



SLO Beaver Brigade	<b>2nd Annual SLO County Beaver Festival</b>	X		X		X	X				
SLO Climate Coalition	<b>SLO County Earth Day Fair</b>										
SLO International Film Festival	<b>SLO International Film Festival</b>	X			X	X					
SLO Museum of Art	<b>Adam Parker Smith Exhibition</b>	X									
SLO Repertory Theatre	<b>Beehive - The 60s Musical</b>	X									

*Black is current month, gray is past work  
White boxes are GIA recipients, gray boxes are CACP recipients*

*Boxes marked with "D" indicate that recipients knew about service and declined to utilize.*

23 Total; 15 served to date or in progress

EC- Confirmed/added event(s) in local **Event Calendars**, including: SLO CAL, SLO Chamber, SLO Happenings

PR- Included event(s) in seasonal **Press Release** sent to local/regional media outlets

PC- Spoke with recipient(s) via **Phone Call** to review/discuss promotional opportunities and answer questions

VC- Prominently displayed printed promotional materials in **Visitor Center**; brochures, posters, etc.

SM- Promoted event(s) on SLO Chamber **Social Media** channels via press release from recipients

MTG- **Met with Groups** in person and offered public relations advice and support

ST- **Sold/are currently selling Tickets** for event(s) through the Visitor Center

HD - Included printed promotional material in **Hotel Distribution**

DS - Recipient **Declined Services**