November 2023 Grants-in-Aid and Cultural Arts & Community Promotions Marketing Support Activity

Organization	Event	EC	PR	PC	VC	SM	MTG	ST	HD	DS
RACE Matters SLO County	**Belonging 2023: Braiding Water**	X	X							
Central Coast Shakespeare Festival	**Love's Labor Lost**	X	X		X					
Orchestra Novo	**Orchestra Novo Goes Hollywood, Pops ON The Sequel**	X			X					
SLO Symphony	**SLO Symphony 2023-2024 Classics Season**	X	X		X	X				
Festival Mozaic	**Mozart in the Mission**	X			X	X				
Hospice SLO County	**Light Up A Life**	X	X		X	X				
Central Coast Roller Derby (CCRD, Inc.)	**Central Coast Roller Derby 2023 Home Bouts**	X	X		X	X				
Downtown SLO	**27th Annual Concerts in the Plaza**	X	X		X	X				
San Luis Obispo Master Chorale	**Chants Encounter; Holiday Festival; All-Night Vigil**	X	X	X	X	X				
SLO Overdose Awareness Day	**SLO Overdose Awareness Day**	X	X		X	X				
Cal Poly Corporation (on behalf of Cal Poly Arts)	**Cal Poly Arts Jazz Series**	X								
Canzona Women's Ensemble	**Weaving Women's Voices**									
Central Coast Ag Network dba City Farm SLO	**3rd Annual Sheep Shearing Shindig**						X			
Civic Ballet of SLO	**West Side Story**									
Five Cities Diversity Coalition DBA Diversity Coalition of SLO County	**Women of Color Symposium**									
Foundation of the Performing Arts Center	**NORTH: The Musical**	X								
History Center of SLO County	**Opening Day at the Dallidet**									
Saint Andrew Greek Orthodox Church	**San Luis Obispo Greek Festival**									

SLO Beaver Brigade	**2nd Annual SLO County Beaver Festival**						**X**			
SLO Climate Coalition	**SLO County Earth Day Fair**									
SLO International Film Festival	**SLO International Film Festival**									
SLO Museum of Art	**Adam Parker Smith Exhibition**	X								
SLO Repertory Theatre	**Beehive - The 60s Musical**									

Black is current month, gray is past work
White boxes are GIA recipients, gray boxes are CACP recipients

Boxes marked with "D" indicate that recipients knew about service and declined to utilize.

23 Total; 15 served to date or in progress

EC- Confirmed/added event(s) in local **Event Calendars**, including: SLO CAL, SLO Chamber, SLO Happenings

PR- Included event(s) in seasonal **Press Release** sent to local/regional media outlets

PC- Spoke with recipient(s) via **Phone Call** to review/discuss promotional opportunities and answer questions

VC- Prominently displayed printed promotional materials in **Visitor Center**; brochures, posters, etc.

SM- Promoted event(s) on SLO Chamber **Social Media** channels via press release from recipients

MTG- **Met with Groups** in person and offered public relations advice and support

ST- **Sold/are currently selling Tickets** for event(s) through the Visitor Center

HD - Included printed promotional material in **Hotel Distribution**

DS - Recipient **Declined Services**