINATION MARKETING SERVICES RFP FIRST INTERVIEWS

The five agencies invited to interview gave their presentations and responded to questions.

Public Comment:

None

--End of Public Comment--

Action: The Board unanimously decided to invite one agency back for a second interview.

4. ADJOURNMENT

The meeting was adjourned at 4:15 p.m. The next Special Meeting of the Tourism Business Improvement District Board is scheduled for May 1, 2024 at 8:30 a.m. Hotel San Luis Obispo, 877 Palm Street, San Luis Obispo.

APPROVED BY TOURISM BUSINESS IMPROVEMENT DISTRICT BOARD:
XX/XX/202X